

Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook Report: Industry Size, Market Shares Data, Latest Trends, Insights, Growth Potential, CAGR Forecasts to 2034

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Abstracts

The Global Artificial intelligence (AI) in Supply Chain and Logistics Market valued at USD 1,886. million in 2024, is expected to grow by 10.12% CAGR to reach market size worth USD 5,049.3 million by 2034.

The Artificial Intelligence (AI) in Supply Chain and Logistics market is experiencing rapid growth as businesses strive for greater efficiency, agility, and resilience in their operations. AI technologies are being integrated into various aspects of supply chain and logistics, including demand forecasting, inventory optimization, transportation route planning, warehouse management, and fraud detection. AI algorithms can analyze massive datasets, identify patterns, predict outcomes, and automate processes, leading to improved decision-making, reduced costs, and enhanced customer satisfaction. 2024 witnessed notable advancements in the field, with the development of AI-powered solutions for route optimization, warehouse automation, and demand forecasting, leading to more intelligent and data-driven supply chain operations.

The AI in Supply Chain and Logistics market is poised for continued expansion, driven by several factors. The increasing complexity of global supply chains, the rise of e-commerce, and the need to adapt to volatile market conditions are pushing businesses to adopt AI-powered solutions to improve their operational efficiency and resilience. Furthermore, the growing pressure to reduce costs, minimize waste, and enhance customer satisfaction is driving the adoption of AI to streamline processes, optimize inventory, and improve delivery times. 2025 is expected to witness a further acceleration in market growth, with a greater emphasis on leveraging AI for predictive

analytics, automated decision-making, and the development of intelligent supply chains that can adapt to changing conditions and market disruptions. As businesses seek to navigate increasingly complex supply chains and meet the demands of a rapidly changing global economy, AI is emerging as a transformative technology that can enhance efficiency, optimize operations, and build a more resilient and sustainable supply chain.

The Global Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis Report will provide a comprehensive assessment of business dynamics, offering detailed insights into how companies can navigate the evolving landscape to maximize their market potential through 2034. This analysis will be crucial for stakeholders aiming to align with the latest industry trends and capitalize on emerging market opportunities. Artificial intelligence (AI) in Supply Chain and Logistics Market Strategy, Price Trends, Drivers, Challenges and Opportunities to 2034

In terms of market strategy, price trends, drivers, challenges, and opportunities from 2025 to 2034, Artificial intelligence (AI) in Supply Chain and Logistics market players are directing investments toward acquiring new technologies, securing raw materials through efficient procurement and inventory management, enhancing product portfolios, and leveraging capabilities to sustain growth amidst challenging conditions. Regional-specific strategies are being emphasized due to highly varying economic and social challenges across countries.

Factors such as global economic slowdown, the impact of geopolitical tensions, delayed growth in specific regions, and the risks of stagflation necessitate a vigilant and forward-looking approach among Artificial intelligence (AI) in Supply Chain and Logistics industry players. Adaptations in supply chain dynamics and the growing emphasis on cleaner and sustainable practices further drive strategic shifts within companies.

The market study delivers a comprehensive overview of current trends and developments in the Artificial intelligence (AI) in Supply Chain and Logistics industry, complemented by detailed descriptive and prescriptive analyses for insights into the market landscape until 2034.

North America Artificial intelligence (AI) in Supply Chain and Logistics Market
The North America Artificial intelligence (AI) in Supply Chain and Logistics market experienced significant advancements in 2024, driven by an increase in AI-enabled solutions adoption across key industries such as healthcare, cybersecurity, and manufacturing. The integration of cutting-edge hardware and software innovations has empowered businesses to optimize operational efficiencies, enhance data-driven decision-making, and bolster security frameworks. Anticipated growth from 2025 is supported by the region's robust investment in R&D, a favorable regulatory

environment, and the widespread deployment of 5G technologies, which further enhance AI capabilities. The competitive landscape remains dynamic, with established players focusing on strategic collaborations, mergers, and the development of proprietary AI algorithms to maintain market leadership. Emerging startups are leveraging niche applications to challenge incumbents, fostering a competitive yet collaborative ecosystem.

