

# 2021 Pet Food Market - Size, Share, Competition and Forecasts to 2027

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## Abstracts

### Overview:

The global Pet Food Market is estimated to generate revenue worth USD 112.6 in 2020, and is expected to grow at 5.3 CAGR during the forecast period of 2021 to 2027, and reach an expected market value of USD 161.6 in 2027.

2021 Pet Food Market - Size, Share, COVID Impact Analysis and Forecast to 2027 – is comprehensive research with in-depth data and contemporary analysis of Pet Food Market at a global, regional and key country level, split by different sub-segments of the industry.

Pet Food Market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the V-shaped recovery in most of the developing nations.

Key strategies of companies operating in Pet Food Market Industry are identified as showcasing their contactless manufacturing and delivery methods, highlighting USP statements, focus on product packaging, and increased the presence of products on online platforms.

The food industry is set to experience a few changes in 2021 due to the increased consciousness of consumers in selecting food. This inclination towards sustainable, regenerative, plant-based food and demand for foods and beverages with immunity-boosting ingredients is driving the demand for these products and their constituents. Do It Yourself (DIY) trend has seen huge momentum during Corona times and is expected to continue in 2021.

Considering the rapidly changing market landscape, companies are changing their perspectives on expanding beyond traditional markets. In addition to focusing on widening applications, introducing new product portfolios, most food and beverage companies are planning to capture domestic and international markets.

Fast pace recovery of developing economies leading to increased disposable income will support the Pet Food Market demand between 2021 and 2027.

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufactures in the Pet Food Market. Intense competition, pricing issues, and shifting consumer preferences will continue to put pressure on vendors' profit margins.

#### Report Description-

The report- '2021 Pet Food Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Pet Food Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Pet Food report computes the 2020 market value in revenue terms based on the average Pet Food prices and sales/revenue models of key companies operating in the Pet Food Market Industry. The study forecasts the market size to 2027 for different types of Pet Food and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Pet Food Market, over the forecast period. The leading five companies in the Pet Food Market Industry together with their products, key strategies, and comparisons are provided.

The Pet Food Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Pet Food Market value is also provided.

All recent developments in Pet Food Market Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

#### Key Coverage of the Report -

Global Pet Food Market Industry size, 2020- 2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Pet Food Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

#### Segmentation:

By Pet Type

Dog Food

Cat Food

Fish Food

Other Pet Food

By Form

Dry Pet Food

Wet Pet Food

Snacks & Treats

By Type Of Ingredient

Animal Derivatives

Plant Derivatives

Other

By Distribution Channel

Hypermarkets

Specialized Pet Shops

Internet Sales

Others

Companies Analysed:

Companies Profiled:

Nestle S.A.

The J.M. Smucker Company

Colgate-Palmolive Company

Diamond Pet Foods Inc.

Mars, Incorporated

Companies analysed:

General Mills, Inc.

Archer Daniels Midland Company

Saturn Petcare GMBH

Unicharm Corporation

Tiernahrung Deurerer GmbH

Marukan co.,ltd

Riverd Corporation Inc

Nippon Pet Food Co. Ltd

Glenand Group

Purina PetCare India Private Limited

Luscious

Pedigree

Yantai China Pet Foods Co., Ltd

Premier Petfoods Aust Pty Ltd

Real Pet Food Company

Fressnapf

Monge & C. Spa

Pet Food UK

Burgess Pet Care

GA Pet Food Partners

Tekro

Brit

Marp Pet Food

Partner in Pet Food

Mars Petcare Inc.

Nestle Purina PetCare

Hill`s Pet Nutrition

Nutreco

Diamond Pet Foods

Canadian Jerky Company Ltd.

Corey Nutrition Company Inc.

Elmira Pet Products Ltd.

Malta Cleyton

Brazilian Pet Foods S/A

Diana Pet Food Brasil (SPF)

Neovia Group Brazil

Natural Pet Foods

Premier Pet

Bio-Pet Ltd.

Tropikal Pet

Cagatay Pet Food

African Gazelle Products

Maneli Pets

RCL Foods

Martin & Martin Pty Ltd

Promeal

Additional support -

All the data presented in tables and charts of the report is provided in a separate Excel document

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3 months of analyst support

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## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. PET FOOD MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2020 - 2027

- 2.1 Pet Food Market Overview
- 2.2 Post COVID Strategies of Leading Pet Food Companies
- 2.3 Pet Food Market Insights, 2021- 2027
  - 2.3.1 Leading Pet Food types, 2021- 2027
  - 2.3.2 Leading Pet Food End-User industries, 2021- 2027
  - 2.3.3 Fast-Growing countries for Pet Food sales, 2021- 2027
- 2.4 Pet Food Market Drivers and Restraints
  - 2.4.1 Pet Food Demand Drivers to 2027
  - 2.4.2 Pet Food Challenges to 2027
- 2.5 Pet Food Market- Five Forces Analysis
  - 2.5.1 Pet Food Industry Attractiveness Index, 2020
  - 2.5.2 Threat of New Entrants
  - 2.5.3 Bargaining Power of Suppliers
  - 2.5.4 Bargaining Power of Buyers
  - 2.5.5 Intensity of Competitive Rivalry
  - 2.5.6 Threat of Substitutes

