

2019 Future Of Tunisia Telecommunications Market- Trends, Outlook and Growth Opportunities of Mobile, Fixed Landline and Broadband Markets

<https://marketpublishers.com/r/2B70EA6696CEN.html>

Date: February 2019

Pages: 65

Price: US\$ 1,899.00 (Single User License)

ID: 2B70EA6696CEN

Abstracts

The Tunisia Telecommunications report – 8th series from OGANalysis provides a complete view of the Tunisia telecom ecosystem along with trends and growth factors shaping the future of the market.

The future value proposition for telecommunications market in Tunisia to 2025 is detailed in the report. It also provides imperatives for gaining market share in highly competitive telecom industry. It provides unmatched depth and breadth into drivers, challenges, tariffs, competition, subscriber behaviour, infrastructure, regulatory support and others.

The report presents detailed insights into Tunisia mobile communication, fixed telephone and fixed broadband markets. Subscriber count and penetration rates are forecast for each of the sub-sectors including cellular, fixed landline and broadband segments from 2005 to 2018 and 2019 to 2025.

With Long Term Evolution (LTE) rapid expansion and slowdown in 2G and 3G services, the Tunisia telecom market is evolving rapidly. Embracing mobile connectivity, IoT, cloud services and smartphones has become vital for telecom companies. Operators across the value chain are forced to adapt to these emerging market changes to sustain revenue and profit.

Tunisia telecommunication market size, revenues, investment and infrastructure data is also included in the research work. In addition, business environment in the country is compared with five peer markets in the region to analyse Tunisia market prominence on regional front.

Telecom operators in Tunisia are witnessing wide range of challenges including rapidly changing customer patterns, financial and technological challenges. Identifying the emerging trends and converting them into actionable strategies is vital for sustaining profitability. This report analyses leading telecom companies in Tunisia across the value chain, SWOT analysis, tariffs and financial profile.

In addition, the report offers detailed forecasts into the country's demographic factors such as population by age group, gender and region. Macroeconomic factors that form the base drivers for telecom growth and branding & pricing strategies including GDP and disposable income are included.

The research work also includes detailed SWOT analysis of Tunisia telecommunications market to enable users to identify key trends and hidden opportunities. It identifies emerging and new market trends across segments in the industry.

The study also includes recent telecommunication market developments, mergers, acquisitions and new launches, spectrum availability, tenders and other developments.

Scope

Key Findings of Tunisia Telecommunications market and introduction - 2018

Prominent Tunisia market trends on sales, tariffs, packages, infrastructure, technologies, regulations and companies

Benchmarking with peer markets in the region

SWOT analysis of Tunisia Telecommunications market presenting key drivers and hidden opportunities

Annual Subscriber count outlook from 2005 to 2025 for-

Mobile services

Fixed landline services

Fixed broadband services

GDP, Population, Inflation, Disposable Income forecasts

Business, SWOT and Financial Profiles of Leading Companies

Recent Industry Developments, 2018

The report enables clients to

Boost revenues from new and existing customer base

Identify key trends and hidden opportunities

Gain clear understanding of the country telecommunications value chain

Design sustainable and competitive strategies in times of rapid development

Understand paradigm shift in consumer preferences

Compare growth in Tunisia telecommunications business with its peer markets

Gain insights into the role of legal and regulatory bodies in Tunisia

Contents

1. TUNISIA TELECOMMUNICATIONS INDUSTRY

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. EXECUTIVE SUMMARY

- 2.1 Key Trends
- 2.2 Key strategies being Implemented by Market Leaders

3. STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- 3.2 Shifting Consumer Behaviour and Preferences
- 3.3 SWOT Analysis
 - 3.3.1 Key Strengths
 - 3.3.2 Key Weaknesses
 - 3.3.3 Potential Opportunities
 - 3.3.4 Potential Threats

4. TUNISIA TELECOMMUNICATIONS MARKET OUTLOOK AND GROWTH OPPORTUNITIES

- 4.1 Tunisia Mobile subscribers and Penetration Outlook, 2005- 2018, 2019-2025
- 4.2 Tunisia Fixed Telecom subscribers and Penetration Outlook, 2005- 2018, 2019-2025
- 4.3 Tunisia Fixed broadband subscribers and Penetration Outlook, 2005- 2018, 2019-2025

5. TUNISIA TELECOMMUNICATIONS COMPANY ANALYSIS

- 5.1 Domestic vs International Companies
- 5.2 Key Products of Leading Companies
- 5.3 Industry Consolidation Trends

6. TUNISIA TELECOM INDUSTRY BENCHMARKING

- 6.1 Overall Ranking as Compared to Peer Markets
- 6.2 Demand Index
- 6.3 Infrastructure Index
- 6.4 Growth Index

7. SWOT AND FINANCIAL PROFILES OF AUTOMOTIVE COMPANIES IN TUNISIA

- 7.1 Telecom Company A: Profile and operations in Tunisia
- 7.2 Telecom Company B: Profile and operations in Tunisia
- 7.3 Telecom Company C: Profile and operations in Tunisia

8. TUNISIA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2025

- 8.1 Tunisia GDP (Gross Domestic Product, Current Prices) Outlook, 2005-2018, 2019-2025
- 8.2 Tunisia Disposable Income Outlook, 2005-2018, 2019- 2025
- 8.3 Tunisia Population Growth Outlook, 2005-2018, 2019-2025
- 8.4 Population Outlook by Age, 2007-2025
 - 8.4.1 Population Outlook by Gender, 2007-2025
 - 8.4.2 Population Outlook by Area, 2007-2025
 - 8.4.3 Latest Telecommunication Industry Trends and Developments

9. APPENDIX

- 9.1 OGANalysis Expertise
- 9.2 Sources and Research Methodology
- 9.3 Contacts

List Of Tables

LIST OF TABLES

Table 1: Tunisia Telecommunications- Key Findings

Table 2: Tunisia Fixed Landline Users Outlook, 2005- 2025

Table 3: Tunisia Fixed- broadband Users Outlook, 2005- 2025

Table 4: Tunisia Mobile communication Users Outlook, 2005- 2025

Table 5: Tunisia Telecommunications Market Benchmark with Peer Markets - Overall Ranking

Table 6: Infrastructure Index

Table 7: Demand Index

Table 8: Growth Index

Table 9: Tunisia Demographic Factors- Population Outlook by Age Group, 2005- 2025

Table 10: Tunisia Population Outlook by Location, 2005- 2025

Table 11: Tunisia Population Outlook by Gender, 2005- 2025

Table 12: Tunisia Gross Domestic Product Outlook, 2005- 2025

Table 13: Tunisia GDP Per Capita Outlook, 2005- 2025

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