

# 2023 Automotive Steering-Mounted Electronics Market - Revenue, Trends, Growth Opportunities, Competition, COVID Strategies, Regional Analysis and Future outlook to 2030 (by products, applications, end cases)

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#### **Abstracts**

Automotive Steering-Mounted Electronics Market Overview

Automotive Steering-Mounted Electronics Market Research Report - is comprehensive research with in-depth data and contemporary analysis of the Automotive Steering-Mounted Electronics market at a global, regional and key country level, covering different sub-segments of the industry.

The automotive industry is set to experience a few structural changes in the near term due to the rapid developments in novel technologies. Artificial intelligence (AI) and machine learning will significantly transform the manufacturing process improving robotic efficiency, accuracy, and consistency. Level 2 automation including active safety systems and driver assistance is allowing OEMs to add attractive features and bolster revenue growth. However, the full-fledged rollout of level 4 autonomous vehicles is expected to witness further delays for the technology to mature and for consumers to accept.

Impact of COVID-19 on Automotive Steering-Mounted Electronics market

Automotive Steering-Mounted Electronics market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the economic revival in most of the developing nations. Frequent suspension of public transport systems coupled with the highly contagious nature of the virus propelled the



need for passenger cars leading to the derived demand for Automotive Steering-Mounted Electronics products.

However, unprecedented situations due to expected third and further waves of the pandemic are creating a gloomy outlook. This study endeavors to evaluate different scenarios of COVID impact on the future of the Automotive Steering-Mounted Electronics market from 2021 to 2028.

Automotive Steering-Mounted Electronics Market Structure and Strategies of key competitors

Companies operating in Automotive Steering-Mounted Electronics business are strategizing moves to enhance their market share highlighting their USP statements, diversifying product folio, and adding attractive features being a few of the key winning strategies. The report offers detailed profiles of top companies serving the Automotive Steering-Mounted Electronics value chain along with their strategies for the near, medium, and long term period.

Automotive Steering-Mounted Electronics Market Trends, Growth Opportunities, and Forecast Scenarios to 2028

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the Automotive Steering-Mounted Electronics supply chain posing challenges for manufactures in the Automotive Steering-Mounted Electronics industry. Intense competition, fluctuating prices, and shifting OEM preferences are expected to be the major challenges for Automotive Steering-Mounted Electronics Market during the forecast period.

The fast pace recovery of developing economies leading to increased disposable income will support the Automotive Steering-Mounted Electronics market demand between 2021 and 2028.

The Automotive Steering-Mounted Electronics research report portrays the latest trends shaping the Automotive Steering-Mounted Electronics industry along with key demand drivers and potential challenges anticipated for the market during the outlook period.

Automotive Steering-Mounted Electronics Market Analysis by Types, Applications and Regions



The research estimates global Automotive Steering-Mounted Electronics market revenues in 2021, considering the Automotive Steering-Mounted Electronics market prices, supply, demand, and trade analysis across regions. A detailed market share and penetration of different types, processes, and geographies in the Automotive Steering-Mounted Electronics market from 2001 to 2028 is included.

The report covers North America, Europe, Asia Pacific, Middle East, Africa, and LATAM Automotive Steering-Mounted Electronics market statistics from 2020 to 2028 with further division by leading product types, processes, and distribution channels of Automotive Steering-Mounted Electronics. The status of the Automotive Steering-Mounted Electronics market in 16 key countries over the world is elaborated to enable an in-depth understanding of the Automotive Steering-Mounted Electronics industry.

#### What's Included in the Report

Global Automotive Steering-Mounted Electronics market size and growth projections, 2020- 2028

COVID impact on Automotive Steering-Mounted Electronics industry with future scenarios

Automotive Steering-Mounted Electronics market size, share, and outlook across 5 regions and 16 countries, 2020- 2028

Automotive Steering-Mounted Electronics market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2020- 2028

Short and long term Automotive Steering-Mounted Electronics market trends, drivers, restraints, and opportunities

Porter's Five forces analysis, Technological developments in Automotive Steering-Mounted Electronics market, Automotive Steering-Mounted Electronics supply chain analysis

Automotive Steering-Mounted Electronics trade analysis, Automotive Steering-Mounted Electronics market price analysis, Automotive Steering-Mounted Electronics supply/demand

Profiles of 5 leading companies in the industry- overview, key strategies,



financials, and products

Latest Automotive Steering-Mounted Electronics market news and developments

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

- 1. The report provides 2021 Automotive Steering-Mounted Electronics market sales data at the global, regional, and key country level with a detailed outlook to 2028 allowing companies to calculate their market share and analyze prospects, and uncover new markets, and plan market entry strategy.
- 2. The research includes the Automotive Steering-Mounted Electronics market split by different types and applications. This segmentation helps managers plan their products and budgets based on future growth rates of each segment
- 3. The Automotive Steering-Mounted Electronics market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigate risks
- 4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business
- 5. The study assists investors in analyzing Automotive Steering-Mounted Electronics business prospects by region, key countries, and top companies' information to channel their investments.

