

Beauty and Personal Care Market Outlook Report: Industry Size, Market Shares Data, Latest Trends, Insights, Growth Potential, CAGR Forecasts to 2034

<https://marketpublishers.com/r/BAB5A778BC27EN.html>

Date: December 2024

Pages: 150

Price: US\$ 3,950.00 (Single User License)

ID: BAB5A778BC27EN

Abstracts

The Global Beauty and Personal Care Market valued at USD 587. billion in 2024, is expected to grow by 6.76% CAGR to reach market size worth USD 1,152.8 billion by 2034.

The beauty and personal care market is a dynamic and ever-evolving landscape, driven by consumers' increasing desire for self-expression, wellness, and personalized experiences. This market encompasses a wide range of products and services aimed at enhancing physical appearance, promoting well-being, and boosting confidence. From skincare and cosmetics to hair care, fragrances, and personal hygiene products, the industry caters to a diverse range of needs and preferences. The beauty and personal care sector is deeply intertwined with cultural trends, technological advancements, and a growing awareness of social and environmental responsibility. In 2024, the market witnessed significant progress with the rise of inclusive beauty movements, the increasing demand for natural and organic products, and the growing adoption of personalized skincare and beauty routines. This shift reflected a greater emphasis on diversity, sustainability, and individual well-being.

Looking ahead to 2025, the beauty and personal care market is poised for continued growth, driven by several key factors. The rising disposable incomes in emerging economies, coupled with the growing awareness of personal grooming and aesthetics, will fuel demand for a wider range of beauty and personal care products. Furthermore, the increasing penetration of e-commerce and the expanding reach of social media platforms are creating new avenues for brands to connect with consumers and promote their products. The market is expected to see further innovation in product formulations, with a greater focus on natural ingredients, sustainable packaging, and customized

solutions tailored to specific skin types and concerns. However, the industry will also face challenges related to evolving consumer preferences, heightened regulatory scrutiny, and the need to address sustainability concerns throughout the product lifecycle. The beauty and personal care market, therefore, stands at a crossroads, navigating a complex interplay of consumer trends, technological advancements, and evolving societal values.

The Global Beauty and Personal Care Market Analysis Report will provide a comprehensive assessment of business dynamics, offering detailed insights into how companies can navigate the evolving landscape to maximize their market potential through 2034. This analysis will be crucial for stakeholders aiming to align with the latest industry trends and capitalize on emerging market opportunities.

Beauty and Personal Care Market Strategy, Price Trends, Drivers, Challenges and Opportunities to 2034

In terms of market strategy, price trends, drivers, challenges, and opportunities from 2025 to 2034, Beauty and Personal Care market players are directing investments toward acquiring new technologies, securing raw materials through efficient procurement and inventory management, enhancing product portfolios, and leveraging capabilities to sustain growth amidst challenging conditions. Regional-specific strategies are being emphasized due to highly varying economic and social challenges across countries.

Factors such as global economic slowdown, the impact of geopolitical tensions, delayed growth in specific regions, and the risks of stagflation necessitate a vigilant and forward-looking approach among Beauty and Personal Care industry players. Adaptations in supply chain dynamics and the growing emphasis on cleaner and sustainable practices further drive strategic shifts within companies.

The market study delivers a comprehensive overview of current trends and developments in the Beauty and Personal Care industry, complemented by detailed descriptive and prescriptive analyses for insights into the market landscape until 2034.

North America Beauty and Personal Care Market Analysis

The North America Beauty and Personal Care market experienced robust growth in 2024, driven by a surge in consumer demand for innovative products and solutions catering to health, wellness, and personal care. Growing awareness of sustainable practices and clean-label formulations has fueled product development, with companies focusing on organic and natural alternatives. Strategic collaborations, regional expansions, and technological advancements have strengthened market competitiveness. From 2025, the market is expected to witness accelerated growth, supported by increased disposable income, aging demographics, and a heightened

focus on preventive health measures. The competitive landscape features leading players investing in advanced research and development (R&D), aggressive marketing, and portfolio diversification to address evolving consumer preferences and regulatory compliance.

Europe Beauty and Personal Care Market Outlook

In 2024, the Europe Beauty and Personal Care market witnessed significant expansion, propelled by stringent regulations promoting eco-friendly products and a growing consumer preference for premium wellness solutions. Increased adoption of advanced technologies and innovations, such as AI-driven personalization and sustainable packaging, has further driven market growth. The market is anticipated to gain momentum from 2025, with favorable government initiatives and rising investment in wellness infrastructure. The competitive landscape in Europe is characterized by a mix of multinational corporations and regional players emphasizing product differentiation, mergers, and acquisitions to enhance market share.

