

2018 St. Lucia Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes St. Lucia telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

St. Lucia telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in St. Lucia together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of St. Lucia that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

St. Lucia Telecom Market Overview

St. Lucia Telecom Market- Strategic Analysis

Trends Shaping the Future of St. Lucia Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in St. Lucia

Telecom Investments in St. Lucia

Market Drivers

Market Restraints

St. Lucia Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

St. Lucia Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

St. Lucia Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

St. Lucia Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

St. Lucia Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in St. Lucia

Competitor Analysis

Company A: Profile and operations in St. Lucia

Company B: Profile and operations in St. Lucia

Company C: Profile and operations in St. Lucia

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

- Table 1: St. Lucia Telecommunications- Key Findings
- Table 2: St. Lucia Fixed Landline Users Outlook, 2005- 2025
- Table 3: St. Lucia Fixed- broadband Users Outlook, 2005- 2025
- Table 4: St. Lucia Mobile communication Users Outlook, 2005- 2025
- Table 5: St. Lucia Telecommunications Market Benchmark with Peer Markets - Overall Ranking
- Table 6: Infrastructure Index
- Table 7: Demand Index
- Table 8: Growth Index
- Table 9: St. Lucia Demographic Factors- Population Outlook by Age Group, 2005- 2025
- Table 10: St. Lucia Population Outlook by Location, 2005- 2025
- Table 11: St. Lucia Population Outlook by Gender, 2005- 2025
- Table 12: St. Lucia Gross Domestic Product Outlook, 2005- 2025
- Table 13: St. Lucia GDP Per Capita Outlook, 2005- 2025

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