### 3. GLOBAL PET FOOD MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027

- 3.1 Global Pet Food Market Overview, 2020
- 3.2 Global Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 3.3 Global Pet Food Market Size and Share Outlook By Pet Type, 2021- 2027
  - 3.3.1 Dog Food
  - 3.3.2 Cat Food
  - 3.3.3 Fish Food
  - 3.3.4 Other Pet Food
- 3.4 Global Pet Food Market Size and Share Outlook by By Form, 2021- 2027
  - 3.4.1 Dry Pet Food



3.4.2 Wet Pet Food

3.4.3 Snacks & Treats

3.5 Global Pet Food Market Size and Share Outlook by By Type Of Ingredient, 2021-2027

3.5.1 Animal Derivatives

3.5.2 Plant Derivatives

3.5.3 Other

3.6 Global Pet Food Market Size and Share Outlook by By Distribution Channel, 2021-2027

3.6.1 Hypermarkets

3.6.2 Specialized Pet Shops

3.6.3 Internet Sales

3.6.4 Others

3.7 Global Pet Food Market Size and Share Outlook by Region, 2021- 2027

#### **4. ASIA PACIFIC PET FOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2027**

4.1 Asia Pacific Pet Food Market Overview, 2020

4.2 Asia Pacific Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)

4.3 Asia Pacific Pet Food Market Size and Share Outlook by Type, 2021- 2027

4.4 Asia Pacific Pet Food Market Size and Share Outlook by End-User, 2021- 2027

4.5 Asia Pacific Pet Food Market Size and Share Outlook by Country, 2021- 2027

4.6 Key Companies in Asia Pacific Pet Food Market

#### **5. EUROPE PET FOOD MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027**

5.1 Europe Pet Food Market Overview, 2020

5.2 Europe Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)

5.3 Europe Pet Food Market Size and Share Outlook by Type, 2021- 2027

5.4 Europe Pet Food Market Size and Share Outlook by End-User, 2021- 2027

5.5 Europe Pet Food Market Size and Share Outlook by Country, 2021- 2027

5.6 Key Companies in Europe Pet Food Market

#### **6. NORTH AMERICA PET FOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2027**

6.1 North America Pet Food Market Overview, 2020

- 6.2 North America Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 6.3 North America Pet Food Market Size and Share Outlook by Type, 2021- 2027
- 6.4 North America Pet Food Market Size and Share Outlook by End-User, 2021- 2027
- 6.5 North America Pet Food Market Size and Share Outlook by Country, 2021- 2027
- 6.6 Key Companies in North America Pet Food Market

## **7. SOUTH AND CENTRAL AMERICA PET FOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2027**

- 7.1 South and Central America Pet Food Market Overview, 2020
- 7.2 South and Central America Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 7.3 South and Central America Pet Food Market Size and Share Outlook by Type, 2021- 2027
- 7.4 South and Central America Pet Food Market Size and Share Outlook by End-User, 2021- 2027
- 7.5 South and Central America Pet Food Market Size and Share Outlook by Country, 2021- 2027
- 7.6 Key Companies in South and Central America Pet Food Market

## **8. MIDDLE EAST AFRICA PET FOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2027**

- 8.1 Middle East Africa Pet Food Market Overview, 2020
- 8.2 Middle East and Africa Pet Food Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 8.3 Middle East Africa Pet Food Market Size and Share Outlook by Type, 2021- 2027
- 8.4 Middle East Africa Pet Food Market Size and Share Outlook by End-User, 2021- 2027
- 8.5 Middle East Africa Pet Food Market Size and Share Outlook by Country, 2021- 2027
- 8.6 Key Companies in Middle East Africa Pet Food Market

## **9. PET FOOD MARKET STRUCTURE**

- 9.1 Key Players
- 9.2 Pet Food Companies - Key Strategies and Financial Analysis
  - 9.2.1 Snapshot
  - 9.2.3 Business Description
  - 9.2.4 Products and Services

#### 9.2.5 Financial Analysis

### **10. PET FOOD INDUSTRY RECENT DEVELOPMENTS**

### **11 APPENDIX**

#### 11.1 Publisher Expertise

#### 11.2 Research Methodology

#### 11.3 Annual Subscription Plans

#### 11.4 Contact Information

The report will be updated to the latest month and delivered in two working days after order confirmation.

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