

# 2021 Pet Food Market - Size, Share, Competition and Forecasts to 2027

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### **Abstracts**

#### Overview:

The global Pet Food Market is estimated to generate revenue worth USD 112.6 in 2020, and is expected to grow at 5.3 CAGR during the forecast period of 2021 to 2027, and reach an expected market value of USD 161.6 in 2027.

2021 Pet Food Market - Size, Share, COVID Impact Analysis and Forecast to 2027 – is comprehensive research with in-depth data and contemporary analysis of Pet Food Market at a global, regional and key country level, split by different sub-segments of the industry.

Pet Food Market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the V-shaped recovery in most of the developing nations.

Key strategies of companies operating in Pet Food Market Industry are identified as showcasing their contactless manufacturing and delivery methods, highlighting USP statements, focus on product packaging, and increased the presence of products on online platforms.

The food industry is set to experience a few changes in 2021 due to the increased consciousness of consumers in selecting food. This inclination towards sustainable, regenerative, plant-based food and demand for foods and beverages with immunity-boosting ingredients is driving the demand for these products and their constituents. Do It Yourself (DIY) trend has seen huge momentum during Corona times and is expected to continue in 2021.



Considering the rapidly changing market landscape, companies are changing their perspectives on expanding beyond traditional markets. In addition to focusing on widening applications, introducing new product portfolios, most food and beverage companies are planning to capture domestic and international markets.

Fast pace recovery of developing economies leading to increased disposable income will support the Pet Food Market demand between 2021 and 2027.

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufactures in the Pet Food Market. Intense competition, pricing issues, and shifting consumer preferences will continue to put pressure on vendors' profit margins.

#### Report Description-

The report- '2021 Pet Food Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Pet Food Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Pet Food report computes the 2020 market value in revenue terms based on the average Pet Food prices and sales/revenue models of key companies operating in the Pet Food Market Industry. The study forecasts the market size to 2027 for different types of Pet Food and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Pet Food Market, over the forecast period. The leading five companies in the Pet Food Market Industry together with their products, key strategies, and comparisons are provided.

The Pet Food Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Pet Food Market value is also provided.



All recent developments in Pet Food Market Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

Key Coverage of the Report -

Global Pet Food Market Industry size, 2020-2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Pet Food Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

Segmentaion:

By Pet Type

Dog Food

Cat Food

Fish Food

Other Pet Food



By Form
Dry Pet Food
Wet Pet Food
Snacks & Treats
By Type Of Ingredient
Animal Derivatives
Plant Derivatives
Other
By Distribution Channel
Hypermarkets
Specialized Pet Shops
Internet Sales
Others
Companies Analysed:
Companies Profiled:
Nestle S.A.
The J.M. Smucker Company
Colgate-Palmolive Company
Diamond Pet Foods Inc.



Mars, Incorporated
Companies analysed:
General Mills, Inc.
Archer Daniels Midland Company
Saturn Petcare GMBH
Unicharm Corporation
Tiernahrung Deuerer GmbH
Marukan co.,ltd
Riverd Corporation Inc
Nippon Pet Food Co. Ltd
Glenand Group
Purina PetCare India Private Limited
Luscious
Pedigree
Yantai China Pet Foods Co., Ltd
Premier Petfoods Aust Pty Ltd
Real Pet Food Company
Fressnapf
Monge & C. Spa

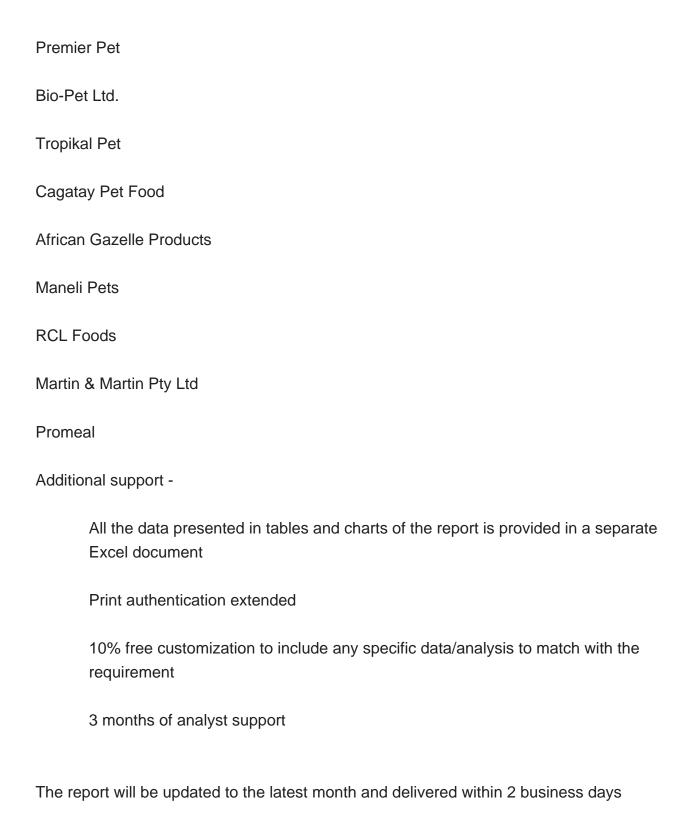
Pet Food UK



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GA Pet Food Par	tners		
Tekro			
Brit			
Marp Pet Food			
Partner in Pet Fo	od		
Mars Petcare Inc			
Nestle Purina Pe	tCare		
Hill's Pet Nutrition	า		
Nutreco			
Diamond Pet Foo	ods		
Canadian Jerky (	Company Ltd.		
Corey Nutrition C	ompany Inc.		
Elmira Pet Produ	cts Ltd.		
Malta Cleyton			
Brazilian Pet Foo	ds S/A		
Diana Pet Food E	Brasil (SPF)		
Neovia Group Bra	azil		
Notural Dat Food	•		

**Natural Pet Foods** 







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