

2021 Wood Coatings Market - Size, Share, COVID Impact Analysis and Forecast to 2027

<https://marketpublishers.com/r/2C7E794929F3EN.html>

Date: March 2021

Pages: 124

Price: US\$ 4,580.00 (Single User License)

ID: 2C7E794929F3EN

Abstracts

The global Wood Coatings Market is expected to grow from USD 10.7 billion in 2020 to USD 14.9 billion in 2026 with a compounded annual growth rate (CAGR) of 5.61%.

Strong market demand for MDF coatings - MDF or medium density fibre-board is a combination panel bonding particles of wood with a synthetic resin.

Powder based MDF coatings are witnessing strong surge in demand, driven by technological advancements, low carbon footprint, cost effectiveness and advantages such as durability and wide designing options.

Tailor made products are considered as one of the key strategies by manufacturers - Amidst technological advancements in coating materials and technologies, customers increasingly prefer customized products. To attract the increasing customization trend among customers, companies are focusing on offering custom made products.

Demand for natural wood coatings - Strong demand for sustainable coatings with least environment effect such as natural wood coatings is being observed worldwide, predominantly in developed economies.

Conventional Solvent Borne marking remains the most Dominant technology segment in 2019 with 36.4% market share.

Water-borne coats offer superior chemical and dirt resistance and exceptional adhesion to surfaces. It is increasingly being marketed by manufacturers. These are formulated for use in a wide range of applications and can be sprayed with airless or conventional spray equipment.

Increasing consumer spending on home decoration and boost of aesthetic appeal is a major contributor to the market growth.

Growing FDI investments in developing economies, organized retailers in developed countries, Asia Pacific market demand are main market drivers.

Segmentation

Wood Coatings Market, By Technology

Stains & Varnishes

Shellac Coatings

Wood Preservatives

Water Repellents

Lacquer

Others

Wood Coatings Market, By Application

Waterborne

Conventional Solvent

Borne

High Solid Solvent Borne

Radiation Cured

Others

Wood Coatings Market, By Type

Furniture

Cabinets

Sidings Decking &

Flooring

Others

Wood Coatings Market, By Region

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe)

Asia-Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)

Middle East and Africa (Saudi Arabia, South Africa, Rest of MEA)

South and Central America (Brazil, Argentina, Chile, Rest of SCA)

Report Scope-

The report- '2021 Wood Coatings Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Wood Coatings Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Wood Coatings Market report computes the 2020 market value in revenue terms based on the average Wood Coatings prices and sales/revenue models of key companies operating in the Wood Coatings Industry. The study forecasts the market size to 2027 for different types of Wood Coatings and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Wood Coatings Market, over the forecast period. The leading five companies in the Wood Coatings Industry together with their products, key strategies, and comparisons are provided.

The Wood Coatings Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Wood Coatings Market value is also provided.

All recent developments in Wood Coatings Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

Scope of the Report -

Global Wood Coatings Industry size, 2020- 2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Types of Wood Coatings , 2020-2027

Wood Coatings applications and end-user verticals market size, 2020- 2027

Wood Coatings Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

Additional support -

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication extended

10% free customization to include any specific data/analysis to match with the requirement

3 months of analyst support

Contents

1. GLOBAL WOOD COATINGS INDUSTRY

- 1.1. Market Scope and Definition
- 1.2. Study Assumptions
- 1.3. Research Methodology

2. EXECUTIVE SUMMARY

- 2.1. Trends
 - 2.1.1. Strong market demand for MDF coatings
 - 2.1.2. Acrylic and UV cured wood coatings gain wide market attraction
 - 2.1.3. South East Asia, Central and Eastern Europe and Latin American countries offer significant growth potential
 - 2.1.4. Tailor made products are considered as one of the key strategies by manufacturers
 - 2.1.5. Global Wood Coatings Market Value, By Technology
 - 2.1.6. Global Wood Coatings Market Value, By Application
 - 2.1.7. Global Wood Coatings Market Value, By Type
 - 2.1.8. Global Wood Coatings Market Value, By Geography

