

Berry Extracts For Feed Market Outlook 2025-2034: Market Share, and Growth Analysis By Form (Liquid, Powder, Pills), By Source (Natural, Synthetic), By Application

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Abstracts

The Berry Extracts For Feed Market is valued at USD 8.2 billion in 2025 and is projected to grow at a CAGR of 7.6% to reach USD 15.9 billion by 2034. The berry extracts for feed market is gaining traction as livestock producers increasingly seek natural and sustainable solutions to enhance animal health and productivity. Berry extracts, derived from fruits like cranberries, blueberries, and blackberries, are rich in antioxidants, vitamins, and other bioactive compounds. These natural ingredients can help improve gut health, boost immunity, and reduce the need for synthetic additives or antibiotics in animal feed. As consumers demand more transparent and sustainable meat production practices, the adoption of berry extracts in animal feed is on the rise. One of the key trends driving growth in this market is the shift away from antibiotics in livestock production. Regulatory changes and public pressure have led producers to explore alternative feed additives, with berry extracts emerging as a promising option. The natural antimicrobial properties of certain berry compounds can help maintain a healthy microbiome, reduce pathogen loads, and support overall animal performance. Additionally, the growing interest in organic and non-GMO feed solutions has further spurred demand for berry-based ingredients that align with these production standards. Geographically, North America and Europe are at the forefront of this market, driven by stringent regulations, high levels of consumer awareness, and advanced livestock production practices. However, emerging markets in Asia-Pacific and Latin America are showing significant growth potential as their livestock industries modernize and adopt more sustainable feed practices. With ongoing research and innovation, the berry extracts for feed market is poised for steady expansion, providing farmers and feed manufacturers with natural, effective alternatives to synthetic additives.

Key Insights Berry Extracts For Feed Market

Rising interest in natural and organic feed additives that promote animal health and reduce antibiotic reliance.

Increased focus on the antioxidant and antimicrobial properties of berry extracts to enhance gut health and immunity.

Development of specialized berry extract formulations tailored to different livestock species and production systems.

Regulatory shifts and consumer demand for antibiotic-free and sustainable livestock production practices.

Growing awareness of the benefits of berry extracts in improving feed efficiency and animal performance.

Advancements in extraction and formulation technologies, enabling cost-effective and high-quality berry-based feed additives.

High costs associated with sourcing and processing berry extracts, potentially limiting market penetration.

Variability in the quality and composition of berry extracts, requiring rigorous quality control and standardization.

Need for more scientific research and field trials to establish the efficacy and optimal usage of berry extracts in feed formulations.

Berry Extracts For Feed Market Segmentation

By Form

Liquid

Powder

Pills

By Source

Natural

Synthetic

By Application

Pharmaceutical

Food And Beverage

Nutraceutical

Key Companies Analysed

Nutrition N.V.

Kemin Industries Inc.

Biomin Holding GmbH

Impextraco NV

Merck Animal Health

Novus International Inc.

Alltech Inc.

Archer-Daniels-Midland Company

Nutra Green Biotechnology Co. Ltd.

FutureCeuticals Inc.

Bio-Botanica Inc.

Berrico Food Company B.V.

Mazza Innovation Ltd.

Carrubba Inc.

Shaanxi Guanjie Bio-Technology Co. Ltd.

Perstorp Holding AB

E. I. du Pont de Nemours and Company

BASF SE

Cargill Incorporated

Kalsec Inc.

Martin Bauer GmbH & Co. KG

Naturex S.A.

Nexira SAS

Kerry Group plc

Fytexia SAS

PT Phytochemindo Reksa

Sabinsa Corporation

Frutarom Industries Ltd.

Batory Foods Inc.

Indena S.p.A.

Berry Extracts For Feed Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Berry Extracts For Feed Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Berry Extracts For Feed market data and outlook to 2034

United States

Canada

Mexico

Europe — Berry Extracts For Feed market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Berry Extracts For Feed market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Berry Extracts For Feed market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Berry Extracts For Feed market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Berry Extracts For Feed value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Berry Extracts For Feed industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Berry Extracts For Feed Market Report

Global Berry Extracts For Feed market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Berry Extracts For Feed trade, costs, and supply chains

Berry Extracts For Feed market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Berry Extracts For Feed market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Berry Extracts For Feed market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Berry Extracts For Feed supply chain analysis

Berry Extracts For Feed trade analysis, Berry Extracts For Feed market price analysis, and Berry Extracts For Feed supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Berry Extracts For Feed market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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