

2019 Future Of Ethiopia Telecommunications Market- Trends, Outlook and Growth Opportunities of Mobile, Fixed Landline and Broadband Markets

<https://marketpublishers.com/r/2D2C39FE6C5EN.html>

Date: February 2019

Pages: 65

Price: US\$ 1,899.00 (Single User License)

ID: 2D2C39FE6C5EN

Abstracts

The Ethiopia Telecommunications report – 8th series from OGANalysis provides a complete view of the Ethiopia telecom ecosystem along with trends and growth factors shaping the future of the market.

The future value proposition for telecommunications market in Ethiopia to 2025 is detailed in the report. It also provides imperatives for gaining market share in highly competitive telecom industry. It provides unmatched depth and breadth into drivers, challenges, tariffs, competition, subscriber behaviour, infrastructure, regulatory support and others.

The report presents detailed insights into Ethiopia mobile communication, fixed telephone and fixed broadband markets. Subscriber count and penetration rates are forecast for each of the sub-sectors including cellular, fixed landline and broadband segments from 2005 to 2018 and 2019 to 2025.

With Long Term Evolution (LTE) rapid expansion and slowdown in 2G and 3G services, the Ethiopia telecom market is evolving rapidly. Embracing mobile connectivity, IoT, cloud services and smartphones has become vital for telecom companies. Operators across the value chain are forced to adapt to these emerging market changes to sustain revenue and profit.

Ethiopia telecommunication market size, revenues, investment and infrastructure data is also included in the research work. In addition, business environment in the country is compared with five peer markets in the region to analyse Ethiopia market prominence on regional front.

Telecom operators in Ethiopia are witnessing wide range of challenges including rapidly changing customer patterns, financial and technological challenges. Identifying the emerging trends and converting them into actionable strategies is vital for sustaining profitability. This report analyses leading telecom companies in Ethiopia across the value chain, SWOT analysis, tariffs and financial profile.

In addition, the report offers detailed forecasts into the country's demographic factors such as population by age group, gender and region. Macroeconomic factors that form the base drivers for telecom growth and branding & pricing strategies including GDP and disposable income are included.

The research work also includes detailed SWOT analysis of Ethiopia telecommunications market to enable users to identify key trends and hidden opportunities. It identifies emerging and new market trends across segments in the industry.

The study also includes recent telecommunication market developments, mergers, acquisitions and new launches, spectrum availability, tenders and other developments.

Scope

Key Findings of Ethiopia Telecommunications market and introduction - 2018

Prominent Ethiopia market trends on sales, tariffs, packages, infrastructure, technologies, regulations and companies

Benchmarking with peer markets in the region

SWOT analysis of Ethiopia Telecommunications market presenting key drivers and hidden opportunities

Annual Subscriber count outlook from 2005 to 2025 for-

Mobile services

Fixed landline services

Fixed broadband services

GDP, Population, Inflation, Disposable Income forecasts

Business, SWOT and Financial Profiles of Leading Companies

Recent Industry Developments, 2018

The report enables clients to

Boost revenues from new and existing customer base

Identify key trends and hidden opportunities

Gain clear understanding of the country telecommunications value chain

Design sustainable and competitive strategies in times of rapid development

Understand paradigm shift in consumer preferences

Compare growth in Ethiopia telecommunications business with its peer markets

Gain insights into the role of legal and regulatory bodies in Ethiopia

Contents

1. ETHIOPIA TELECOMMUNICATIONS INDUSTRY

- 1.1 Market Scope and Definition
- 1.2 Study Assumptions
- 1.3 Research Methodology

2. EXECUTIVE SUMMARY

- 2.1 Key Trends
- 2.2 Key strategies being Implemented by Market Leaders

3. STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- 3.2 Shifting Consumer Behaviour and Preferences
- 3.3 SWOT Analysis
 - 3.3.1 Key Strengths
 - 3.3.2 Key Weaknesses
 - 3.3.3 Potential Opportunities
 - 3.3.4 Potential Threats

4. ETHIOPIA TELECOMMUNICATIONS MARKET OUTLOOK AND GROWTH OPPORTUNITIES

- 4.1 Ethiopia Mobile subscribers and Penetration Outlook, 2005- 2018, 2019-2025
- 4.2 Ethiopia Fixed Telecom subscribers and Penetration Outlook, 2005- 2018, 2019-2025
- 4.3 Ethiopia Fixed broadband subscribers and Penetration Outlook, 2005- 2018, 2019-2025

5. ETHIOPIA TELECOMMUNICATIONS COMPANY ANALYSIS

- 5.1 Domestic vs International Companies
- 5.2 Key Products of Leading Companies
- 5.3 Industry Consolidation Trends

6. ETHIOPIA TELECOM INDUSTRY BENCHMARKING

- 6.1 Overall Ranking as Compared to Peer Markets
- 6.2 Demand Index
- 6.3 Infrastructure Index
- 6.4 Growth Index

7. SWOT AND FINANCIAL PROFILES OF AUTOMOTIVE COMPANIES IN ETHIOPIA

- 7.1 Telecom Company A: Profile and operations in Ethiopia
- 7.2 Telecom Company B: Profile and operations in Ethiopia
- 7.3 Telecom Company C: Profile and operations in Ethiopia

8. ETHIOPIA DEMOGRAPHIC AND MACROECONOMIC OUTLOOK TO 2025

- 8.1 Ethiopia GDP (Gross Domestic Product, Current Prices) Outlook, 2005-2018, 2019-2025
- 8.2 Ethiopia Disposable Income Outlook, 2005-2018, 2019- 2025
- 8.3 Ethiopia Population Growth Outlook, 2005-2018, 2019-2025
- 8.4 Population Outlook by Age, 2007-2025
 - 8.4.1 Population Outlook by Gender, 2007-2025
 - 8.4.2 Population Outlook by Area, 2007-2025
 - 8.4.3 Latest Telecommunication Industry Trends and Developments

9. APPENDIX

- 9.1 OGANalysis Expertise
- 9.2 Sources and Research Methodology
- 9.3 Contacts

List Of Tables

LIST OF TABLES

- Table 1: Ethiopia Telecommunications- Key Findings
- Table 2: Ethiopia Fixed Landline Users Outlook, 2005- 2025
- Table 3: Ethiopia Fixed- broadband Users Outlook, 2005- 2025
- Table 4: Ethiopia Mobile communication Users Outlook, 2005- 2025
- Table 5: Ethiopia Telecommunications Market Benchmark with Peer Markets - Overall Ranking
- Table 6: Infrastructure Index
- Table 7: Demand Index
- Table 8: Growth Index
- Table 9: Ethiopia Demographic Factors- Population Outlook by Age Group, 2005- 2025
- Table 10: Ethiopia Population Outlook by Location, 2005- 2025
- Table 11: Ethiopia Population Outlook by Gender, 2005- 2025
- Table 12: Ethiopia Gross Domestic Product Outlook, 2005- 2025
- Table 13: Ethiopia GDP Per Capita Outlook, 2005- 2025

I would like to order

Product name: 2019 Future Of Ethiopia Telecommunications Market- Trends, Outlook and Growth Opportunities of Mobile, Fixed Landline and Broadband Markets

Product link: <https://marketpublishers.com/r/2D2C39FE6C5EN.html>

Price: US\$ 1,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D2C39FE6C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

