

# 2018 Tanzania Telecom Market Analysis and Outlook Report

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## Abstracts

The research work strategically analyzes Tanzania telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Tanzania telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Tanzania together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Tanzania that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

## Contents

### Executive Summary

Key Findings

Tanzania Telecom Market Overview

### Tanzania Telecom Market- Strategic Analysis

Trends Shaping the Future of Tanzania Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Tanzania

Telecom Investments in Tanzania

Market Drivers

Market Restraints

### Tanzania Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

### Tanzania Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

### Tanzania Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

### Tanzania Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

### Tanzania Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Tanzania

### Competitor Analysis

Company A: Profile and operations in Tanzania

Company B: Profile and operations in Tanzania

Company C: Profile and operations in Tanzania

Recent Industry Developments  
Appendix

## List Of Tables

### LIST OF TABLES

- Table 1: Tanzania Telecommunications- Key Findings
- Table 2: Tanzania Fixed Landline Users Outlook, 2005- 2025
- Table 3: Tanzania Fixed- broadband Users Outlook, 2005- 2025
- Table 4: Tanzania Mobile communication Users Outlook, 2005- 2025
- Table 5: Tanzania Telecommunications Market Benchmark with Peer Markets - Overall Ranking
- Table 6: Infrastructure Index
- Table 7: Demand Index
- Table 8: Growth Index
- Table 9: Tanzania Demographic Factors- Population Outlook by Age Group, 2005- 2025
- Table 10: Tanzania Population Outlook by Location, 2005- 2025
- Table 11: Tanzania Population Outlook by Gender, 2005- 2025
- Table 12: Tanzania Gross Domestic Product Outlook, 2005- 2025
- Table 13: Tanzania GDP Per Capita Outlook, 2005- 2025

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