

Beverage Can Market Outlook 2025-2034: Market Share, and Growth Analysis By Material (Steel, Aluminum, Other Materials), By Structure (Two Piece Can, Three Piece Can), By Can Coating, By Application

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Abstracts

The Beverage Can Market is valued at USD 31 billion in 2025 and is projected to grow at a CAGR of 5% to reach USD 48 billion by 2034. The beverage can market is a vital segment of the global packaging industry, offering a lightweight, durable, and sustainable option for packaging carbonated drinks, juices, energy drinks, and alcoholic beverages. Aluminum and steel cans are widely favored for their ability to preserve product freshness, protect against light and air exposure, and provide a convenient, portable solution for consumers. As the demand for beverages continues to rise across developed and emerging markets, the beverage can market is experiencing steady growth and innovation. One of the key trends in this market is the increasing focus on sustainability. Cans are highly recyclable, and the industry is committed to improving recycling rates and reducing the environmental impact of packaging. Consumers are also showing a strong preference for eco-friendly packaging, which has driven investments in lightweight can designs, lower-carbon production processes, and recycled content. At the same time, beverage companies are leveraging the versatility of cans for creative branding, enhanced product differentiation, and limited-edition promotions. Regionally, North America and Europe remain the largest markets for beverage cans due to their established recycling infrastructure, high consumption of canned beverages, and stringent environmental regulations. Asia-Pacific is emerging as a key growth region, fueled by rapid urbanization, rising disposable incomes, and a growing middle class. In Latin America and the Middle East, the demand for convenient, single-serve beverage packaging is also boosting can usage. With ongoing advancements in material science, production technology, and recycling initiatives, the

beverage can market is poised for continued growth, driven by both consumer preferences and sustainability goals.

Key Insights Beverage Can Market

Growing adoption of lightweight can designs and increased use of recycled aluminum and steel.

Expansion of can sizes and formats to cater to diverse beverage types and consumer preferences.

Enhanced printing and decoration technologies for branding and limited-edition designs.

Rising global beverage consumption, particularly in emerging markets.

Strong consumer demand for sustainable, recyclable packaging solutions.

Increased use of single-serve and ready-to-drink beverage formats.

Fluctuations in raw material costs and supply chain disruptions affecting can production.

Competition from alternative packaging materials, such as PET bottles and cartons.

Pressure to further improve recycling rates and reduce carbon emissions in the production process.

Beverage Can Market Segmentation

By Material

Steel

Aluminum

Other Materials

By Structure

Two Piece Can

Three Piece Can

By Can Coating

Epoxy

Polyester

Vinyl

Other Can coatings

By Application

Non-Alcoholic Beverage

Alcoholic Beverage

Sports And Energy Drinks

Fruit Based Drinks

Carbonated Soft Drinks

Other Applications

Key Companies Analysed

Crown Holdings Inc.

Ardagh Group S.A.

CPMC Holdings Limited

Toyo Seikan Group Holdings Ltd.

Can-Pack S.A.

Ball Corporation

Envases Universales S.A. de C.V.

GZ Industries Limited

Showa Denko K.K.

Nampak Beverage Can (Pty) Limited

The Olayan Group

Techpack Solutions Private Limited

Orora Packaging Australia Pty Ltd

Kien Joo Can Factory Berhad

Silgan Holdings Inc.

Can-One Berhad

Universal Can Corporation Inc.

Interpack Group Inc.

Ceylon Beverage Can (Private) Limited

Baoshan Iron & Steel Co Ltd.

Asia Packaging Industries Sdn Bhd

Jiangsu Baosteel Metal Products Co Ltd.

Rexam PLC

HUBER Packaging Group GmbH

O-I Glass Inc.

Metal Container Corporation

BWAY Corporation

Alltub Group

Massilly Group

Independent Can Company

Great China Metal Industry Company Limited

Hulamin Containers Limited

Shanghai Z Z Zijiang Enterprise (Group) Co Ltd.

Emballator Metal Group

China International Marine Containers (Group) Ltd.

Grupo Zapata S.A. de C.V.

ShengXing Group Co Ltd.

Benjamit Packaging Co Ltd.

Arabian Can Industry LLC

Grupo Vidriera Del Norte S.A. de C.V.

Beverage Can Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Beverage Can Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Beverage Can market data and outlook to 2034

United States

Canada

Mexico

Europe — Beverage Can market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Beverage Can market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Beverage Can market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Beverage Can market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Beverage Can value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Beverage Can industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Beverage Can Market Report

Global Beverage Can market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Beverage Can trade, costs, and supply chains

Beverage Can market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Beverage Can market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Beverage Can market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Beverage Can supply chain analysis

Beverage Can trade analysis, Beverage Can market price analysis, and Beverage Can supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Beverage Can market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL BEVERAGE CAN MARKET SUMMARY, 2025

- 2.1 Beverage Can Industry Overview
 - 2.1.1 Global Beverage Can Market Revenues (In US\$ billion)
- 2.2 Beverage Can Market Scope
- 2.3 Research Methodology

3. BEVERAGE CAN MARKET INSIGHTS, 2024-2034

- 3.1 Beverage Can Market Drivers
- 3.2 Beverage Can Market Restraints
- 3.3 Beverage Can Market Opportunities
- 3.4 Beverage Can Market Challenges
- 3.5 Tariff Impact on Global Beverage Can Supply Chain Patterns

