

2021 Bubble Tea Market - Size, Share, Competition and Forecasts to 2027

<https://marketpublishers.com/r/29E8CD40FA08EN.html>

Date: April 2021

Pages: 116

Price: US\$ 4,580.00 (Single User License)

ID: 29E8CD40FA08EN

Abstracts

Overview:

The global Bubble Tea Market is estimated to generate revenue worth USD 2.23 in 2020, and is expected to grow at 6.71 CAGR during the forecast period of 2021 to 2027, and reach an expected market value of USD 3.51 in 2027.

2021 Bubble Tea Market - Size, Share, COVID Impact Analysis and Forecast to 2027 – is comprehensive research with in-depth data and contemporary analysis of Bubble Tea Market at a global, regional and key country level, split by different sub-segments of the industry.

Bubble Tea Market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the V-shaped recovery in most of the developing nations.

Key strategies of companies operating in Bubble Tea Market Industry are identified as showcasing their contactless manufacturing and delivery methods, highlighting USP statements, focus on product packaging, and increased the presence of products on online platforms.

The food industry is set to experience a few changes in 2021 due to the increased consciousness of consumers in selecting food. This inclination towards sustainable, regenerative, plant-based food and demand for foods and beverages with immunity-boosting ingredients is driving the demand for these products and their constituents. Do It Yourself (DIY) trend has seen huge momentum during Corona times and is expected to continue in 2021.

Considering the rapidly changing market landscape, companies are changing their perspectives on expanding beyond traditional markets. In addition to focusing on widening applications, introducing new product portfolios, most food and beverage companies are planning to capture domestic and international markets.

Fast pace recovery of developing economies leading to increased disposable income will support the Bubble Tea Market demand between 2021 and 2027.

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufactures in the Bubble Tea Market. Intense competition, pricing issues, and shifting consumer preferences will continue to put pressure on vendors' profit margins.

Report Description-

The report- '2021 Bubble Tea Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Bubble Tea Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Bubble Tea report computes the 2020 market value in revenue terms based on the average Bubble Tea prices and sales/revenue models of key companies operating in the Bubble Tea Market Industry. The study forecasts the market size to 2027 for different types of Bubble Tea and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Bubble Tea Market, over the forecast period. The leading five companies in the Bubble Tea Market Industry together with their products, key strategies, and comparisons are provided.

The Bubble Tea Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Bubble Tea Market value is also provided.

All recent developments in Bubble Tea Market Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

Key Coverage of the Report -

Global Bubble Tea Market Industry size, 2020- 2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Bubble Tea Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

Segmentation:

By Type

Black Tea

Green Tea

Oolong Tea

White Tea

Others

By Flavor

Original

Coffee

Fruit

Chocolate

Others

By Component

Creamer

Flavor

Sweetener

Liquid

Tapioca pearls

Others

Companies Analysed:

Companies Profiled

Chatime

CoCo Fresh Tea & Juice NYC

Cuppo Tee Company Limited

Gong Cha USA

Lollicup USA, Inc.

Ten Ren Tea, Inc.

Companies Analysed

Boba Box Limited

Boba Guys, Inc.

Boba Tea Company

Boise Boba

BTS - Bubble Tea Supply

Bubble Tea House Company

Dama Foods International Co., Ltd

Fokus Inc.

Happy Lemon

Huey-Yuhe Enterprise Co., Ltd.

Kung Fu Tea

OCOCO International Co., Ltd.

Quickly Corporation

Sharetea

Sumo's (M) Sdn Bhd

Tapioca Express, Inc.

Troika JC. (Qbubble)

VIVI BUBBLE TEA

Woop Bubble Tea

ZEEKEI GmbH

Additional support -

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication extended

10% free customization to include any specific data/analysis to match with the requirement

3 months of analyst support

The report will be updated to the latest month and delivered within 2 business days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. BUBBLE TEA MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2020 - 2027

- 2.1 Bubble Tea Market Overview
- 2.2 Post COVID Strategies of Leading Bubble Tea Companies
- 2.3 Bubble Tea Market Insights, 2021- 2027
 - 2.3.1 Leading Bubble Tea Types, 2021- 2027
 - 2.3.2 Leading Bubble Tea End-User industries, 2021- 2027
 - 2.3.3 Fast-Growing countries for Bubble Tea sales, 2021- 2027
- 2.4 Bubble Tea Market Drivers and Restraints
 - 2.4.1 Bubble Tea Demand Drivers to 2027
 - 2.4.2 Bubble Tea Challenges to 2027
- 2.5 Bubble Tea Market- Five Forces Analysis
 - 2.5.1 Bubble Tea Industry Attractiveness Index, 2020
 - 2.5.2 Threat of New Entrants
 - 2.5.3 Bargaining Power of Suppliers
 - 2.5.4 Bargaining Power of Buyers
 - 2.5.5 Intensity of Competitive Rivalry
 - 2.5.6 Threat of Substitutes

