

2021 Yogurt Drink Market - Size, Share, COVID Impact Analysis and Forecast to 2027

<https://marketpublishers.com/r/2DFF427AFC61EN.html>

Date: February 2021

Pages: 115

Price: US\$ 4,580.00 (Single User License)

ID: 2DFF427AFC61EN

Abstracts

2021 Yogurt Drink Market - Size, Share, COVID Impact Analysis and Forecast to 2027 – is comprehensive research with in-depth data and contemporary analysis of Yogurt Drink Market at a global, regional and key country level, split by different sub-segments of the industry.

Yogurt Drink Market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the V-shaped recovery in most of the developing nations.

Key strategies of companies operating in Yogurt Drink Market Industry are identified as showcasing their contactless manufacturing and delivery methods, highlighting USP statements, focus on product packaging, and increased the presence of products on online platforms.

The food industry is set to experience a few changes in 2021 due to the increased consciousness of consumers in selecting food. This inclination towards sustainable, regenerative, plant-based food and demand for foods and beverages with immunity-boosting ingredients is driving the demand for these products and their constituents. Do It Yourself (DIY) trend has seen huge momentum during Corona times and is expected to continue in 2021.

Considering the rapidly changing market landscape, companies are changing their perspectives on expanding beyond traditional markets. In addition to focusing on widening applications, introducing new product portfolios, most food and beverage companies are planning to capture domestic and international markets.

Fast pace recovery of developing economies leading to increased disposable income will support the Yogurt Drink Market demand between 2021 and 2027.

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufactures in the Yogurt Drink Market. Intense competition, pricing issues, and shifting consumer preferences will continue to put pressure on vendors' profit margins.

Report Description-

The report- '2021 Yogurt Drink Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Yogurt Drink Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Yogurt Drink report computes the 2020 market value in revenue terms based on the average Yogurt Drink prices and sales/revenue models of key companies operating in the Yogurt Drink Market Industry. The study forecasts the market size to 2027 for different types of Yogurt Drink and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Yogurt Drink Market, over the forecast period. The leading five companies in the Yogurt Drink Market Industry together with their products, key strategies, and comparisons are provided.

The Yogurt Drink Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Yogurt Drink Market value is also provided.

All recent developments in Yogurt Drink Market Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

Scope of the Report -

Global Yogurt Drink Market Industry size, 2020- 2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Types of Yogurt Drink, 2020-2027

Yogurt Drink applications and end-user verticals market size, 2020- 2027

Yogurt Drink Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

Additional support -

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication extended

10% free customization to include any specific data/analysis to match with the requirement

3 months of analyst support

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. YOGURT DRINK MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2020 - 2027

- 2.1 Yogurt Drink Market Overview
- 2.2 Post COVID Strategies of Leading Yogurt Drink Companies
- 2.3 Yogurt Drink Market Insights, 2021- 2027
 - 2.3.1 Leading Yogurt Drink types, 2021- 2027
 - 2.3.2 Leading Yogurt Drink End-User industries, 2021- 2027
 - 2.3.3 Fast-Growing countries for Yogurt Drink sales, 2021- 2027
- 2.4 Yogurt Drink Market Drivers and Restraints
 - 2.4.1 Yogurt Drink Demand Drivers to 2027
 - 2.4.2 Yogurt Drink Challenges to 2027
- 2.5 Yogurt Drink Market- Five Forces Analysis
 - 2.5.1 Yogurt Drink Industry Attractiveness Index, 2020
 - 2.5.2 Threat of New Entrants
 - 2.5.3 Bargaining Power of Suppliers
 - 2.5.4 Bargaining Power of Buyers
 - 2.5.5 Intensity of Competitive Rivalry
 - 2.5.6 Threat of Substitutes

3. GLOBAL YOGURT DRINK MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027

- 3.1 Global Yogurt Drink Market Overview, 2020
- 3.2 Global Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 3.3 Global Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027
- 3.4 Global Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027
- 3.5 Global Yogurt Drink Market Size and Share Outlook by Region, 2021- 2027

4. ASIA PACIFIC YOGURT DRINK MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 4.1 Asia Pacific Yogurt Drink Market Overview, 2020
- 4.2 Asia Pacific Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 4.3 Asia Pacific Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027
- 4.4 Asia Pacific Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027
- 4.5 Asia Pacific Yogurt Drink Market Size and Share Outlook by Country, 2021- 2027
- 4.6 Key Companies in Asia Pacific Yogurt Drink Market

5. EUROPE YOGURT DRINK MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027

- 5.1 Europe Yogurt Drink Market Overview, 2020
- 5.2 Europe Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 5.3 Europe Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027
- 5.4 Europe Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027
- 5.5 Europe Yogurt Drink Market Size and Share Outlook by Country, 2021- 2027
- 5.6 Key Companies in Europe Yogurt Drink Market

6. NORTH AMERICA YOGURT DRINK MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 6.1 North America Yogurt Drink Market Overview, 2020
- 6.2 North America Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 6.3 North America Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027
- 6.4 North America Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027
- 6.5 North America Yogurt Drink Market Size and Share Outlook by Country, 2021- 2027
- 6.6 Key Companies in North America Yogurt Drink Market

7. SOUTH AND CENTRAL AMERICA YOGURT DRINK MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 7.1 South and Central America Yogurt Drink Market Overview, 2020
- 7.2 South and Central America Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 7.3 South and Central America Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027
- 7.4 South and Central America Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027

7.5 South and Central America Yogurt Drink Market Size and Share Outlook by Country, 2021- 2027

7.6 Key Companies in South and Central America Yogurt Drink Market

8. MIDDLE EAST AFRICA YOGURT DRINK MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

8.1 Middle East Africa Yogurt Drink Market Overview, 2020

8.2 Middle East and Africa Yogurt Drink Market Revenue and Forecast, 2021- 2027 (US\$ Million)

8.3 Middle East Africa Yogurt Drink Market Size and Share Outlook by Type, 2021- 2027

8.4 Middle East Africa Yogurt Drink Market Size and Share Outlook by End-User, 2021- 2027

8.5 Middle East Africa Yogurt Drink Market Size and Share Outlook by Country, 2021- 2027

8.6 Key Companies in Middle East Africa Yogurt Drink Market

9. YOGURT DRINK MARKET STRUCTURE

9.1 Key Players

9.2 Yogurt Drink Companies - Key Strategies and Financial Analysis

9.2.1 Snapshot

9.2.3 Business Description

9.2.4 Products and Services

9.2.5 Financial Analysis

10. YOGURT DRINK INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

11.1 Publisher Expertise

11.2 Research Methodology

11.3 Annual Subscription Plans

11.4 Contact Information

The report will be updated to the latest month and delivered in two working days after order confirmation.

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