

# **Blockchain In Digital Rights Management Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Public Blockchain, Private Blockchain), By Application (Content Protection and Security, Royalty Tracking and Payments), By End User**

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## **Abstracts**

The Blockchain In Digital Rights Management Market is valued at USD 164.7 million in 2025 and is projected to grow at a CAGR of 39.7% to reach USD 3329.2 million by 2034. The Blockchain in Digital Rights Management (DRM) Market is emerging as a key solution for creators, publishers, and distributors seeking more transparent, secure, and efficient ways to manage intellectual property. Blockchain technology enables decentralized, tamper-proof tracking of digital assets, ensuring that creators retain ownership and receive fair compensation for their work. From music and videos to software and ebooks, blockchain-based DRM platforms are transforming how content is licensed, distributed, and monetized. Key drivers include the increasing prevalence of digital content piracy, the rising demand for transparent royalty distribution, and the need for efficient copyright protection mechanisms. By utilizing smart contracts, blockchain-based DRM systems can automate royalty payments, track usage rights, and provide real-time insights into how content is consumed. This reduces administrative overhead, enhances trust among stakeholders, and creates new revenue streams for artists, writers, and developers. However, challenges such as high implementation costs, scalability issues, and a lack of standardization can hinder market adoption. Despite these obstacles, the growing awareness of blockchain's capabilities, ongoing technological advancements, and increasing industry collaboration are expected to drive the Blockchain in DRM Market's growth in the years ahead.

## Key Insights Blockchain In Digital Rights Management Market

1. Increasing adoption of blockchain for tracking and enforcing digital copyrights. 2. Rising use of smart contracts for automated royalty payments. 3. Development of decentralized content marketplaces leveraging blockchain. 4. Growth in partnerships between blockchain startups and media companies. 5. Integration of blockchain-based DRM solutions with existing content distribution platforms. 1. Growing concerns over digital content piracy and unauthorized use. 2. Demand for transparent, fair, and efficient royalty distribution systems. 3. Increased production and consumption of digital content across multiple formats. 4. Advancements in blockchain technology improving scalability and ease of implementation. 1. High implementation and integration costs. 2. Scalability and performance limitations of blockchain networks. 3. Lack of industry-wide standards and interoperability. 4. Limited awareness and understanding of blockchain-based DRM among content creators and publishers.

## Blockchain In Digital Rights Management Market Segmentation

### By Type

Public Blockchain

Private Blockchain

### By Application

Content Protection and Security

Royalty Tracking and Payments

### By End User

Content Creators and Artists

Media and Entertainment Companies

## Key Companies Analysed

Microsoft Corporation

Sony Corporation

International Business Machines Corporation

Oracle Corporation

Adobe Systems Incorporated

Verisign Inc.

Kudelski Group

Blockchain.com Inc.

ConsenSys LLC

Irdeto Inc.

Exodus Information Technology Pvt. Ltd.

Applied Digital Corporation

Mediachain Labs Inc.

Axoni Inc.

Eluvio Inc.

Bitmark Inc.

Custos Media Technologies Inc.

Scenarex Inc.

Pixsy Inc.

Provenance Blockchain Inc.

Binded Inc.

Enterprise Ethereum Alliance

Theta Labs Inc.

Publica Ltd.

Gilgamesh Platform Inc.

RecordsKeeper Technologies Inc.

## Blockchain In Digital Rights Management Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Blockchain In Digital Rights Management Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Blockchain In Digital Rights Management market data and outlook to 2034

United States

Canada

Mexico

Europe — Blockchain In Digital Rights Management market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Blockchain In Digital Rights Management market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Blockchain In Digital Rights Management market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Blockchain In Digital Rights Management market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Blockchain In Digital Rights Management value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

### Key Questions Addressed

What is the current and forecast market size of the Blockchain In Digital Rights Management industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

### Your Key Takeaways from the Blockchain In Digital Rights Management Market Report

Global Blockchain In Digital Rights Management market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Blockchain In Digital Rights Management trade, costs, and supply chains

Blockchain In Digital Rights Management market size, share, and outlook across

5 regions and 27 countries, 2023-2034

Blockchain In Digital Rights Management market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Blockchain In Digital Rights Management market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Blockchain In Digital Rights Management supply chain analysis

Blockchain In Digital Rights Management trade analysis, Blockchain In Digital Rights Management market price analysis, and Blockchain In Digital Rights Management supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Blockchain In Digital Rights Management market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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