4. BEVERAGE CAN MARKET ANALYTICS

- 4.1 Beverage Can Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Beverage Can Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Beverage Can Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Beverage Can Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Beverage Can Market
 - 4.5.1 Beverage Can Industry Attractiveness Index, 2025
 - 4.5.2 Beverage Can Supplier Intelligence
 - 4.5.3 Beverage Can Buyer Intelligence
 - 4.5.4 Beverage Can Competition Intelligence
 - 4.5.5 Beverage Can Product Alternatives and Substitutes Intelligence
 - 4.5.6 Beverage Can Market Entry Intelligence

5. GLOBAL BEVERAGE CAN MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Beverage Can Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Beverage Can Sales Outlook and CAGR Growth By Material, 2024- 2034 (\$ billion)

5.2 Global Beverage Can Sales Outlook and CAGR Growth By Structure, 2024- 2034 (\$ billion)

5.3 Global Beverage Can Sales Outlook and CAGR Growth By Can Coating, 2024- 2034 (\$ billion)

5.4 Global Beverage Can Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.5 Global Beverage Can Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC BEVERAGE CAN INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Beverage Can Market Insights, 2025

6.2 Asia Pacific Beverage Can Market Revenue Forecast By Material, 2024- 2034 (USD billion)

6.3 Asia Pacific Beverage Can Market Revenue Forecast By Structure, 2024- 2034 (USD billion)

6.4 Asia Pacific Beverage Can Market Revenue Forecast By Can Coating, 2024- 2034 (USD billion)

6.5 Asia Pacific Beverage Can Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.6 Asia Pacific Beverage Can Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.6.1 China Beverage Can Market Size, Opportunities, Growth 2024- 2034

6.6.2 India Beverage Can Market Size, Opportunities, Growth 2024- 2034

6.6.3 Japan Beverage Can Market Size, Opportunities, Growth 2024- 2034

6.6.4 Australia Beverage Can Market Size, Opportunities, Growth 2024- 2034

7. EUROPE BEVERAGE CAN MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Beverage Can Market Key Findings, 2025

7.2 Europe Beverage Can Market Size and Percentage Breakdown By Material, 2024- 2034 (USD billion)

7.3 Europe Beverage Can Market Size and Percentage Breakdown By Structure, 2024-

2034 (USD billion)

7.4 Europe Beverage Can Market Size and Percentage Breakdown By Can Coating, 2024- 2034 (USD billion)

7.5 Europe Beverage Can Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)

7.6 Europe Beverage Can Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.6.1 Germany Beverage Can Market Size, Trends, Growth Outlook to 2034

7.6.2 United Kingdom Beverage Can Market Size, Trends, Growth Outlook to 2034

7.6.2 France Beverage Can Market Size, Trends, Growth Outlook to 2034

7.6.2 Italy Beverage Can Market Size, Trends, Growth Outlook to 2034

7.6.2 Spain Beverage Can Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA BEVERAGE CAN MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Beverage Can Market Analysis and Outlook By Material, 2024- 2034 (\$ billion)

8.3 North America Beverage Can Market Analysis and Outlook By Structure, 2024- 2034 (\$ billion)

8.4 North America Beverage Can Market Analysis and Outlook By Can Coating, 2024- 2034 (\$ billion)

8.5 North America Beverage Can Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)

8.6 North America Beverage Can Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.6.1 United States Beverage Can Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Canada Beverage Can Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Mexico Beverage Can Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA BEVERAGE CAN MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Beverage Can Market Data, 2025

9.2 Latin America Beverage Can Market Future By Material, 2024- 2034 (\$ billion)

- 9.3 Latin America Beverage Can Market Future By Structure, 2024- 2034 (\$ billion)
- 9.4 Latin America Beverage Can Market Future By Can Coating, 2024- 2034 (\$ billion)
- 9.5 Latin America Beverage Can Market Future By Application, 2024- 2034 (\$ billion)
- 9.6 Latin America Beverage Can Market Future by Country, 2024- 2034 (\$ billion)
 - 9.6.1 Brazil Beverage Can Market Size, Share and Opportunities to 2034
 - 9.6.2 Argentina Beverage Can Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA BEVERAGE CAN MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2025
- 10.2 Middle East Africa Beverage Can Market Statistics By Material, 2024- 2034 (USD billion)
- 10.3 Middle East Africa Beverage Can Market Statistics By Structure, 2024- 2034 (USD billion)
- 10.4 Middle East Africa Beverage Can Market Statistics By Can Coating, 2024- 2034 (USD billion)
- 10.5 Middle East Africa Beverage Can Market Statistics By Can Coating, 2024- 2034 (USD billion)
- 10.6 Middle East Africa Beverage Can Market Statistics by Country, 2024- 2034 (USD billion)
 - 10.6.1 Middle East Beverage Can Market Value, Trends, Growth Forecasts to 2034
 - 10.6.2 Africa Beverage Can Market Value, Trends, Growth Forecasts to 2034

11. BEVERAGE CAN MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Beverage Can Industry
- 11.2 Beverage Can Business Overview
- 11.3 Beverage Can Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Beverage Can Market Volume (Tons)
- 12.1 Global Beverage Can Trade and Price Analysis
- 12.2 Beverage Can Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 Beverage Can Industry Report Sources and Methodology

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