

Buckwheat Market Outlook 2026-2034: Market Share, and Growth Analysis By Form (Groats, Flour, Flakes), By End-User (Food & Beverages, Animal Feed, Cosmetics & Personal Care, Others), By Nature

<https://marketpublishers.com/r/BB5CAB2DB1A0EN.html>

Date: November 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: BB5CAB2DB1A0EN

Abstracts

The Buckwheat Market is valued at USD 1.47 billion in 2025 and is projected to grow at a CAGR of 4.7% to reach USD 2.22 billion by 2034.

Buckwheat Market

Buckwheat (*Fagopyrum esculentum* and *F. tataricum*) is a fast-maturing pseudocereal cultivated for groats, flour, and value-added foods and beverages. It is naturally gluten-free, rich in protein (notable lysine), resistant starch, minerals, and bioactives such as rutin and quercetin - supporting positioning in better-for-you staples, sports and digestive wellness, and specialized diets. Primary forms include whole groats (hulled), kasha (toasted), cracked groats, flakes, flour for noodles, pancakes and bakery, and extracts/concentrates for functional foods. Adjacent uses span plant-based beverages, ready meals, snack extrudates, soba noodles, breakfast cereals, baby food, and craft beverages. Agronomically, buckwheat fits short windows and marginal soils, offers rapid canopy closure, and supports pollinators - benefits that resonate in regenerative and low-input systems. Demand is propelled by gluten-free adoption, Asian culinary influence, clean-label carb rotation away from wheat, and retailer interest in climate-smart crops. Supply remains concentrated in Eurasia and parts of China, with growing acreage in North America and Europe via rotational and contract models. Processing advances target dehulling efficiency, color/flavor control, and improved functionality in extrusion and baking. The competitive set includes grain handlers, specialty millers, gluten-free brands, noodle manufacturers, and private label. Differentiation hinges on consistent kernel size and test weight, low foreign material and mycotoxins, sensory

profile (nutty notes without bitterness), flour color management, and verified gluten-free handling. Emerging themes include high-rutin Tartary buckwheat lines, sprouted and fermented formats for improved taste and digestibility, protein-enriched blends with pulses, and carbon-accounted supply programs linking growers to CPGs.

Buckwheat Market Key Insights

Gluten-free anchor. Buckwheat's naturally gluten-free status and protein quality make it a hero ingredient for bakery, cereals, and noodles without heavy hydrocolloid dependency.

Sensory matters. Toast profiles, milling temperature, and flour ash drive color and nutty versus bitter notes; premium brands control roast curves and oxygen exposure to protect flavor.

Functionality through process. Sprouting, fermentation, and fine-cut milling improve loaf volume, reduce beany/off notes, and raise antioxidant availability in breads and snacks.

Extrusion-ready. Groats and flour perform well in expanded snacks and breakfast cereals; moisture, particle size, and pre-gelatinization tuning deliver crispness and controlled bulk density.

Nutrition storytelling. Rutin/quercetin and resistant starch support heart and metabolic health narratives; pairing with pulse proteins or seeds elevates PDCAAS and label appeal.

Crop system fit. Short season and low input needs suit intercropping and cover-crop rotations; pollinator benefits and soil-health claims enhance retailer scorecards.

Supply concentration risk. Weather and geopolitical factors in major origins affect availability; dual-origin contracting and regional contract farming mitigate volatility.

Clean handling = trust. Dedicated gluten-free lines, validated ELISA testing, and traceability are prerequisites for mainstream grocery and export markets.

Format expansion. Ready-to-eat bowls, soba kits, granolas, and plant-based

beverages extend usage occasions beyond niche bakery into convenient meal solutions.

Premiumization levers. Heirloom varieties, organic certification, and provenance (altitude, terroir) support higher price points in natural and specialty channels.

Buckwheat Market Regional Analysis

North America

Rising gluten-free and better-carb rotations lift demand in bakery mixes, cereals, and snack extrusion; soba and Asian cuisine adoption expand foodservice. Contract farming grows in northern states and Canada; buyers prioritize gluten-free certification and year-round milling capacity.

Europe

Health and organic channels sustain groats, kasha, and flour for bakery and pancakes, with Eastern European culinary heritage aiding adoption. Retailers value regenerative claims and pesticide transparency; color-controlled flours and sprouted lines gain shelf space.