Asia-Pacific Beauty and Personal Care Market Forecast

The Asia-Pacific Beauty and Personal Care market saw exponential growth in 2024, fueled by a booming population, rapid urbanization, and rising middle-class spending on health and personal care products. A cultural shift toward holistic wellness and increasing online retail penetration has expanded the market's reach. Anticipated growth from 2025 will be bolstered by emerging economies, heightened awareness of lifestyle-related health concerns, and a surge in e-commerce activity. Market leaders are leveraging localized strategies, expanding manufacturing capabilities, and forming strategic partnerships to capture market potential in this dynamic region.

Middle East, Africa, South America Beauty and Personal Care Market

The Rest of the World Beauty and Personal Care market achieved steady progress in 2024, underpinned by rising awareness of wellness and self-care solutions across Latin America, the Middle East, and Africa. Market drivers include increasing urbanization, improved access to healthcare infrastructure, and government initiatives to enhance public health. From 2025, growth is expected to be driven by rising disposable incomes, digital transformation in retail, and increasing availability of international brands in untapped regions. Competitive strategies involve targeted marketing, affordable product lines, and region-specific innovations to cater to diverse consumer needs.

Beauty and Personal Care Market Dynamics and Future Analytics

The research analyses the Beauty and Personal Care parent market, derived market, intermediaries' market, raw material market, and substitute market are all evaluated to

better prospect the Beauty and Personal Care market outlook. Geopolitical analysis, demographic analysis, and Porter's five forces analysis are prudently assessed to estimate the best Beauty and Personal Care market projections.

Recent deals and developments are considered for their potential impact on Beauty and Personal Care's future business. Other metrics analyzed include the Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Beauty and Personal Care market.

Beauty and Personal Care trade and price analysis helps comprehend Beauty and Personal Care's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients in planning procurement, identifying potential vendors/clients to associate with, understanding Beauty and Personal Care price trends and patterns, and exploring new Beauty and Personal Care sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Beauty and Personal Care market.

Beauty and Personal Care Market Structure, Competitive Intelligence and Key Winning Strategies

The report presents detailed profiles of top companies operating in the Beauty and Personal Care market and players serving the Beauty and Personal Care value chain along with their strategies for the near, medium, and long term period.

OGAnalysis' proprietary company revenue and product analysis model unveils the Beauty and Personal Care market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Beauty and Personal Care products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Beauty and Personal Care market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, the Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Beauty and Personal Care market. The competition analysis enables

users to assess competitor strategies and helps align their capabilities and resources for future growth prospects to improve their market share.

Beauty and Personal Care Market Research Scope

- Global Beauty and Personal Care market size and growth projections (CAGR), 2024-2034
- Policies of USA New President Trump, Russia-Ukraine War, Israel-Palestine, Middle East Tensions Impact on the Beauty and Personal Care Trade and Supply-chain
- Beauty and Personal Care market size, share, and outlook across 5 regions and 27 countries, 2023- 2034
- Beauty and Personal Care market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2023- 2034
- Short and long-term Beauty and Personal Care market trends, drivers, restraints, and opportunities
- Porter's Five Forces analysis, Technological developments in the Beauty and Personal Care market, Beauty and Personal Care supply chain analysis
- Beauty and Personal Care trade analysis, Beauty and Personal Care market price analysis, Beauty and Personal Care supply/demand
- Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products
- Latest Beauty and Personal Care market news and developments

The Beauty and Personal Care Market international scenario is well established in the report with separate chapters on North America Beauty and Personal Care Market, Europe Beauty and Personal Care Market, Asia-Pacific Beauty and Personal Care Market, Middle East and Africa Beauty and Personal Care Market, and South and Central America Beauty and Personal Care Markets. These sections further fragment the regional Beauty and Personal Care market by type, application, end-user, and country.

Countries Covered

North America Beauty and Personal Care market data and outlook to 2034

United States

Canada

Mexico

Europe Beauty and Personal Care market data and outlook to 2034

Germany

United Kingdom

France

Italy
Spain
BeNeLux
Russia

Asia-Pacific Beauty and Personal Care market data and outlook to 2034

China
Japan
India
South Korea
Australia
Indonesia
Malaysia
Vietnam

Middle East and Africa Beauty and Personal Care market data and outlook to 2034

Saudi Arabia
South Africa
Iran
UAE
Egypt

South and Central America Beauty and Personal Care market data and outlook to 2034

Brazil
Argentina
Chile
Peru

* We can include data and analysis of additional countries on demand

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2024 Beauty and Personal Care market sales data at the global, regional, and key country levels with a detailed outlook to 2034 allowing companies to calculate their market share and analyze prospects, uncover new markets, and plan market entry strategy.