#### Additional support

All the data presented in tables and charts of the report is provided in a separate Excel document

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#### **Contents**

#### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

## 2. GLOBAL AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET INTRODUCTION, 2021

- 2.1 Automotive Steering-Mounted Electronics Industry Overview
- 2.2 Research Methodology

#### 3. AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET ANALYSIS

- 3.1 Automotive Steering-Mounted Electronics Market Trends to 2028
- 3.2 Future Opportunities in Automotive Steering-Mounted Electronics Market
- 3.3 Dominant Applications of Automotive Steering-Mounted Electronics to 2028
- 3.4 Key Types of Automotive Steering-Mounted Electronics to 2028
- 3.5 Leading End Uses of Automotive Steering-Mounted Electronics Market to 2028
- 3.6 High Prospect Countries for Automotive Steering-Mounted Electronics Market to 2028

## 4. AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET DRIVERS AND CHALLENGES

- 4.1 Key Drivers Fuelling the Automotive Steering-Mounted Electronics Market Growth to 2028
- 4.2 Major Challenges in the Automotive Steering-Mounted Electronics industry
- 4.3 Impact of COVID on Automotive Steering-Mounted Electronics Market to 2028

## 5 FIVE FORCES ANALYSIS FOR GLOBAL AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET

- 5.1 Automotive Steering-Mounted Electronics Industry Attractiveness Index, 2021
- 5.2 Ranking Methodology
- 5.3 Threat of New Entrants
- 5.4 Bargaining Power of Suppliers
- 5.5 Bargaining Power of Buyers



- 5.6 Intensity of Competitive Rivalry
- 5.7 Threat of Substitutes

# 6. GLOBAL AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET SHARE, STRUCTURE, AND OUTLOOK

- 6.1 Automotive Steering-Mounted Electronics Market Sales Outlook, 2022- 2028 (\$ Million)
- 6.1 Global Automotive Steering-Mounted Electronics Market Sales Outlook by Type, 2022- 2028 (\$ Million)
- 6.2 Global Automotive Steering-Mounted Electronics Market Sales Outlook by Application, 2022- 2028 (\$ Million)
- 6.3 Global Automotive Steering-Mounted Electronics Market Revenue Outlook by End-User, 2022- 2028 (\$ Million)
- 6.4 Global Automotive Steering-Mounted Electronics Market Revenue Outlook by Region, 2022- 2028 (\$ Million)

# 7. ASIA PACIFIC AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 7.1 Asia Pacific Market Findings, 2022
- 7.2 Asia Pacific Automotive Steering-Mounted Electronics Market Forecast by Type, 2022- 2028
- 7.3 Asia Pacific Automotive Steering-Mounted Electronics Market Forecast by Application, 2022- 2028
- 7.4 Asia Pacific Automotive Steering-Mounted Electronics Revenue Forecast by End-User, 2022- 2028
- 7.5 Asia Pacific Automotive Steering-Mounted Electronics Revenue Forecast by Country, 2022- 2028
- 7.6 Leading Companies in Asia Pacific Automotive Steering-Mounted Electronics Industry

# 8. EUROPE AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 8.1 Europe Key Findings, 2022
- 8.2 Europe Automotive Steering-Mounted Electronics Market Size and Share by Type, 2022- 2028
- 8.3 Europe Automotive Steering-Mounted Electronics Market Size and Share by



Application, 2022- 2028

- 8.4 Europe Automotive Steering-Mounted Electronics Market Size and Share by End-User, 2022- 2028
- 8.5 Europe Automotive Steering-Mounted Electronics Market Size and Share by Country, 2022- 2028
- 8.6 Leading Companies in Europe Automotive Steering-Mounted Electronics Industry

## 9. NORTH AMERICA AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 9.1 North America Key Findings, 2022
- 9.2 North America Automotive Steering-Mounted Electronics Market Outlook by Type, 2022- 2028
- 9.3 North America Automotive Steering-Mounted Electronics Market Outlook by Application, 2022- 2028
- 9.4 North America Automotive Steering-Mounted Electronics Market Outlook by End-User, 2022- 2028
- 9.5 North America Automotive Steering-Mounted Electronics Market Outlook by Country, 2022- 2028
- 9.6 Leading Companies in North America Automotive Steering-Mounted Electronics Business

# 10. LATIN AMERICA AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

- 10.1 Latin America Key Findings, 2022
- 10.2 Latin America Automotive Steering-Mounted Electronics Market Future by Type, 2022- 2028
- 10.3 Latin America Automotive Steering-Mounted Electronics Market Future by Application, 2022- 2028
- 10.4 Latin America Automotive Steering-Mounted Electronics Market Analysis by End-User, 2022- 2028
- 10.5 Latin America Automotive Steering-Mounted Electronics Market Analysis by Country, 2022- 2028
- 10.6 Leading Companies in Latin America Automotive Steering-Mounted Electronics Industry

## 11. MIDDLE EAST AFRICA AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET OUTLOOK AND GROWTH PROSPECTS



- 11.1 Middle East Africa Key Findings, 2022
- 11.2 Middle East Africa Automotive Steering-Mounted Electronics Market Share by Type, 2022- 2028
- 11.3 Middle East Africa Automotive Steering-Mounted Electronics Market Share by Application, 2022- 2028
- 11.3 Middle East Africa Automotive Steering-Mounted Electronics Market Forecast by End-User, 2022- 2028
- 11.4 Middle East Africa Automotive Steering-Mounted Electronics Market Forecast by Country, 2022- 2028
- 11.5 Leading Companies in Middle East Africa Automotive Steering-Mounted Electronics Business

## 12. AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 12.1 Key Companies in Automotive Steering-Mounted Electronics Business
- 12.2 Automotive Steering-Mounted Electronics Key Player Benchmarking
- 12.3 Automotive Steering-Mounted Electronics Product Portfolio
- 12.4 Financial Analysis
- 12.5 SWOT and Financial Analysis Review

#### 14. LATEST NEWS, DEALS, AND DEVELOPMENTS IN AUTOMOTIVE STEERING-MOUNTED ELECTRONICS MARKET

#### 15 APPENDIX

- 15.1 Publisher Expertise
- 15.2 Automotive Steering-Mounted Electronics Industry Report Sources and Methodology



#### I would like to order

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