

B2B Payments Market Outlook 2025-2034: Market Share, and Growth Analysis By Payment Type (Domestic Payments, Cross-Border Payments), By Payment Mode (Bank Transfer, Cards, Other Payment Modes), By Enterprise Size, By Industry Vertical

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Abstracts

The B2B Payments Market is valued at USD 1.2 trillion in 2025 and is projected to grow at a CAGR of 8.3% to reach USD 2.5 trillion by 2034.

B2B Payments Market Overview

The Business-to-Business (B2B) payments market continues to experience substantial growth, driven by rapid digitalization, increasing globalization, and evolving financial practices among enterprises. B2B payments encompass financial transactions between businesses for goods and services, involving methods such as Automated Clearing House (ACH) transfers, wire transfers, credit cards, virtual cards, mobile payments, and blockchain-enabled solutions. As companies increasingly seek efficient, secure, and seamless transaction experiences, demand for innovative B2B payment solutions has significantly intensified worldwide. The market witnessed notable advancements characterized by increased adoption of real-time payment solutions, digital wallets, and integrated payment gateways facilitating streamlined and secure financial transactions. Technological innovations, particularly blockchain technology and artificial intelligence (AI), enhanced transparency, fraud prevention, transaction traceability, and compliance management. Additionally, strategic collaborations among financial institutions, fintech startups, and payment solution providers expanded digital payment infrastructures, enabling more seamless cross-border and domestic B2B payments. Looking ahead from 2025, the B2B payments market is poised for robust growth, fueled by ongoing technological innovation, heightened regulatory support for digital financial solutions,

and increasing corporate adoption of real-time and automated payment methods. Growing penetration of digital financial tools among small- and medium-sized enterprises (SMEs) presents substantial growth opportunities. Additionally, significant advancements in API-driven integrations, open banking frameworks, and blockchain-based smart contract solutions will further revolutionize the B2B payments landscape, fostering efficiency, security, and scalability.

Key Insights B2B Payments Market

Rapid adoption of real-time payment platforms, significantly enhancing transaction speed and cash flow management for businesses.

Increasing integration of blockchain and distributed ledger technologies for secure, transparent, and cost-effective international payments.

Expansion of virtual cards and digital wallet solutions designed specifically for efficient corporate expense management.

Growing implementation of AI-driven tools for fraud detection, risk assessment, and payment processing automation.

Rising demand for integrated payment gateways that streamline transactions, accounting processes, and financial reconciliation.

Accelerating digital transformation across industries, significantly boosting demand for secure and efficient electronic payment methods.

Increasing global trade volumes and international business transactions, driving need for reliable cross-border payment solutions.

Heightened regulatory initiatives promoting digital payments, financial transparency, and compliance within corporate finance.

Technological advancements enabling seamless integration of payment systems into existing corporate ERP and accounting platforms.

Persistent cybersecurity risks and growing threats of fraud, creating ongoing challenges for businesses adopting digital payment solutions.

Complex cross-border regulatory compliance issues and currency exchange rate volatility impacting international B2B transactions.

B2B Payments Market Segmentation

By Payment Type

Domestic Payments

Cross-Border Payments

By Payment Mode

Bank Transfer

Cards

Other Payment Modes

By Enterprise Size

Large Enterprises

Medium-Sized Enterprises

Small-Sized Enterprises

By Industry Vertical

Manufacturing

IT And Telecom

Metals And Mining

Energy And Utilities

Banking

Financial Services And Insurance

Government Sector

Other Industry Vertical

Key Companies Analysed

JPMorgan Chase & Co.

Bank of America Corporation

Citigroup Inc.

American Express Company

Capital One Financial Corporation

Visa Inc.

PayPal Holdings Inc.

Mastercard Inc.

Fiserv Inc.

Block Inc.

Square Inc.

Fidelity National Information Services Inc.

Stripe Inc.

Global Payments Inc.

Ant Group Co.

Worldpay Inc.

Fleetcor Technologies Inc.

Comdata Inc.

WEX Inc.

ACI Worldwide Inc.

Adyen N.V.

Bill.com Inc.

TransferWise Ltd.

Coupa Software Inc.

Wise Payments Limited

Payoneer Global Inc.

Bottomline Technologies Inc.

Flywire Corporation

Paystand Inc.

AvidXchange Inc.

OnDeck Capital Inc.

Divvy Inc.

Tipalti Inc.

Airwallex

WePay Inc.

Billtrust Holdings Inc.

B2B Payments Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

B2B Payments Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — B2B Payments market data and outlook to 2034

United States

Canada

Mexico

Europe — B2B Payments market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — B2B Payments market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — B2B Payments market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — B2B Payments market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the B2B Payments value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the B2B Payments industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the B2B Payments Market Report

Global B2B Payments market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on B2B Payments trade, costs, and supply chains

B2B Payments market size, share, and outlook across 5 regions and 27 countries, 2023-2034

B2B Payments market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term B2B Payments market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and B2B Payments supply chain analysis

B2B Payments trade analysis, B2B Payments market price analysis, and B2B

Payments supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest B2B Payments market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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