

# BP Company Profile- Business Description, Strategies and SWOT Analysis

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Date: September 2013

Pages: 25

Price: US\$ 150.00 (Single User License)

ID: B02C10CB029EN

## Abstracts

“BP Company Profile” is a comprehensive report from OGANalysis on BP operations. The report provides complete information on the operations of the company across the value chain. Key strengths and weaknesses of the company on which the company can develop are included. In addition, potential opportunities and key threats in the short to medium term future are also identified. Key historical events and summary analysis of the company and strategy of the company are provided. Locations and subsidiary information and company statement are included in the report.

## SCOPE

Top level information

Company Legal Name

Other Names (Commonly used /Old)

Establishment/Incorporation (in Year)

Headquarter and operating division Address

Website

Industry Operations

Operating Regions

## Employee Count/Number, Details

Financial Year End

Stock Information

Operating Divisions

Subsidiaries & Associated Companies

Key Events

Competitors

Business Operating Structure

Value chain Operations

R&D

Expected Future Projects

SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats

Recent News related to the company

## **REASONS TO PURCHASE**

Understand the company operations across the entire oil and gas value chain

Evaluate your company against this company in terms of risk, advantages and performance

Understand the key strategies being adopted by the company to increase their market shares

Identify strengths, weaknesses, opportunities and threats facing the organization

Respond to your competitors' business structure, strategy and prospects through support sales activities by understanding your customers' businesses

Capitalize on the analysis of experienced companies when entering a new niche or market

Gain insight into the methods used by key industry players which give them a competitive edge

Understand the company's financial status through our data on statements and ratios

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### COMPANIES MENTIONED

BP

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