Europe Artificial intelligence (AI) in Supply Chain and Logistics Market

In Europe, the Artificial intelligence (AI) in Supply Chain and Logistics market is witnessing transformative developments in 2024, propelled by government initiatives supporting AI adoption in sectors like supply chain, security, and healthcare. Stringent data privacy regulations have spurred innovation in AI solutions emphasizing transparency and compliance, positioning Europe as a leader in ethical AI deployment. Growth prospects from 2025 are underpinned by increasing demand for AI-based automation in manufacturing and logistics, alongside advancements in AIoT and cybersecurity applications. The competitive landscape is characterized by a blend of global giants and regionally focused enterprises, each vying for market share through differentiated offerings and strategic alliances with public institutions and academic bodies.

Asia-Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market

The Asia-Pacific Artificial intelligence (AI) in Supply Chain and Logistics market is rapidly evolving, with 2024 marking a surge in AI implementation across diverse sectors such as fintech, retail, and gaming. A growing emphasis on digital transformation, supported by government-backed initiatives and substantial private sector investment, is driving market expansion. Anticipated growth from 2025 is fueled by increasing urbanization, rising internet penetration, and a burgeoning e-commerce industry that leverages AI for personalized consumer experiences. The region's competitive landscape is vibrant, with local tech giants, innovative startups, and multinational corporations competing to deliver cost-effective and scalable AI solutions, particularly in emerging markets like India and Southeast Asia.

Rest of the World (RoW) Artificial intelligence (AI) in Supply Chain and Logistics Market

The Rest of the World Artificial intelligence (AI) in Supply Chain and Logistics market is gaining momentum, with 2024 seeing increased AI adoption in regions like the Middle East, Africa, and South America. Applications in smart city development, autonomous systems, and agriculture are driving growth, as nations seek innovative solutions to tackle local challenges. From 2025, the market is expected to expand further, bolstered by infrastructural investments, regional collaborations, and the introduction of AI-

powered tools for resource optimization. The competitive landscape is diverse, with international players introducing customized solutions to meet specific regional needs while local innovators focus on leveraging AI for social impact, addressing critical issues like healthcare access and education.

Artificial intelligence (AI) in Supply Chain and Logistics Market Dynamics and Future Analytics

The research analyses the Artificial intelligence (AI) in Supply Chain and Logistics parent market, derived market, intermediaries' market, raw material market, and substitute market are all evaluated to better prospect the Artificial intelligence (AI) in Supply Chain and Logistics market outlook. Geopolitical analysis, demographic analysis, and Porter's five forces analysis are prudently assessed to estimate the best Artificial intelligence (AI) in Supply Chain and Logistics market projections.

Recent deals and developments are considered for their potential impact on Artificial intelligence (AI) in Supply Chain and Logistics's future business. Other metrics analyzed include the Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Artificial intelligence (AI) in Supply Chain and Logistics market.

Artificial intelligence (AI) in Supply Chain and Logistics trade and price analysis helps comprehend Artificial intelligence (AI) in Supply Chain and Logistics's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients in planning procurement, identifying potential vendors/clients to associate with, understanding Artificial intelligence (AI) in Supply Chain and Logistics price trends and patterns, and exploring new Artificial intelligence (AI) in Supply Chain and Logistics sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Artificial intelligence (AI) in Supply Chain and Logistics market.

Artificial intelligence (AI) in Supply Chain and Logistics Market Structure, Competitive Intelligence and Key Winning Strategies

The report presents detailed profiles of top companies operating in the Artificial intelligence (AI) in Supply Chain and Logistics market and players serving the Artificial intelligence (AI) in Supply Chain and Logistics value chain along with their strategies for the near, medium, and long term period.

OGAnalysis' proprietary company revenue and product analysis model unveils the Artificial intelligence (AI) in Supply Chain and Logistics market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Artificial intelligence (AI) in Supply Chain and Logistics products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Artificial intelligence (AI) in Supply Chain and Logistics market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, the Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Artificial intelligence (AI) in Supply Chain and Logistics market. The competition analysis enables users to assess competitor strategies and helps align their capabilities and resources for future growth prospects to improve their market share.