Asia-Pacific

Japan and Korea anchor soba and noodle demand; China supplies large volumes while expanding premium Tartary varieties. Southeast Asia introduces buckwheat snacks and beverages; local milling and instant noodle formats broaden access.

Middle East & Africa

Urban health segments adopt gluten-free flours and ready meals; import-reliant markets seek stable, certified supply and long shelf life. Opportunities exist in baby food and hot cereal categories where wheat alternatives are desired.

South & Central America

Growth in natural retail and sports nutrition drives groats, flours, and granolas; nascent contract farming pilots explore high-altitude cultivation. Price stability,

Spanish/Portuguese labeling, and technical support for gluten-free bakery are key to penetration.

Buckwheat Market Segmentation

By Form

Groats

Flour

Flakes

By End-User

Food & Beverages

Animal Feed

Cosmetics & Personal Care

Others

By Nature

Organic

Conventional

Key Market players

The Birkett Mills, Bob's Red Mill, Arrowhead Mills, Doves Farm Foods, Cargill, Archer Daniels Midland, Bunge, The Scoular Company, Viterra, Marubeni, Nisshin Seifun Group, Richardson International, Grain Millers, Shipton Mill, NIPPON

Buckwheat Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modelling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends. Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behaviour are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Buckwheat Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption. Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Buckwheat market data and outlook to 2034

United States

Canada

Mexico

Europe — Buckwheat market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Buckwheat market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Buckwheat market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Buckwheat market data and outlook to 2034

Brazil

Argentina

Chile

Peru

* We can include data and analysis of additional countries on demand.

Research Methodology

This study combines primary inputs from industry experts across the Buckwheat value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Buckwheat industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Buckwheat Market Report

Global Buckwheat market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Buckwheat trade, costs, and supply chains

Buckwheat market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Buckwheat market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Buckwheat market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Buckwheat supply chain analysis

Buckwheat trade analysis, Buckwheat market price analysis, and Buckwheat supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Buckwheat market news and developments

Additional Support

With the purchase of this report, you will receive

Buckwheat Market Outlook 2026-2034: Market Share, and Growth Analysis By Form (Groats, Flour, Flakes), By End-...

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

* The updated report will be delivered within 3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL BUCKWHEAT MARKET SUMMARY, 2025

- 2.1 Buckwheat Industry Overview
 - 2.1.1 Global Buckwheat Market Revenues (In US\$ billion)
- 2.2 Buckwheat Market Scope
- 2.3 Research Methodology

3. BUCKWHEAT MARKET INSIGHTS, 2024-2034

- 3.1 Buckwheat Market Drivers
- 3.2 Buckwheat Market Restraints
- 3.3 Buckwheat Market Opportunities
- 3.4 Buckwheat Market Challenges
- 3.5 Tariff Impact on Global Buckwheat Supply Chain Patterns

4. BUCKWHEAT MARKET ANALYTICS

- 4.1 Buckwheat Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Buckwheat Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Buckwheat Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Buckwheat Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Buckwheat Market
 - 4.5.1 Buckwheat Industry Attractiveness Index, 2025
 - 4.5.2 Buckwheat Supplier Intelligence
 - 4.5.3 Buckwheat Buyer Intelligence
 - 4.5.4 Buckwheat Competition Intelligence
 - 4.5.5 Buckwheat Product Alternatives and Substitutes Intelligence
 - 4.5.6 Buckwheat Market Entry Intelligence

