

Antiobesity Market Outlook 2025-2034: Market Share, and Growth Analysis By Drug Class (Peripherally acting anti obesity drugs, Centrally acting anti obesity drugs), By Type (Prescription Drugs (Rx), OTC Drugs), By Medication

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Abstracts

The Antiobesity Market is valued at USD 5.2 billion in 2025 and is projected to grow at a CAGR of 12.9% to reach USD 15.5 billion by 2034. The Antiobesity Market encompasses a broad range of products and services aimed at addressing the global obesity epidemic. This market includes pharmaceuticals, medical devices, dietary supplements, weight loss programs, and fitness solutions. It is driven by the increasing prevalence of obesity and the growing awareness of its associated health risks. The market aims to provide comprehensive solutions for weight management and overall health improvement.

The market is segmented based on product type, service type, and region. The major segments include pharmaceuticals, medical devices (such as gastric bands and balloons), weight loss programs (including diet and exercise plans), and fitness equipment. The market caters to a diverse range of customers, including individuals seeking weight loss, healthcare providers, and fitness enthusiasts. The market is characterized by a mix of established products and ongoing innovation, with a focus on developing effective and sustainable weight management solutions.

The Antiobesity Market is influenced by factors such as public health initiatives, technological advancements, and changing consumer preferences. The market is competitive, with numerous players offering a variety of weight loss solutions. The focus is on providing personalized and holistic approaches to weight management, including lifestyle modifications and behavioral support. The market's future is tied to the ongoing

efforts to combat obesity and improve public health.

Key Insights Antiobesity Market

Increasing integration of digital health solutions for remote monitoring and personalized coaching.

Growing demand for personalized nutrition and fitness plans based on genetic and metabolic profiling.

Rising interest in minimally invasive medical devices and procedures for weight loss.

Development of comprehensive weight management programs that address behavioral and psychological factors.

Increasing focus on preventive measures and early intervention to address obesity.

Increasing prevalence of obesity and associated health risks.

Growing awareness of the importance of healthy lifestyles.

Rising demand for effective and sustainable weight management solutions.

Technological advancements in medical devices, pharmaceuticals, and digital health.

Government initiatives and public health campaigns to address obesity.

Achieving long-term weight loss and maintaining weight loss.

Addressing the complex behavioral and psychological factors associated with obesity.

Ensuring access to affordable and effective weight management solutions.

Overcoming the stigma and misinformation surrounding obesity.

Integrating diverse weight management approaches into comprehensive programs.

Antiobesity Market Segmentation

By Drug Class

Peripherally acting anti obesity drugs

Centrally acting anti obesity drugs

By Type

Prescription Drugs (Rx)

OTC Drugs

By Medication

Monotherapies

Polytherapies

Key Companies Analysed

F. Hoffmann-La Roche AG

GlaxoSmithKline plc

Boehringer Ingelheim GmbH

Pfizer Inc.

Merck & Co. Inc.

Takeda Pharmaceutical Company Limited

Eisai Co. Ltd.

Novo Nordisk A/S

Zafgen Inc.

Rhythm Pharmaceuticals Inc.

Zydus Cadila

Norgine B.V.

Vivus Inc.

Arena Pharmaceuticals Inc.

Orexigen Therapeutics Inc.

Eli Lilly and Company

Amgen Inc.

AstraZeneca PLC

Novartis International AG

Viking Therapeutics Inc.

Structure Therapeutics Inc.

Gelesis Inc.

Sanofi S.A.

Johnson & Johnson

F. Hoffmann-La Roche Ltd

Teva Pharmaceutical Industries Limited

Allergan Aesthetics

Sun Pharmaceutical Industries Ltd.

Dr. Reddy's Laboratories Ltd.

Cipla Ltd.

Lupin Ltd.

Torrent Pharmaceuticals Ltd.

Cadila Healthcare Ltd.

Intas Pharmaceuticals Ltd.

Wockhardt Ltd.

Glenmark Pharmaceuticals Ltd.

Alkem Laboratories Ltd.

Antiobesity Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Antiobesity Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are

analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Antiobesity market data and outlook to 2034

United States

Canada

Mexico

Europe — Antiobesity market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Antiobesity market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Antiobesity market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Antiobesity market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

Antiobesity Market Outlook 2025-2034: Market Share, and Growth Analysis By Drug Class (Peripherally acting ant...

This study combines primary inputs from industry experts across the Antiobesity value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Antiobesity industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Antiobesity Market Report

Global Antiobesity market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Antiobesity trade, costs, and supply chains

Antiobesity market size, share, and outlook across 5 regions and 27 countries,

2023-2034

Antiobesity market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Antiobesity market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Antiobesity supply chain analysis

Antiobesity trade analysis, Antiobesity market price analysis, and Antiobesity supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Antiobesity market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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