

# Argentina Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Argentina Mobile, Fixed Telephone and Broadband Markets

<https://marketpublishers.com/r/AF7B2A4EAC0EN.html>

Date: May 2017

Pages: 60

Price: US\$ 1,350.00 (Single User License)

ID: AF7B2A4EAC0EN

## Abstracts

Argentina Telecom outlook report is a comprehensive analytical research on the Argentina's cellular, fixed telephone and fixed broadband segments. Through detailed analysis of the current market conditions and industry trends, the report analyzes the Argentina telecommunications sector.

In addition to emerging industry trends, consumption patterns, geographic coverage, demographic analysis and tariffs of key players are provided to understand the key strategies and analysis of revenues, investments and infrastructure. Further, industry dynamics, SWOT Analysis of the market and changing business scenario of Argentina telecommunications industry is included.

Forecasts of users in mobile segment, landline segment and broadband segment are provided from 2005 to 2025. Further, demographic and economic factors including GDP, population (by age, by gender and by location) and disposable income are forecasted to 2025.

Argentina mobile, landline and broadband industry is benchmarked with peer countries to evaluate its position in regional front. Further, recent Argentina telecom industry trends along with drivers and challenges confronting Argentina telecom markets are analyzed.

On the competitive landscape, key players in each of the segment are detailed. Further, company profiles of three leading players along with their SWOT analyses are included. In addition, foreign and domestic participation in the industry is also included. Further, latest developments and their impact on players in the Argentina telecommunications

industry are also provided.

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 ARGENTINA TELECOMMUNICATIONS MARKET OVERVIEW**

- 2.1 Market Snapshot, 2017
- 2.2 Market Trends and Outlook
- 2.3 Argentina Revenue from Telecommunications, 2017
- 2.4 Expected investments in Argentina Telecom Infrastructure, 2017
- 2.5 Overview of Regulator

### **3 ARGENTINA MOBILE COMMUNICATIONS MARKET OUTLOOK**

- 3.1 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.2 Estimated Population Covered by 3G network, 2016
- 3.3 Key players in Cellular Telecom Segment

### **4 ARGENTINA FIXED LANDLINE AND BROADBAND MARKET OUTLOOK**

- 4.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 4.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 4.3 Households with Computer, 2016
- 4.4 Households with Internet access at home (%), 2016
- 4.5 Individuals (%) using the internet, 2015
- 4.6 Key players in Fixed Landline Telecom Segment
- 4.7 Key players in Fixed Broadband Telecom Segment

### **5 ARGENTINA TELECOMMUNICATIONS MARKET SWOT ANALYSIS**

- 5.1 Key Strengths of Operating in Argentina Telecom Sector
- 5.2 Key Weaknesses of Argentina Telecom Markets
- 5.3 Key Business and Growth Opportunities in Argentina Telecoms
- 5.4 Potential Threats Faced by Players in Argentina Telecoms

### **6 PEER COMPARISON AND BENCHMARKING OF ARGENTINA TELECOMS**

## **MARKET**

- 6.1 Overall Ranking
- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

## **7 ARGENTINA DEMOGRAPHIC FORECASTS**

- 7.1 Age Group wise Population Forecasts, 2005- 2025
- 7.2 Rural and Urban Population Forecasts, 2005- 2025
- 7.3 Female and Male Population Forecasts, 2005- 2025
- 7.4 Adult Literacy rate, 2015

## **8 ARGENTINA ECONOMIC OUTLOOK TO 2025**

- 8.1 Argentina GDP Forecasts, 2005- 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GDP Per Capita, 2005- 2025
- 8.4 Final Disposable Income, 2005- 2025

## **9 ARGENTINA TELECOM SECTOR- COMPETITIVE LANDSCAPE**

- 9.1 Major Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

## **10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES**

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

## **11 APPENDIX**

- 11.1 About OG Analysis
- 11.2 Abbreviations
- 11.3 Sources and Research Methodology

## 11.4 Contact Us

## List Of Tables

### LIST OF TABLES

Table 1: Argentina Telecom Snapshot

Table 2: Argentina Fixed Telephone Subscribers, 2005- 2025

Table 3: Argentina Fixed-broadband Subscribers, 2005- 2025

Table 4: Argentina Mobile-cellular Subscribers, 2005- 2025

Table 5: Argentina Telecom Market Comparison - Overall Ranking

Table 6: Argentina Telecom Market Comparison - Supply Index

Table 7: Argentina Telecom Market Comparison- Demand Index

Table 8: Argentina Telecom Market Comparison- Growth Index

Table 9: Population Forecast by Age, 2005- 2025

Table 10: Argentina Population Forecast (Rural and Urban), 2005- 2025

Table 11: Argentina Population Forecast (Male and Female), 2005- 2025

Table 12: GDP Forecast, 2005- 2025

Table 13: GDP Per Capita Forecast, 2005- 2025

Table 14: Disposable Income Forecast, 2005- 2025

## List Of Figures

### LIST OF FIGURES

Figure 1: Argentina Telecom Revenue and Investment, 2017

Figure 2: Argentina- Households with a computer (%), 2017

Figure 3: Argentina- Households with Internet access at home (%), 2017

Figure 4: Argentina- Percentage of Individuals using the internet, 2017

Figure 5: Argentina Adult Literacy Rate, 2017

## I would like to order

Product name: Argentina Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Argentina Mobile, Fixed Telephone and Broadband Markets

Product link: <https://marketpublishers.com/r/AF7B2A4EAC0EN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF7B2A4EAC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