5. GLOBAL BUCKWHEAT MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

- 5.1 World Buckwheat Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)
- 5.1 Global Buckwheat Sales Outlook and CAGR Growth By Form, 2024- 2034 (\$ billion)
- 5.2 Global Buckwheat Sales Outlook and CAGR Growth By End-User, 2024- 2034 (\$ billion)
- 5.3 Global Buckwheat Sales Outlook and CAGR Growth By Nature, 2024- 2034 (\$ billion)
- 5.4 Global Buckwheat Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC BUCKWHEAT INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Buckwheat Market Insights, 2025
- 6.2 Asia Pacific Buckwheat Market Revenue Forecast By Form, 2024- 2034 (USD billion)
- 6.3 Asia Pacific Buckwheat Market Revenue Forecast By End-User, 2024- 2034 (USD billion)
- 6.4 Asia Pacific Buckwheat Market Revenue Forecast By Nature, 2024- 2034 (USD billion)
- 6.5 Asia Pacific Buckwheat Market Revenue Forecast by Country, 2024- 2034 (USD billion)
 - 6.5.1 China Buckwheat Market Size, Opportunities, Growth 2024- 2034
 - 6.5.2 India Buckwheat Market Size, Opportunities, Growth 2024- 2034
 - 6.5.3 Japan Buckwheat Market Size, Opportunities, Growth 2024- 2034
 - 6.5.4 Australia Buckwheat Market Size, Opportunities, Growth 2024- 2034

7. EUROPE BUCKWHEAT MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

- 7.1 Europe Buckwheat Market Key Findings, 2025
- 7.2 Europe Buckwheat Market Size and Percentage Breakdown By Form, 2024- 2034 (USD billion)
- 7.3 Europe Buckwheat Market Size and Percentage Breakdown By End-User, 2024- 2034 (USD billion)
- 7.4 Europe Buckwheat Market Size and Percentage Breakdown By Nature, 2024- 2034 (USD billion)
- 7.5 Europe Buckwheat Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)
 - 7.5.1 Germany Buckwheat Market Size, Trends, Growth Outlook to 2034

- 7.5.2 United Kingdom Buckwheat Market Size, Trends, Growth Outlook to 2034
- 7.5.2 France Buckwheat Market Size, Trends, Growth Outlook to 2034
- 7.5.2 Italy Buckwheat Market Size, Trends, Growth Outlook to 2034
- 7.5.2 Spain Buckwheat Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA BUCKWHEAT MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

- 8.1 North America Snapshot, 2025
- 8.2 North America Buckwheat Market Analysis and Outlook By Form, 2024- 2034 (\$ billion)
- 8.3 North America Buckwheat Market Analysis and Outlook By End-User, 2024- 2034 (\$ billion)
- 8.4 North America Buckwheat Market Analysis and Outlook By Nature, 2024- 2034 (\$ billion)
- 8.5 North America Buckwheat Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)
 - 8.5.1 United States Buckwheat Market Size, Share, Growth Trends and Forecast, 2024- 2034
 - 8.5.1 Canada Buckwheat Market Size, Share, Growth Trends and Forecast, 2024- 2034
 - 8.5.1 Mexico Buckwheat Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA BUCKWHEAT MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

- 9.1 Latin America Buckwheat Market Data, 2025
- 9.2 Latin America Buckwheat Market Future By Form, 2024- 2034 (\$ billion)
- 9.3 Latin America Buckwheat Market Future By End-User, 2024- 2034 (\$ billion)
- 9.4 Latin America Buckwheat Market Future By Nature, 2024- 2034 (\$ billion)
- 9.5 Latin America Buckwheat Market Future by Country, 2024- 2034 (\$ billion)
 - 9.5.1 Brazil Buckwheat Market Size, Share and Opportunities to 2034
 - 9.5.2 Argentina Buckwheat Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA BUCKWHEAT MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Buckwheat Market Statistics By Form, 2024- 2034 (USD billion)

10.3 Middle East Africa Buckwheat Market Statistics By End-User, 2024- 2034 (USD billion)

10.4 Middle East Africa Buckwheat Market Statistics By Nature, 2024- 2034 (USD billion)

10.5 Middle East Africa Buckwheat Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Buckwheat Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Buckwheat Market Value, Trends, Growth Forecasts to 2034

11. BUCKWHEAT MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Buckwheat Industry

11.2 Buckwheat Business Overview

11.3 Buckwheat Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Buckwheat Market Volume (Tons)

12.1 Global Buckwheat Trade and Price Analysis

12.2 Buckwheat Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Buckwheat Industry Report Sources and MethodologyOGAMV25R0338

I would like to order

Product name: Buckwheat Market Outlook 2026-2034: Market Share, and Growth Analysis By Form (Groats, Flour, Flakes), By End-User (Food & Beverages, Animal Feed, Cosmetics & Personal Care, Others), By Nature

Product link: <https://marketpublishers.com/r/BB5CAB2DB1A0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB5CAB2DB1A0EN.html>