

# 2018 Uganda Automotive Industry- Emerging Dynamics and Future of Uganda Passenger Cars and Commercial Vehicles

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## Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Uganda provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Uganda is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Uganda automotive companies are included in the report. Further, all major recent developments and their impact on the Uganda automotive industry are analyzed.

## **KEY ISSUES ADDRESSED**

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Uganda passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Uganda automobile market structured?

Who are key market leaders and what is their market share?

## Contents

### Uganda Auto-Strategic Analysis Review

- Key Findings

- Shifting Customer Preferences

- Evolving Dynamics

- SWOT Analysis

  - Key Strengths

  - Major Weaknesses

  - Potential Opportunities

  - Potential Threats

### Uganda Automotive Sector- Medium and Long Term Growth Outlook

- Uganda Total automotive sales outlook, 2005- 2025

- Uganda Passenger cars sales outlook, 2005- 2025

- Uganda Commercial vehicle sales outlook, 2005- 2025

- Uganda Passenger Cars production outlook, 2005- 2025

- Uganda LCV production outlook, 2005- 2025

- Uganda Heavy Trucks Production outlook, 2005- 2025

- Uganda Bus Production outlook, 2005- 2025

### Uganda Automotive Trade Analysis

- Uganda Passenger Cars- Imports value (\$ Billions)

- Uganda Passenger Cars- Exports value (\$ Billions)

- Goods Transport Vehicles- Imports value (\$ Billions)

- Goods Transport Vehicles- Exports value (\$ Billions)

- Trucks in Uganda- Imports value (\$ Billions)

- Trucks in Uganda- Exports value (\$ Billions)

- Uganda Motorcycles- Imports value (\$ Billions)

- Uganda Motorcycles- Exports value (\$ Billions)

### Uganda Oil Product Consumption Forecast

- Diesel Demand in transportation sector, 2005- 2025

- Gasoline Demand in transportation sector, 2005- 2025

### Uganda Automobile Industry- Competitive Landscape, 2018

- Domestic vs International Companies

- Industry Consolidation Trends

- Business and SWOT Profiles of Industry Leaders in Uganda

  - Player A

  - Player B

  - Player C

### Impact of Economic and Demographic Factors on Uganda Automobile Market

Uganda GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025  
Uganda Household Disposable Income Outlook, 2007- 2025  
Uganda Population Growth Outlook, 2007- 2025  
Demographics by Age, 2007- 2025  
Demographics by Gender, 2007- 2025  
Demographics by Area, 2007- 2025  
Latest Automobile Industry Trends and Developments  
Automobile World and Regional Auto Markets in 2017  
Appendix  
Publisher Expertise  
Research Methodology

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