2. The research includes the Beauty and Personal Care market split into different types

and applications. This segmentation helps managers plan their products and budgets based on the future growth rates of each segment

3. The Beauty and Personal Care market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigating risks

4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business

5. The study assists investors in analyzing Beauty and Personal Care business prospects by region, key countries, and top companies' information to channel their investments.

Available Customizations

The standard syndicate report is designed to serve the common interests of Beauty and Personal Care Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication. However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Beauty and Personal Care Pricing and Margins Across the Supply Chain, Beauty and Personal Care Price Analysis / International Trade Data / Import-Export Analysis, Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Beauty and Personal Care market analytics
Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Note: Latest developments will be updated in the report and delivered within 2 to 3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL BEAUTY AND PERSONAL CARE MARKET REVIEW, 2024

- 2.1 Beauty and Personal Care Industry Overview
- 2.2 Research Methodology

3. BEAUTY AND PERSONAL CARE MARKET INSIGHTS

- 3.1 Beauty and Personal Care Market Trends to 2034
- 3.2 Future Opportunities in Beauty and Personal Care Market
- 3.3 Dominant Applications of Beauty and Personal Care, 2024 Vs 2034
- 3.4 Key Types of Beauty and Personal Care, 2024 Vs 2034
- 3.5 Leading End Uses of Beauty and Personal Care Market, 2024 Vs 2034
- 3.6 High Prospect Countries for Beauty and Personal Care Market, 2024 Vs 2034

4. BEAUTY AND PERSONAL CARE MARKET TRENDS, DRIVERS, AND RESTRAINTS

- 4.1 Latest Trends and Recent Developments in Beauty and Personal Care Market
- 4.2 Key Factors Driving the Beauty and Personal Care Market Growth
- 4.2 Major Challenges to the Beauty and Personal Care industry, 2025- 2034
- 4.3 Impact of Wars and geo-political tensions on Beauty and Personal Care supply chain

5 FIVE FORCES ANALYSIS FOR GLOBAL BEAUTY AND PERSONAL CARE MARKET

- 5.1 Beauty and Personal Care Industry Attractiveness Index, 2024
- 5.2 Beauty and Personal Care Market Threat of New Entrants
- 5.3 Beauty and Personal Care Market Bargaining Power of Suppliers
- 5.4 Beauty and Personal Care Market Bargaining Power of Buyers
- 5.5 Beauty and Personal Care Market Intensity of Competitive Rivalry
- 5.6 Beauty and Personal Care Market Threat of Substitutes