Artificial intelligence (AI) in Supply Chain and Logistics Market Research Scope

- Global Artificial intelligence (AI) in Supply Chain and Logistics market size and growth projections (CAGR), 2024- 2034
- Policies of USA New President Trump, Russia-Ukraine War, Israel-Palestine, Middle East Tensions Impact on the Artificial intelligence (AI) in Supply Chain and Logistics Trade and Supply-chain
- Artificial intelligence (AI) in Supply Chain and Logistics market size, share, and outlook across 5 regions and 27 countries, 2023- 2034
- Artificial intelligence (AI) in Supply Chain and Logistics market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2023- 2034
- Short and long-term Artificial intelligence (AI) in Supply Chain and Logistics market trends, drivers, restraints, and opportunities
- Porter's Five Forces analysis, Technological developments in the Artificial intelligence (AI) in Supply Chain and Logistics market, Artificial intelligence (AI) in Supply Chain and Logistics supply chain analysis
- Artificial intelligence (AI) in Supply Chain and Logistics trade analysis, Artificial intelligence (AI) in Supply Chain and Logistics market price analysis, Artificial intelligence (AI) in Supply Chain and Logistics supply/demand
- Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products
- Latest Artificial intelligence (AI) in Supply Chain and Logistics market news and developments

The Artificial intelligence (AI) in Supply Chain and Logistics Market international

scenario is well established in the report with separate chapters on North America Artificial intelligence (AI) in Supply Chain and Logistics Market, Europe Artificial intelligence (AI) in Supply Chain and Logistics Market, Asia-Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market, Middle East and Africa Artificial intelligence (AI) in Supply Chain and Logistics Market, and South and Central America Artificial intelligence (AI) in Supply Chain and Logistics Markets. These sections further fragment the regional Artificial intelligence (AI) in Supply Chain and Logistics market by type, application, end-user, and country.

Countries Covered

North America Artificial intelligence (AI) in Supply Chain and Logistics market data and outlook to 2034

United States

Canada

Mexico

Europe Artificial intelligence (AI) in Supply Chain and Logistics market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Asia-Pacific Artificial intelligence (AI) in Supply Chain and Logistics market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa Artificial intelligence (AI) in Supply Chain and Logistics market data and outlook to 2034

Saudi Arabia
South Africa
Iran
UAE
Egypt

South and Central America Artificial intelligence (AI) in Supply Chain and Logistics market data and outlook to 2034

Brazil
Argentina
Chile
Peru

* We can include data and analysis of additional countries on demand

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2024 Artificial intelligence (AI) in Supply Chain and Logistics market sales data at the global, regional, and key country levels with a detailed outlook to 2034 allowing companies to calculate their market share and analyze prospects, uncover new markets, and plan market entry strategy.
2. The research includes the Artificial intelligence (AI) in Supply Chain and Logistics market split into different types and applications. This segmentation helps managers plan their products and budgets based on the future growth rates of each segment
3. The Artificial intelligence (AI) in Supply Chain and Logistics market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigating risks
4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business
5. The study assists investors in analyzing Artificial intelligence (AI) in Supply Chain and Logistics business prospects by region, key countries, and top companies' information to channel their investments.

Available Customizations

The standard syndicate report is designed to serve the common interests of Artificial intelligence (AI) in Supply Chain and Logistics Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Artificial intelligence (AI) in Supply Chain and Logistics Pricing and Margins Across the Supply Chain, Artificial intelligence (AI) in Supply Chain and Logistics Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Artificial intelligence (AI) in Supply Chain and Logistics market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Note: Latest developments will be updated in the report and delivered within 2 to 3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET REVIEW, 2024

- 2.1 Artificial intelligence (AI) in Supply Chain and Logistics Industry Overview
- 2.2 Research Methodology

3. ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET INSIGHTS

- 3.1 Artificial intelligence (AI) in Supply Chain and Logistics Market Trends to 2034
- 3.2 Future Opportunities in Artificial intelligence (AI) in Supply Chain and Logistics Market
- 3.3 Dominant Applications of Artificial intelligence (AI) in Supply Chain and Logistics, 2024 Vs 2034
- 3.4 Key Types of Artificial intelligence (AI) in Supply Chain and Logistics, 2024 Vs 2034
- 3.5 Leading End Uses of Artificial intelligence (AI) in Supply Chain and Logistics Market, 2024 Vs 2034
- 3.6 High Prospect Countries for Artificial intelligence (AI) in Supply Chain and Logistics Market, 2024 Vs 2034

4. ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET TRENDS, DRIVERS, AND RESTRAINTS

- 4.1 Latest Trends and Recent Developments in Artificial intelligence (AI) in Supply Chain and Logistics Market
- 4.2 Key Factors Driving the Artificial intelligence (AI) in Supply Chain and Logistics Market Growth
- 4.2 Major Challenges to the Artificial intelligence (AI) in Supply Chain and Logistics industry, 2025- 2034
- 4.3 Impact of Wars and geo-political tensions on Artificial intelligence (AI) in Supply Chain and Logistics supply chain

5 FIVE FORCES ANALYSIS FOR GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET

5.1 Artificial intelligence (AI) in Supply Chain and Logistics Industry Attractiveness Index, 2024

5.2 Artificial intelligence (AI) in Supply Chain and Logistics Market Threat of New Entrants

5.3 Artificial intelligence (AI) in Supply Chain and Logistics Market Bargaining Power of Suppliers

5.4 Artificial intelligence (AI) in Supply Chain and Logistics Market Bargaining Power of Buyers

5.5 Artificial intelligence (AI) in Supply Chain and Logistics Market Intensity of Competitive Rivalry

5.6 Artificial intelligence (AI) in Supply Chain and Logistics Market Threat of Substitutes

6. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET DATA – INDUSTRY SIZE, SHARE, AND OUTLOOK

6.1 Artificial intelligence (AI) in Supply Chain and Logistics Market Annual Sales Outlook, 2025- 2034 (\$ Million)

6.1 Global Artificial intelligence (AI) in Supply Chain and Logistics Market Annual Sales Outlook by Type, 2025- 2034 (\$ Million)

6.2 Global Artificial intelligence (AI) in Supply Chain and Logistics Market Annual Sales Outlook by Application, 2025- 2034 (\$ Million)

6.3 Global Artificial intelligence (AI) in Supply Chain and Logistics Market Annual Sales Outlook by End-User, 2025- 2034 (\$ Million)

6.4 Global Artificial intelligence (AI) in Supply Chain and Logistics Market Annual Sales Outlook by Region, 2025- 2034 (\$ Million)

7. ASIA PACIFIC ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

7.1 Asia Pacific Market Insights, 2024

7.2 Asia Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market Revenue Forecast by Type, 2025- 2034 (USD Million)

7.3 Asia Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market Revenue Forecast by Application, 2025- 2034(USD Million)

7.4 Asia Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market Revenue

Forecast by End-User, 2025- 2034 (USD Million)

7.5 Asia Pacific Artificial intelligence (AI) in Supply Chain and Logistics Market Revenue

Forecast by Country, 2025- 2034 (USD Million)

7.5.1 China Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.2 Japan Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.3 India Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.4 South Korea Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.5 Australia Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.6 Indonesia Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.7 Malaysia Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.5.8 Vietnam Artificial intelligence (AI) in Supply Chain and Logistics Analysis and Forecast to 2034

7.6 Leading Companies in Asia Pacific Artificial intelligence (AI) in Supply Chain and Logistics Industry

8. EUROPE ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET HISTORICAL TRENDS, OUTLOOK, AND BUSINESS PROSPECTS

8.1 Europe Key Findings, 2024

8.2 Europe Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Percentage Breakdown by Type, 2025- 2034 (USD Million)

8.3 Europe Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Percentage Breakdown by Application, 2025- 2034 (USD Million)

8.4 Europe Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Percentage Breakdown by End-User, 2025- 2034 (USD Million)