3. STRATEGIC ANALYSIS REVIEW

- 3.1. Drivers and Restraints
 - 3.1.1. Drivers
 - 3.1.2. Challenges

4. GLOBAL OUTLOOK AND GROWTH OPPORTUNITIES

- 4.1. Wood Coatings Market Outlook, 2020-2027
- 4.2. Key Technologies of Wood Coatings, 2020-2027
 - 4.2.1. Waterborne
 - 4.2.2. Conventional Solvent Borne
 - 4.2.3. High Solid Solvent Borne
 - 4.2.4. Radiation Cured
 - 4.2.5. Others
- 4.3. Key Applications of Wood Coatings, 2020-2027

- 4.3.1. Furniture
- 4.3.2. Cabinets
- 4.3.3. Sidings, Decking & Flooring
- 4.3.4. Others
- 4.4. Key Types of Wood Coatings, 2020-2027
 - 4.4.1. Stains & Varnishes
 - 4.4.2. Shellac Coatings
 - 4.4.3. Wood Preservatives
 - 4.4.4. Water Repellents
 - 4.4.5. Lacquer
 - 4.4.6. Others
- 4.5. Wood Coatings Market Analysis by Geography, 2020-2027

5. NORTH AMERICA OUTLOOK AND GROWTH OPPORTUNITIES

- 5.1. Introduction
- 5.2. North America Wood Coatings Market Outlook by Application, 2020-2027
- 5.3. North America Wood Coatings Market Outlook by Type, 2020-2027
- 5.4. North America Wood Coatings Market Outlook by Technology, 2020-2027
- 5.5. North America Wood Coatings Market Outlook by Country, 2020-2027
 - 5.5.1. United States
 - 5.5.2. Mexico
 - 5.5.3. Canada

6. EUROPE OUTLOOK AND GROWTH OPPORTUNITIES

- 6.1. Introduction
- 6.2. Europe Wood Coatings Market Outlook by Application, 2020-2027
- 6.3. Europe Wood Coatings Market Outlook by Type, 2020-2027
- 6.4. Europe Wood Coatings Market Outlook by Technology, 2020-2027
- 6.5. Europe Wood Coatings Market Outlook by Country, 2020-2027
 - 6.5.1. Germany
 - 6.5.2. United Kingdom
 - 6.5.3. Spain
 - 6.5.4. France
 - 6.5.5. Italy
 - 6.5.6. Rest of Europe

7. ASIA PACIFIC OUTLOOK AND GROWTH OPPORTUNITIES

7.1. Introduction

7.2. Asia Pacific Wood Coatings Market Outlook by Application, 2020-2027

7.3. Asia Pacific Wood Coatings Market Outlook by Type, 2020-2027

7.4. Asia Pacific Wood Coatings Market Outlook by Technology, 2020-2027

7.5. Asia Pacific Wood Coatings Market Outlook by Country, 2020-2027

7.5.1. China

7.5.2. India

7.5.3. Japan

7.5.4. Rest of Asia Pacific

8. SOUTH AND CENTRAL AMERICA OUTLOOK AND GROWTH OPPORTUNITIES

8.1. Introduction

8.2. South and Central America Wood Coatings Market Outlook by Application, 2020-2027

8.3. South and Central America Wood Coatings Market Outlook by Type, 2020-2027

8.4. South and Central America Wood Coatings Market Outlook by Technology, 2020-2027

8.5. South and Central America Wood Coatings Market Outlook by Country, 2020-2027

8.5.1. Brazil

8.5.2. Argentina

8.5.3. Rest of South and Central America

9. MIDDLE EAST AFRICA OUTLOOK AND GROWTH OPPORTUNITIES

9.1. Introduction

9.2. Middle East Africa Wood Coatings Market Outlook by Application, 2020-2027

9.3. Middle East Africa Wood Coatings Market Outlook by Type, 2020-2027

9.4. Middle East Africa America Wood Coatings Market Outlook by Technology, 2020-2027

9.5. Middle East Africa Wood Coatings Market Outlook by Region, 2020-2027

9.5.1. Middle East

9.5.2. Africa

10. COMPANY PROFILES

10.1. The Sherwin-Williams Company

10.2. BASF SA

- 10.3. Akzo Nobel N.V.
- 10.4. DowDuPont

11. APPENDIX

- 11.1. About Us
- 11.2. Sources
- 11.3. Contact Information

I would like to order

Product name: 2021 Wood Coatings Market - Size, Share, COVID Impact Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/2C7E794929F3EN.html>

Price: US\$ 4,580.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C7E794929F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970