

2018 Zambia Automotive Industry- Emerging Dynamics and Future of Zambia Passenger Cars and Commercial Vehicles

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Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Zambia provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Zambia is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Zambia automotive companies are included in the report. Further, all major recent developments and their impact on the Zambia automotive industry are analyzed.

KEY ISSUES ADDRESSED

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Zambia passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Zambia automobile market structured?

Who are key market leaders and what is their market share?

Contents

Zambia Auto-Strategic Analysis Review

Key Findings

Shifting Customer Preferences

Evolving Dynamics

SWOT Analysis

Key Strengths

Major Weaknesses

Potential Opportunities

Potential Threats

Zambia Automotive Sector- Medium and Long Term Growth Outlook

Zambia Total automotive sales outlook, 2005- 2025

Zambia Passenger cars sales outlook, 2005- 2025

Zambia Commercial vehicle sales outlook, 2005- 2025

Zambia Passenger Cars production outlook, 2005- 2025

Zambia LCV production outlook, 2005- 2025

Zambia Heavy Trucks Production outlook, 2005- 2025

Zambia Bus Production outlook, 2005- 2025

Zambia Automotive Trade Analysis

Zambia Passenger Cars- Imports value (\$ Billions)

Zambia Passenger Cars- Exports value (\$ Billions)

Goods Transport Vehicles- Imports value (\$ Billions)

Goods Transport Vehicles- Exports value (\$ Billions)

Trucks in Zambia- Imports value (\$ Billions)

Trucks in Zambia- Exports value (\$ Billions)

Zambia Motorcycles- Imports value (\$ Billions)

Zambia Motorcycles- Exports value (\$ Billions)

Zambia Oil Product Consumption Forecast

Diesel Demand in transportation sector, 2005- 2025

Gasoline Demand in transportation sector, 2005- 2025

Zambia Automobile Industry- Competitive Landscape, 2018

Domestic vs International Companies

Industry Consolidation Trends

Business and SWOT Profiles of Industry Leaders in Zambia

Player A

Player B

Player C

Impact of Economic and Demographic Factors on Zambia Automobile Market

Zambia GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025
Zambia Household Disposable Income Outlook, 2007- 2025
Zambia Population Growth Outlook, 2007- 2025
Demographics by Age, 2007- 2025
Demographics by Gender, 2007- 2025
Demographics by Area, 2007- 2025
Latest Automobile Industry Trends and Developments
Automobile World and Regional Auto Markets in 2017
Appendix
Publisher Expertise
Research Methodology

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