

# 2019 Future Of Hong Kong Automobile Market- Trends, Outlook and Growth Opportunities

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## Abstracts

The Hong Kong automobile report provides a complete perspective on the trends shaping the Hong Kong Automobile market. The Hong Kong automotive market is slowly shifting towards a service oriented model with new players focusing extensively on customer experience and consumer data. Transitions in automotive markets are providing opportunities for some parts while other components face stiff decline over the forecasts.

Companies across the value chain are forced to adapt to market changes to sustain revenue and profit. New Vehicles must be aligned with the current states of technology and consumer preferences.

Geographical diversification model remains one of the main strategies of leading automobile manufacturers to ensure profitability in high investment and R&D expenditure scenario. Both large players and start-ups are aggressively focusing on connected and autonomous driving vehicles in the country.

Strong government focus on encouraging automotive industry in the country is an important driving force for Hong Kong. However, stringent environmental regulations on pollution and carbon emissions are necessitating heavy investments.

## REPORT DESCRIPTION

The future value proposition for automotive market in Hong Kong to 2025 is detailed in the research work. It also provides imperatives for gaining market share in Hong Kong automobile industry. It presents detailed insights and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles.

The research work includes detailed SWOT analysis of Hong Kong automotive market to enable users to identify key trends and hidden opportunities. It identifies emerging and new market trends across various vehicle types including passenger cars (PCs), LCVs, Heavy Trucks, Buses, Vans, Motor Cycles and others.

The report provides annual historic and forecast data of Passenger car sales, Commercial Vehicle sales, Passenger Car Production, LCV production, Buses and Trucks production from 2005 to 2018 and 2019 to 2026. Further, annual historic data on import and export market value of passenger cars, buses, LCVs and HCVs by source / destination country are included in the Hong Kong automobile report.

The report presents the impact of current business and economic trends on the future of automobile industry in Hong Kong. Key macroeconomic driving factors of consumption including GDP, disposable income, population, inflation trends are forecast from 2005 to 2025.

Hong Kong automobile market is benchmarked against peer markets in the region in terms of investment prospects, demand growth, supply scenario and competitive structure. Further, regional and global trends in automotive industry for 2018 to 2025 are analysed in the report.

Leading automobile companies having presence in Hong Kong automotive market are presented. Business Description, SWOT profiles, financial profiles and overview of Hong Kongn automotive operations of three leading automotive companies is included. In addition, prominent recent developments and their impact on Hong Kong automotive industry are provided.

## **SCOPE**

Key Findings of Hong Kong Automobile market and introduction - 2018

Prominent Hong Kong market trends on sales, consumption, production, OEMs, distribution, regulations and companies

Benchmarking with peer markets in the region

SWOT analysis of Hong Kong Automotive market presenting key drivers and hidden opportunities

Annual Supply and Demand (sales) outlook from 2005 to 2025 for-

Passenger cars

Light commercial vehicles

Heavy trucks

Buses

Vans

Motor cycles

GDP, Population, Inflation, Disposable Income forecasts

Business, SWOT and Financial Profiles of Leading Companies

Recent Industry Developments, 2018

The report enables clients to

Boost revenues from new and used car sales and services

Identify key trends and hidden opportunities

Gain clear understanding of the country automotive value chain

Design sustainable and competitive strategies in times of rapid development

Understand paradigm shift in consumer preferences

Compare growth in Hong Kong automotive business with its peer markets

Gain insights into the role of local legal and regulatory bodies in Hong Kong

## Contents

### **1. HONG KONG AUTOMOBILE INDUSTRY**

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Trends
- 2.2 Hong Kong Automotive Market Outlook, 2018- 2025
- 2.3 Hong Kong Automotive Market Outlook by Vehicle Type, 2018- 2025

### **3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
- 3.2 Shifting Consumer Behaviour and Preferences
- 3.3 SWOT Analysis
  - 3.3.1 Key Strengths
  - 3.3.2 Key Weaknesses
  - 3.3.3 Potential Opportunities
  - 3.3.4 Potential Threats

### **4. HONG KONG AUTOMOTIVE MARKET OUTLOOK AND GROWTH OPPORTUNITIES**

- 4.1 Hong Kong Automotive Sales Outlook, 2005- 2018, 2019-2025
- 4.2 Hong Kong Passenger Car Sales Outlook, 2005- 2018, 2019- 2025
- 4.3 Hong Kong Commercial Vehicles Sales Outlook, 2005- 2018, 2019- 2025
- 4.4 Hong Kong Passenger Car Production Outlook, 2005- 2018, 2019- 2025
- 4.5 Hong Kong Commercial Vehicles Production Outlook, 2005- 2018, 2019- 2025

### **5. HONG KONG AUTOMOBILE TRADE ANALYSIS**

- 5.1 Hong Kong Passenger Cars- Imports and Exports, 2013- 2018
- 5.2 Hong Kong Goods Transport Vehicles-Imports and Exports, 2013- 2018
- 5.3 Hong Kong Trucks- Imports and Exports, 2013- 2018
- 5.4 Hong Kong Motorcycles- Imports and Exports, 2013- 2018

## **6. HONG KONG AUTOMOBILE COMPANY ANALYSIS**

- 6.1 Domestic vs International Companies
- 6.2 Key Products of Leading Companies
- 6.3 Industry Consolidation Trends

## **7. SWOT AND FINANCIAL PROFILES OF AUTOMOTIVE COMPANIES IN HONG KONG**

- 7.1 Company A
- 7.2 Company B
- 7.3 Company C

## **8. HONG KONG DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2025**

- 8.1 Hong Kong GDP (Gross Domestic Product, Current Prices) Outlook, 2005-2018, 2019- 2025
- 8.2 Hong Kong Disposable Income Outlook, 2005-2018, 2019- 2025
- 8.3 Hong Kong Population Growth Outlook, 2005-2018, 2019-2025
- 8.4 Population Outlook by Age, 2007-2025
  - 8.4.1 Population Outlook by Gender, 2007-2025
  - 8.4.2 Population Outlook by Area, 2007-2025
  - 8.4.3 Latest Automobile Industry Trends and Developments

## **9. GLOBAL AND REGIONAL AUTO MARKET OUTLOOK, 2018- 2025**

- 9.1 Asia Pacific Automobile Production Outlook, 2018- 2025
- 9.2 Europe Automobile Production Outlook, 2018- 2025
- 9.3 North America Automobile Production Outlook, 2018- 2025
- 9.4 Middle East Automobile Production Outlook, 2018- 2025
- 9.5 Africa Automobile Production Outlook, 2018- 2025
- 9.6 South and Central America Automobile Production Outlook, 2018- 2025
- 9.7 Asia Pacific Automobile Sales Outlook, 2018- 2025
- 9.8 Europe Automobile Sales Outlook, 2018- 2025
- 9.9 North America Automobile Sales Outlook, 2018- 2025
- 9.10 Middle East Automobile Sales Outlook, 2018- 2025
- 9.11 Africa Automobile Sales Outlook, 2018- 2025
- 9.12 South and Central America Automobile Sales Outlook, 2018- 2025

## **10. APPENDIX**

10.1 OGANalysis Expertise

10.2 Sources and Research Methodology

10.3 Contacts

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