3. GLOBAL BUBBLE TEA MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027

- 3.1 Global Bubble Tea Market Overview, 2020
- 3.2 Global Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 3.3 Global Bubble Tea Market Size and Share Outlook By Type, 2021- 2027
 - 3.3.1 Black Tea
 - 3.3.2 Green Tea
 - 3.3.3 Oolong Tea
 - 3.3.4 White Tea
 - 3.3.5 Others
- 3.4 Global Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027

3.4.1 Original

3.4.2 Coffee

3.4.3 Fruit

3.4.4 Chocolate

3.4.5 Others

3.5 Global Bubble Tea Market Size and Share Outlook By Component, 2021- 2027

3.5.1 Creamer

3.5.2 Flavor

3.5.3 Sweetener

3.5.4 Liquid

3.5.5 Tapioca pearls

3.5.6 Others

3.7 Global Bubble Tea Market Size and Share Outlook by Region, 2021- 2027

4. ASIA PACIFIC BUBBLE TEA MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

4.1 Asia Pacific Bubble Tea Market Overview, 2020

4.2 Asia Pacific Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)

4.3 Asia Pacific Bubble Tea Market Size and Share Outlook By Type, 2021- 2027

4.4 Asia Pacific Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027

4.5 Asia Pacific Bubble Tea Market Size and Share Outlook By Component, 2021- 2027

4.6 Asia Pacific Bubble Tea Market Size and Share Outlook by Country, 2021- 2027

4.7 Key Companies in Asia Pacific Bubble Tea Market

5. EUROPE BUBBLE TEA MARKET VALUE, MARKET SHARE, AND FORECAST TO 2027

5.1 Europe Bubble Tea Market Overview, 2020

5.2 Europe Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)

5.3 Europe Bubble Tea Market Size and Share Outlook By Type, 2021- 2027

5.4 Europe Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027

5.5 Europe Bubble Tea Market Size and Share Outlook By Component, 2021- 2027

5.6 Europe Bubble Tea Market Size and Share Outlook by Country, 2021- 2027

5.7 Key Companies in Europe Bubble Tea Market

6. NORTH AMERICA BUBBLE TEA MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 6.1 North America Bubble Tea Market Overview, 2020
- 6.2 North America Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 6.3 North America Bubble Tea Market Size and Share Outlook By Type, 2021- 2027
- 6.4 North America Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027
- 6.5 North America Bubble Tea Market Size and Share Outlook By Component, 2021- 2027
- 6.6 North America Bubble Tea Market Size and Share Outlook by Country, 2021- 2027
- 6.7 Key Companies in North America Bubble Tea Market

7. SOUTH AND CENTRAL AMERICA BUBBLE TEA MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 7.1 South and Central America Bubble Tea Market Overview, 2020
- 7.2 South and Central America Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 7.3 South and Central America Bubble Tea Market Size and Share Outlook By Type, 2021- 2027
- 7.4 South and Central America Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027
- 7.5 South and Central America Bubble Tea Market Size and Share Outlook By Component, 2021- 2027
- 7.6 South and Central America Bubble Tea Market Size and Share Outlook by Country, 2021- 2027
- 7.7 Key Companies in South and Central America Bubble Tea Market

8. MIDDLE EAST AFRICA BUBBLE TEA MARKET VALUE, MARKET SHARE AND FORECAST TO 2027

- 8.1 Middle East Africa Bubble Tea Market Overview, 2020
- 8.2 Middle East and Africa Bubble Tea Market Revenue and Forecast, 2021- 2027 (US\$ Million)
- 8.3 Middle East Africa Bubble Tea Market Size and Share Outlook By Type, 2021- 2027
- 8.4 Middle East Africa Bubble Tea Market Size and Share Outlook By Flavor, 2021- 2027
- 8.5 Middle East Africa Bubble Tea Market Size and Share Outlook By Component, 2021- 2027
- 8.6 Middle East Africa Bubble Tea Market Size and Share Outlook by Country, 2021- 2027
- 8.7 Key Companies in Middle East Africa Bubble Tea Market

9. BUBBLE TEA MARKET STRUCTURE

9.1 Key Players

9.2 Bubble Tea Companies - Key Strategies and Financial Analysis

9.2.1 Snapshot

9.2.3 Business Description

9.2.4 Products and Services

9.2.5 Financial Analysis

10. BUBBLE TEA INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

11.1 Publisher Expertise

11.2 Research Methodology

11.3 Annual Subscription Plans

11.4 Contact Information

I would like to order

Product name: 2021 Bubble Tea Market - Size, Share, Competition and Forecasts to 2027

Product link: <https://marketpublishers.com/r/29E8CD40FA08EN.html>

Price: US\$ 4,580.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/29E8CD40FA08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970