

American Express Company Company Complete Business Profile- Snapshot, Strategies, Location, Statement, Business Description, Products and Services, Competitors, Employees, Latest Updates, SWOT and Financials

<https://marketpublishers.com/r/A4726CA7628EN.html>

Date: October 2014

Pages: 35

Price: US\$ 200.00 (Single User License)

ID: A4726CA7628EN

Abstracts

“American Express Company Company Profile” is a complete report on American Express Company. The report provides detailed and comprehensive information on the operations, organization structure and financial information details of the company. Key strengths and weaknesses of the company on which the company can develop are included. In addition, potential opportunities and key threats in the short to medium term future are also identified. Key historical events and summary analysis of the company and strategy of the company are provided. Locations and subsidiary information and company statement are included in the report. The report also provides detailed and comprehensive information on financial ratios and financial statement of American Express Company.

SCOPE

Top level information

Company Legal Name

Other Names (Commonly used /Old)

Establishment/Incorporation (in Year)

Headquarter and operating division Address

Website

Industry Operations

Operating Regions

Employee Count/Number, Details

Financial Year End

Stock Information

Operating Divisions

Subsidiaries & Associated Companies

Key Events

Competitors

Business Operating Structure

Value chain Operations

R&D

Expected Future Projects

SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats

Financial Analysis- Ratios and Statements

Company Statement

Recent News related to the company

REASONS TO PURCHASE

Understand the company operations across the entire oil and gas value chain

Evaluate your company against this company in terms of risk, advantages and performance

Understand the key strategies being adopted by the company to increase their market shares

Identify strengths, weaknesses, opportunities and threats facing the organization

Respond to your competitors' business structure, strategy and prospects through support sales activities by understanding your customers' businesses

Capitalize on the analysis of experienced companies when entering a new niche or market

Gain insight into the methods used by key industry players which give them a competitive edge

Understand the company's financial status through our data on statements and ratios

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 AMERICAN EXPRESS COMPANY- KEY HIGHLIGHTS

- 2.1 American Express Company- Company Overview
- 2.2 American Express Company- Company Snapshot
- 2.3 Key Operational Strategies

3 AMERICAN EXPRESS COMPANY- WORLDWIDE OPERATIONS

- 3.1 Geographical Locations
- 3.2 Subsidiaries and Affiliate Companies

4 AMERICAN EXPRESS COMPANY- SWOT ANALYSIS

- 4.1 American Express Company- Key Strengths
- 4.2 American Express Company- Key Weaknesses
- 4.3 American Express Company- Key Opportunities
- 4.4 American Express Company- Key Threats

5 AMERICAN EXPRESS COMPANY- LATEST COMPANY STATEMENT

6 AMERICAN EXPRESS COMPANY- KEY EVENTS AND HISTORY

7 AMERICAN EXPRESS COMPANY- BUSINESS OPERATION STRUCTURE

8 AMERICAN EXPRESS COMPANY- MAJOR PRODUCTS AND SERVICES

- 8.1 Key Products/ Brands
- 8.2 Key Service Areas

9 AMERICAN EXPRESS COMPANY- COMPETITORS

10 AMERICAN EXPRESS COMPANY- KEY EMPLOYEES

11 AMERICAN EXPRESS COMPANY- FINANCIAL ANALYSIS

11.1 Income Statements

11.2 Balance Sheet

11.3 Cash Flow Statements

12 AMERICAN EXPRESS COMPANY- CONTACT INFORMATION

13 AMERICAN EXPRESS COMPANY- LATEST NEWS LANDSCAPE

14 APPENDIX

14.1 About OGANalysis

14.2 Sources and Methodology

14.3 Contact Information

14.4 Disclaimer

The report will be delivered within 8 business hours after the purchase

List Of Tables

LIST OF TABLES

Table 1: American Express Company- Operations and Financial Snapshot

Table 2: American Express Company- Operating Locations

Table 3: Key Events

Table 4: American Express Company- Income Statements

Table 5: American Express Company- Balance Sheet

Table 6: American Express Company- Cash Flow Statements

List Of Figures

LIST OF FIGURES

Figure 1: SWOT Analysis

Figure 2: Financial Statements

COMPANIES MENTIONED

American Express Company

I would like to order

Product name: American Express Company Company Complete Business Profile- Snapshot, Strategies, Location, Statement, Business Description, Products and Services, Competitors, Employees, Latest Updates, SWOT and Financials

Product link: <https://marketpublishers.com/r/A4726CA7628EN.html>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4726CA7628EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970