

2019 Future Of Romania Automobile Market- Trends, Outlook and Growth Opportunities

<https://marketpublishers.com/r/2FF044FFE51EN.html>

Date: February 2019

Pages: 70

Price: US\$ 1,899.00 (Single User License)

ID: 2FF044FFE51EN

Abstracts

The Romania automobile report provides a complete perspective on the trends shaping the Romania Automobile market. The Romania automotive market is slowly shifting towards a service oriented model with new players focusing extensively on customer experience and consumer data. Transitions in automotive markets are providing opportunities for some parts while other components face stiff decline over the forecasts.

Companies across the value chain are forced to adapt to market changes to sustain revenue and profit. New Vehicles must be aligned with the current states of technology and consumer preferences.

Geographical diversification model remains one of the main strategies of leading automobile manufacturers to ensure profitability in high investment and R&D expenditure scenario. Both large players and start-ups are aggressively focusing on connected and autonomous driving vehicles in the country.

Strong government focus on encouraging automotive industry in the country is an important driving force for Romania. However, stringent environmental regulations on pollution and carbon emissions are necessitating heavy investments.

REPORT DESCRIPTION

The future value proposition for automotive market in Romania to 2025 is detailed in the research work. It also provides imperatives for gaining market share in Romania automobile industry. It presents detailed insights and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles.

The research work includes detailed SWOT analysis of Romania automotive market to enable users to identify key trends and hidden opportunities. It identifies emerging and new market trends across various vehicle types including passenger cars (PCs), LCVs, Heavy Trucks, Buses, Vans, Motor Cycles and others.

The report provides annual historic and forecast data of Passenger car sales, Commercial Vehicle sales, Passenger Car Production, LCV production, Buses and Trucks production from 2005 to 2018 and 2019 to 2026. Further, annual historic data on import and export market value of passenger cars, buses, LCVs and HCVs by source / destination country are included in the Romania automobile report.

The report presents the impact of current business and economic trends on the future of automobile industry in Romania. Key macroeconomic driving factors of consumption including GDP, disposable income, population, inflation trends are forecast from 2005 to 2025.

Romania automobile market is benchmarked against peer markets in the region in terms of investment prospects, demand growth, supply scenario and competitive structure. Further, regional and global trends in automotive industry for 2018 to 2025 are analysed in the report.

Leading automobile companies having presence in Romania automotive market are presented. Business Description, SWOT profiles, financial profiles and overview of Romanian automotive operations of three leading automotive companies is included. In addition, prominent recent developments and their impact on Romania automotive industry are provided.

SCOPE

Key Findings of Romania Automobile market and introduction - 2018

Prominent Romania market trends on sales, consumption, production, OEMs, distribution, regulations and companies

Benchmarking with peer markets in the region

SWOT analysis of Romania Automotive market presenting key drivers and hidden opportunities

Annual Supply and Demand (sales) outlook from 2005 to 2025 for-

Passenger cars

Light commercial vehicles

Heavy trucks

Buses

Vans

Motor cycles

GDP, Population, Inflation, Disposable Income forecasts

Business, SWOT and Financial Profiles of Leading Companies

Recent Industry Developments, 2018

The report enables clients to

Boost revenues from new and used car sales and services

Identify key trends and hidden opportunities

Gain clear understanding of the country automotive value chain

Design sustainable and competitive strategies in times of rapid development

Understand paradigm shift in consumer preferences

Compare growth in Romania automotive business with its peer markets

Gain insights into the role of local legal and regulatory bodies in Romania

Contents

1. ROMANIA AUTOMOBILE INDUSTRY

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. EXECUTIVE SUMMARY

- 2.1 Key Trends
- 2.2 Romania Automotive Market Outlook, 2018- 2025
- 2.3 Romania Automotive Market Outlook by Vehicle Type, 2018- 2025

3. STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- 3.2 Shifting Consumer Behaviour and Preferences
- 3.3 SWOT Analysis
 - 3.3.1 Key Strengths
 - 3.3.2 Key Weaknesses
 - 3.3.3 Potential Opportunities
 - 3.3.4 Potential Threats

4. ROMANIA AUTOMOTIVE MARKET OUTLOOK AND GROWTH OPPORTUNITIES

- 4.1 Romania Automotive Sales Outlook, 2005- 2018, 2019-2025
- 4.2 Romania Passenger Car Sales Outlook, 2005- 2018, 2019- 2025
- 4.3 Romania Commercial Vehicles Sales Outlook, 2005- 2018, 2019- 2025
- 4.4 Romania Passenger Car Production Outlook, 2005- 2018, 2019- 2025
- 4.5 Romania Commercial Vehicles Production Outlook, 2005- 2018, 2019- 2025

5. ROMANIA AUTOMOBILE TRADE ANALYSIS

- 5.1 Romania Passenger Cars- Imports and Exports, 2013- 2018
- 5.2 Romania Goods Transport Vehicles-Imports and Exports, 2013- 2018
- 5.3 Romania Trucks- Imports and Exports, 2013- 2018
- 5.4 Romania Motorcycles- Imports and Exports, 2013- 2018

6. ROMANIA AUTOMOBILE COMPANY ANALYSIS

- 6.1 Domestic vs International Companies
- 6.2 Key Products of Leading Companies
- 6.3 Industry Consolidation Trends

7. SWOT AND FINANCIAL PROFILES OF AUTOMOTIVE COMPANIES IN ROMANIA

- 7.1 Company A
- 7.2 Company B
- 7.3 Company C

8. ROMANIA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2025

- 8.1 Romania GDP (Gross Domestic Product, Current Prices) Outlook, 2005-2018, 2019- 2025
- 8.2 Romania Disposable Income Outlook, 2005-2018, 2019- 2025
- 8.3 Romania Population Growth Outlook, 2005-2018, 2019-2025
- 8.4 Population Outlook by Age, 2007-2025
 - 8.4.1 Population Outlook by Gender, 2007-2025
 - 8.4.2 Population Outlook by Area, 2007-2025
 - 8.4.3 Latest Automobile Industry Trends and Developments

9. GLOBAL AND REGIONAL AUTO MARKET OUTLOOK, 2018- 2025

- 9.1 Asia Pacific Automobile Production Outlook, 2018- 2025
- 9.2 Europe Automobile Production Outlook, 2018- 2025
- 9.3 North America Automobile Production Outlook, 2018- 2025
- 9.4 Middle East Automobile Production Outlook, 2018- 2025
- 9.5 Africa Automobile Production Outlook, 2018- 2025
- 9.6 South and Central America Automobile Production Outlook, 2018- 2025
- 9.7 Asia Pacific Automobile Sales Outlook, 2018- 2025
- 9.8 Europe Automobile Sales Outlook, 2018- 2025
- 9.9 North America Automobile Sales Outlook, 2018- 2025
- 9.10 Middle East Automobile Sales Outlook, 2018- 2025
- 9.11 Africa Automobile Sales Outlook, 2018- 2025
- 9.12 South and Central America Automobile Sales Outlook, 2018- 2025

10. APPENDIX

10.1 OGANalysis Expertise

10.2 Sources and Research Methodology

10.3 Contacts

I would like to order

Product name: 2019 Future Of Romania Automobile Market- Trends, Outlook and Growth Opportunities

Product link: <https://marketpublishers.com/r/2FF044FFE51EN.html>

Price: US\$ 1,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FF044FFE51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970