6. GLOBAL BEAUTY AND PERSONAL CARE MARKET DATA – INDUSTRY SIZE, SHARE, AND OUTLOOK

6.1 Beauty and Personal Care Market Annual Sales Outlook, 2025- 2034 (\$ Million)

6.1 Global Beauty and Personal Care Market Annual Sales Outlook by Type, 2025- 2034 (\$ Million)

6.2 Global Beauty and Personal Care Market Annual Sales Outlook by Application, 2025- 2034 (\$ Million)

6.3 Global Beauty and Personal Care Market Annual Sales Outlook by End-User, 2025- 2034 (\$ Million)

6.4 Global Beauty and Personal Care Market Annual Sales Outlook by Region, 2025- 2034 (\$ Million)

7. ASIA PACIFIC BEAUTY AND PERSONAL CARE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

7.1 Asia Pacific Market Insights, 2024

7.2 Asia Pacific Beauty and Personal Care Market Revenue Forecast by Type, 2025- 2034 (USD Million)

7.3 Asia Pacific Beauty and Personal Care Market Revenue Forecast by Application, 2025- 2034(USD Million)

7.4 Asia Pacific Beauty and Personal Care Market Revenue Forecast by End-User, 2025- 2034 (USD Million)

7.5 Asia Pacific Beauty and Personal Care Market Revenue Forecast by Country, 2025- 2034 (USD Million)

7.5.1 China Beauty and Personal Care Analysis and Forecast to 2034

7.5.2 Japan Beauty and Personal Care Analysis and Forecast to 2034

7.5.3 India Beauty and Personal Care Analysis and Forecast to 2034

7.5.4 South Korea Beauty and Personal Care Analysis and Forecast to 2034

7.5.5 Australia Beauty and Personal Care Analysis and Forecast to 2034

7.5.6 Indonesia Beauty and Personal Care Analysis and Forecast to 2034

7.5.7 Malaysia Beauty and Personal Care Analysis and Forecast to 2034

7.5.8 Vietnam Beauty and Personal Care Analysis and Forecast to 2034

7.6 Leading Companies in Asia Pacific Beauty and Personal Care Industry

8. EUROPE BEAUTY AND PERSONAL CARE MARKET HISTORICAL TRENDS, OUTLOOK, AND BUSINESS PROSPECTS

- 8.1 Europe Key Findings, 2024
- 8.2 Europe Beauty and Personal Care Market Size and Percentage Breakdown by Type, 2025- 2034 (USD Million)
- 8.3 Europe Beauty and Personal Care Market Size and Percentage Breakdown by Application, 2025- 2034 (USD Million)
- 8.4 Europe Beauty and Personal Care Market Size and Percentage Breakdown by End-User, 2025- 2034 (USD Million)
- 8.5 Europe Beauty and Personal Care Market Size and Percentage Breakdown by Country, 2025- 2034 (USD Million)
 - 8.5.1 2024 Germany Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.2 2024 United Kingdom Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.3 2024 France Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.4 2024 Italy Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.5 2024 Spain Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.6 2024 BeNeLux Beauty and Personal Care Market Size and Outlook to 2034
 - 8.5.7 2024 Russia Beauty and Personal Care Market Size and Outlook to 2034
- 8.6 Leading Companies in Europe Beauty and Personal Care Industry

9. NORTH AMERICA BEAUTY AND PERSONAL CARE MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 9.1 North America Snapshot, 2024
- 9.2 North America Beauty and Personal Care Market Analysis and Outlook by Type, 2025- 2034(\$ Million)
- 9.3 North America Beauty and Personal Care Market Analysis and Outlook by Application, 2025- 2034(\$ Million)
- 9.4 North America Beauty and Personal Care Market Analysis and Outlook by End-User, 2025- 2034(\$ Million)
- 9.5 North America Beauty and Personal Care Market Analysis and Outlook by Country, 2025- 2034(\$ Million)
 - 9.5.1 United States Beauty and Personal Care Market Analysis and Outlook
 - 9.5.2 Canada Beauty and Personal Care Market Analysis and Outlook
 - 9.5.3 Mexico Beauty and Personal Care Market Analysis and Outlook
- 9.6 Leading Companies in North America Beauty and Personal Care Business

10. LATIN AMERICA BEAUTY AND PERSONAL CARE MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

10.1 Latin America Snapshot, 2024

10.2 Latin America Beauty and Personal Care Market Future by Type, 2025- 2034(\$ Million)

10.3 Latin America Beauty and Personal Care Market Future by Application, 2025- 2034(\$ Million)

10.4 Latin America Beauty and Personal Care Market Future by End-User, 2025- 2034(\$ Million)

10.5 Latin America Beauty and Personal Care Market Future by Country, 2025- 2034(\$ Million)

10.5.1 Brazil Beauty and Personal Care Market Analysis and Outlook to 2034

10.5.2 Argentina Beauty and Personal Care Market Analysis and Outlook to 2034

10.5.3 Chile Beauty and Personal Care Market Analysis and Outlook to 2034

10.6 Leading Companies in Latin America Beauty and Personal Care Industry

11. MIDDLE EAST AFRICA BEAUTY AND PERSONAL CARE MARKET OUTLOOK AND GROWTH PROSPECTS

11.1 Middle East Africa Overview, 2024

11.2 Middle East Africa Beauty and Personal Care Market Statistics by Type, 2025- 2034 (USD Million)

11.3 Middle East Africa Beauty and Personal Care Market Statistics by Application, 2025- 2034 (USD Million)

11.4 Middle East Africa Beauty and Personal Care Market Statistics by End-User, 2025- 2034 (USD Million)

11.5 Middle East Africa Beauty and Personal Care Market Statistics by Country, 2025- 2034 (USD Million)

11.5.1 South Africa Beauty and Personal Care Market Outlook

11.5.2 Egypt Beauty and Personal Care Market Outlook

11.5.3 Saudi Arabia Beauty and Personal Care Market Outlook

11.5.4 Iran Beauty and Personal Care Market Outlook

11.5.5 UAE Beauty and Personal Care Market Outlook

11.6 Leading Companies in Middle East Africa Beauty and Personal Care Business

12. BEAUTY AND PERSONAL CARE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

12.1 Key Companies in Beauty and Personal Care Business

12.2 Beauty and Personal Care Key Player Benchmarking

12.3 Beauty and Personal Care Product Portfolio

12.4 Financial Analysis

12.5 SWOT and Financial Analysis Review

14. LATEST NEWS, DEALS, AND DEVELOPMENTS IN BEAUTY AND PERSONAL CARE MARKET

14.1 Beauty and Personal Care trade export, import value and price analysis

15 APPENDIX

15.1 Publisher Expertise

15.2 Beauty and Personal Care Industry Report Sources and Methodology

I would like to order

Product name: Beauty and Personal Care Market Outlook Report: Industry Size, Market Shares Data, Latest Trends, Insights, Growth Potential, CAGR Forecasts to 2034

Product link: <https://marketpublishers.com/r/BAB5A778BC27EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAB5A778BC27EN.html>