

# 2018 Tunisia Automotive Industry- Emerging Dynamics and Future of Tunisia Passenger Cars and Commercial Vehicles

<https://marketpublishers.com/r/2E34964301CEN.html>

Date: January 2018

Pages: 70

Price: US\$ 1,350.00 (Single User License)

ID: 2E34964301CEN

## Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Tunisia provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Tunisia is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Tunisia automotive companies are included in the report. Further, all major recent developments and their impact on the Tunisia automotive industry are analyzed.

## **KEY ISSUES ADDRESSED**

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Tunisia passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Tunisia automobile market structured?

Who are key market leaders and what is their market share?

## Contents

### Tunisia Auto-Strategic Analysis Review

Key Findings

Shifting Customer Preferences

Evolving Dynamics

SWOT Analysis

Key Strengths

Major Weaknesses

Potential Opportunities

Potential Threats

### Tunisia Automotive Sector- Medium and Long Term Growth Outlook

Tunisia Total automotive sales outlook, 2005- 2025

Tunisia Passenger cars sales outlook, 2005- 2025

Tunisia Commercial vehicle sales outlook, 2005- 2025

Tunisia Passenger Cars production outlook, 2005- 2025

Tunisia LCV production outlook, 2005- 2025

Tunisia Heavy Trucks Production outlook, 2005- 2025

Tunisia Bus Production outlook, 2005- 2025

### Tunisia Automotive Trade Analysis

Tunisia Passenger Cars- Imports value (\$ Billions)

Tunisia Passenger Cars- Exports value (\$ Billions)

Goods Transport Vehicles- Imports value (\$ Billions)

Goods Transport Vehicles- Exports value (\$ Billions)

Trucks in Tunisia- Imports value (\$ Billions)

Trucks in Tunisia- Exports value (\$ Billions)

Tunisia Motorcycles- Imports value (\$ Billions)

Tunisia Motorcycles- Exports value (\$ Billions)

### Tunisia Oil Product Consumption Forecast

Diesel Demand in transportation sector, 2005- 2025

Gasoline Demand in transportation sector, 2005- 2025

### Tunisia Automobile Industry- Competitive Landscape, 2018

Domestic vs International Companies

Industry Consolidation Trends

Business and SWOT Profiles of Industry Leaders in Tunisia

Player A

Player B

Player C

### Impact of Economic and Demographic Factors on Tunisia Automobile Market

Tunisia GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025  
Tunisia Household Disposable Income Outlook, 2007- 2025  
Tunisia Population Growth Outlook, 2007- 2025  
Demographics by Age, 2007- 2025  
Demographics by Gender, 2007- 2025  
Demographics by Area, 2007- 2025  
Latest Automobile Industry Trends and Developments  
Automobile World and Regional Auto Markets in 2017  
Appendix  
Publisher Expertise  
Research Methodology

## I would like to order

Product name: 2018 Tunisia Automotive Industry- Emerging Dynamics and Future of Tunisia Passenger Cars and Commercial Vehicles

Product link: <https://marketpublishers.com/r/2E34964301CEN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E34964301CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

