

2021 Beer Market - Size, Share, Competition and Forecasts to 2027

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Abstracts

Overview:

The global Beer Market is estimated to generate revenue worth USD 643.1 in 2020, and is expected to grow at 3.81 CAGR during the forecast period of 2021 to 2027, and reach an expected market value of USD 835.5 in 2027.

2021 Beer Market - Size, Share, COVID Impact Analysis and Forecast to 2027 – is comprehensive research with in-depth data and contemporary analysis of Beer Market at a global, regional and key country level, split by different sub-segments of the industry.

Beer Market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the V-shaped recovery in most of the developing nations.

Key strategies of companies operating in Beer Market Industry are identified as showcasing their contactless manufacturing and delivery methods, highlighting USP statements, focus on product packaging, and increased the presence of products on online platforms.

The food industry is set to experience a few changes in 2021 due to the increased consciousness of consumers in selecting food. This inclination towards sustainable, regenerative, plant-based food and demand for foods and beverages with immunity-boosting ingredients is driving the demand for these products and their constituents. Do It Yourself (DIY) trend has seen huge momentum during Corona times and is expected to continue in 2021.

Considering the rapidly changing market landscape, companies are changing their perspectives on expanding beyond traditional markets. In addition to focusing on widening applications, introducing new product portfolios, most food and beverage companies are planning to capture domestic and international markets.

Fast pace recovery of developing economies leading to increased disposable income will support the Beer Market demand between 2021 and 2027.

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufactures in the Beer Market. Intense competition, pricing issues, and shifting consumer preferences will continue to put pressure on vendors' profit margins.

Report Description-

The report- '2021 Beer Market - Size, Share, COVID Impact Analysis and Forecast to 2027' presents growth projections in the Beer Market between 2021 and 2027 for companies operating across different types, applications, and end-user verticals.

Short-term and long-term trends affecting the market landscape are included in the research. Further, market drivers, restraints, and potential opportunities are also provided in the report.

The Beer report computes the 2020 market value in revenue terms based on the average Beer prices and sales/revenue models of key companies operating in the Beer Market Industry. The study forecasts the market size to 2027 for different types of Beer and provides respective market share and growth rates.

The study discusses technological innovations and the potential shift in demand among various products in the Beer Market, over the forecast period. The leading five companies in the Beer Market Industry together with their products, key strategies, and comparisons are provided.

The Beer Market size, share, and outlook across different types and applications are provided at geographic levels of North America, Asia Pacific, Europe, Middle East Africa, South and Central America. Further, country-level Beer Market value is also provided.

All recent developments in Beer Market Industry including mergers, acquisitions, contract awards, licenses, product launches, and expansion plans are included in the report.

Base Year- 2020; Forecast period: 2021- 2027

Publication frequency- Every six months

Research Methodology- Data triangulation with top-down and Bottom-up approach are used for market size

Key Coverage of the Report -

Global Beer Market Industry size, 2020- 2027

Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Beer Market size across countries, 2020- 2027

5 leading companies in the industry- overview, key strategies, financials, and products

Latest market news and developments

Segmentation:

By Type

Lager

Ale

Stout & Porter

Flavoured

Wheat Beer

Others

By Category

Standard

Premium

Super Premium

Others

By Production

Craft Brewery

Non-Craft Brewery

By Distribution Channel

Speciality Stores

On Trade Sales

Super Markets and Hyper Markets

Other

by Packaging

Bottled

Canned

Draught Beer

Companies Analysed:

Companies Profiled

Anheuser-Busch InBev

Heineken N.V.

Carlsberg Group

China Resources Breweries

Molson Coors Beverage Company

Asahi Group Holdings Ltd.

Companies Analysed

Boston Beer Company

Kirin Holdings Co.

SABMiller plc.

Breckenridge Brewery

UNITED BREWERIES LTD.

Tsingtao Brewery Group

Beijing Yanjing Beer Group

SAHI GROUP HOLDINGS, LTD.

Sierra Nevada Brewing Co.

Castel Wine International

Additional support -

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication extended

10% free customization to include any specific data/analysis to match with the requirement

3 months of analyst support

The report will be updated to the latest month and delivered within 2 business days

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