

# Cambodia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Cambodia Mobile, Fixed Telephone and Broadband Markets

https://marketpublishers.com/r/C59DC439C49EN.html

Date: May 2017 Pages: 60 Price: US\$ 1,350.00 (Single User License) ID: C59DC439C49EN

# **Abstracts**

Cambodia Telecom outlook report is a comprehensive analytical research on the Cambodia's cellular, fixed telephone and fixed broadband segments. Through detailed analysis of the current market conditions and industry trends, the report analyzes the Cambodia telecommunications sector.

In addition to emerging industry trends, consumption patterns, geographic coverage, demographic analysis and tariffs of key players are provided to understand the key strategies and analysis of revenues, investments and infrastructure. Further, industry dynamics, SWOT Analysis of the market and changing business scenario of Cambodia telecommunications industry is included.

Forecasts of users in mobile segment, landline segment and broadband segment are provided from 2005 to 2025. Further, demographic and economic factors including GDP, population (by age, by gender and by location) and disposable income are forecasted to 2025.

Cambodia mobile, landline and broadband industry is benchmarked with peer countries to evaluate its position in regional front. Further, recent Cambodia telecom industry trends along with drivers and challenges confronting Cambodia telecom markets are analyzed.

On the competitive landscape, key players in each of the segment are detailed. Further, company profiles of three leading players along with their SWOT analyses are included. In addition, foreign and domestic participation in the industry is also included. Further, latest developments and their impact on players in the Cambodia telecommunications



industry are also provided.



# Contents

# **1 TABLE OF CONTENTS**

1.1 List of Tables

1.2 List of Figures

# 2 CAMBODIA TELECOMMUNICATIONS MARKET OVERVIEW

- 2.1 Market Snapshot, 2017
- 2.2 Market Trends and Outlook
- 2.3 Cambodia Revenue from Telecommunications, 2017
- 2.4 Expected investments in Cambodia Telecom Infrastructure, 2017
- 2.5 Overview of Regulator

# **3 CAMBODIA MOBILE COMMUNICATIONS MARKET OUTLOOK**

- 3.1 Mobile Telecom Users Outlook (No.), 2005-2025
- 3.2 Estimated Population Covered by 3G network, 2016
- 3.3 Key players in Cellular Telecom Segment

# 4 CAMBODIA FIXED LANDLINE AND BROADBAND MARKET OUTLOOK

- 4.1 Fixed Landline Users Outlook (No.), 2005-2025
- 4.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 4.3 Households with Computer, 2016
- 4.4 Households with Internet access at home (%), 2016
- 4.5 Individuals (%) using the internet, 2015
- 4.6 Key players in Fixed Landline Telecom Segment
- 4.7 Key players in Fixed Broadband Telecom Segment

# **5 CAMBODIA TELECOMMUNICATIONS MARKET SWOT ANALYSIS**

- 5.1 Key Strengths of Operating in Cambodia Telecom Sector
- 5.2 Key Weaknesses of Cambodia Telecom Markets
- 5.3 Key Business and Growth Opportunities in Cambodia Telecoms
- 5.4 Potential Threats Faced by Players in Cambodia Telecoms

# 6 PEER COMPARISON AND BENCHMARKING OF CAMBODIA TELECOMS

Cambodia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Cambodia Mobile, Fixed Telepho...



#### MARKET

- 6.1 Overall Ranking
- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

# 7 CAMBODIA DEMOGRAPHIC FORECASTS

- 7.1 Age Group wise Population Forecasts, 2005-2025
- 7.2 Rural and Urban Population Forecasts, 2005- 2025
- 7.3 Female and Male Population Forecasts, 2005-2025
- 7.4 Adult Literacy rate, 2015

#### 8 CAMBODIA ECONOMIC OUTLOOK TO 2025

- 8.1 Cambodia GDP Forecasts, 2005-2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GDP Per Capita, 2005- 2025
- 8.4 Final Disposable Income, 2005-2025

#### 9 CAMBODIA TELECOM SECTOR- COMPETITIVE LANDSCAPE

9.1 Major Companies9.2 Level of competition9.3 Foreign Participation in the Sector

#### **10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES**

10.1 Company A 10.2 Company B 10.3 Company C

#### **11 APPENDIX**

- 11.1 About OG Analysis
- 11.2 Abbreviations
- 11.3 Sources and Research Methodology

Cambodia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Cambodia Mobile, Fixed Telepho...



+44 20 8123 2220 info@marketpublishers.com

11.4 Contact Us





# **List Of Tables**

#### LIST OF TABLES

Table 1: Cambodia Telecom Snapshot Table 2: Cambodia Fixed Telephone Subscribers, 2005- 2025 Table 3: Cambodia Fixed-broadband Subscribers, 2005- 2025 Table 4: Cambodia Mobile-cellular Subscribers, 2005- 2025 Table 5: Cambodia Telecom Market Comparison - Overall Ranking Table 6: Cambodia Telecom Market Comparison - Supply Index Table 7: Cambodia Telecom Market Comparison- Demand Index Table 8: Cambodia Telecom Market Comparison- Demand Index Table 8: Cambodia Telecom Market Comparison- Growth Index Table 9: Population Forecast by Age, 2005- 2025 Table 10: Cambodia Population Forecast (Rural and Urban), 2005- 2025 Table 11: Cambodia Population Forecast (Male and Female), 2005- 2025 Table 12: GDP Forecast, 2005- 2025 Table 13: GDP Per Capita Forecast, 2005- 2025 Table 14: Disposable Income Forecast, 2005- 2025



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Cambodia Telecom Revenue and Investment, 2017
- Figure 2: Cambodia- Households with a computer (%), 2017
- Figure 3: Cambodia- Households with Internet access at home (%), 2017
- Figure 4: Cambodia- Percentage of Individuals using the internet, 2017
- Figure 5: Cambodia Adult Literacy Rate, 2017



#### I would like to order

Product name: Cambodia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Cambodia Mobile, Fixed Telephone and Broadband Markets Product link: <u>https://marketpublishers.com/r/C59DC439C49EN.html</u> Price: US\$ 1,350.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C59DC439C49EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Cambodia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Cambodia Mobile, Fixed Telepho...