8.5 Europe Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Percentage Breakdown by Country, 2025- 2034 (USD Million)

8.5.1 2024 Germany Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.5.2 2024 United Kingdom Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.5.3 2024 France Artificial intelligence (AI) in Supply Chain and Logistics Market Size

and Outlook to 2034

8.5.4 2024 Italy Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.5.5 2024 Spain Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.5.6 2024 BeNeLux Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.5.7 2024 Russia Artificial intelligence (AI) in Supply Chain and Logistics Market Size and Outlook to 2034

8.6 Leading Companies in Europe Artificial intelligence (AI) in Supply Chain and Logistics Industry

9. NORTH AMERICA ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

9.1 North America Snapshot, 2024

9.2 North America Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook by Type, 2025- 2034(\$ Million)

9.3 North America Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook by Application, 2025- 2034(\$ Million)

9.4 North America Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook by End-User, 2025- 2034(\$ Million)

9.5 North America Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook by Country, 2025- 2034(\$ Million)

9.5.1 United States Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook

9.5.2 Canada Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook

9.5.3 Mexico Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook

9.6 Leading Companies in North America Artificial intelligence (AI) in Supply Chain and Logistics Business

10. LATIN AMERICA ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

10.1 Latin America Snapshot, 2024

10.2 Latin America Artificial intelligence (AI) in Supply Chain and Logistics Market Future by Type, 2025- 2034(\$ Million)

10.3 Latin America Artificial intelligence (AI) in Supply Chain and Logistics Market Future by Application, 2025- 2034(\$ Million)

10.4 Latin America Artificial intelligence (AI) in Supply Chain and Logistics Market Future by End-User, 2025- 2034(\$ Million)

10.5 Latin America Artificial intelligence (AI) in Supply Chain and Logistics Market Future by Country, 2025- 2034(\$ Million)

10.5.1 Brazil Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook to 2034

10.5.2 Argentina Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook to 2034

10.5.3 Chile Artificial intelligence (AI) in Supply Chain and Logistics Market Analysis and Outlook to 2034

10.6 Leading Companies in Latin America Artificial intelligence (AI) in Supply Chain and Logistics Industry

11. MIDDLE EAST AFRICA ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET OUTLOOK AND GROWTH PROSPECTS

11.1 Middle East Africa Overview, 2024

11.2 Middle East Africa Artificial intelligence (AI) in Supply Chain and Logistics Market Statistics by Type, 2025- 2034 (USD Million)

11.3 Middle East Africa Artificial intelligence (AI) in Supply Chain and Logistics Market Statistics by Application, 2025- 2034 (USD Million)

11.4 Middle East Africa Artificial intelligence (AI) in Supply Chain and Logistics Market Statistics by End-User, 2025- 2034 (USD Million)

11.5 Middle East Africa Artificial intelligence (AI) in Supply Chain and Logistics Market Statistics by Country, 2025- 2034 (USD Million)

11.5.1 South Africa Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook

11.5.2 Egypt Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook

11.5.3 Saudi Arabia Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook

11.5.4 Iran Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook

11.5.5 UAE Artificial intelligence (AI) in Supply Chain and Logistics Market Outlook

11.6 Leading Companies in Middle East Africa Artificial intelligence (AI) in Supply Chain and Logistics Business

12. ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

12.1 Key Companies in Artificial intelligence (AI) in Supply Chain and Logistics Business

12.2 Artificial intelligence (AI) in Supply Chain and Logistics Key Player Benchmarking

12.3 Artificial intelligence (AI) in Supply Chain and Logistics Product Portfolio

12.4 Financial Analysis

12.5 SWOT and Financial Analysis Review

14. LATEST NEWS, DEALS, AND DEVELOPMENTS IN ARTIFICIAL INTELLIGENCE (AI) IN SUPPLY CHAIN AND LOGISTICS MARKET

14.1 Artificial intelligence (AI) in Supply Chain and Logistics trade export, import value and price analysis

15 APPENDIX

15.1 Publisher Expertise

15.2 Artificial intelligence (AI) in Supply Chain and Logistics Industry Report Sources and Methodology

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