

2018 South Korea Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes South Korea telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

South Korea telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in South Korea together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of South Korea that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

- Key Findings

- South Korea Telecom Market Overview

South Korea Telecom Market- Strategic Analysis

- Trends Shaping the Future of South Korea Telecom Industry

- Key strategies being Implemented by Market Leaders

- Telecom Revenues in South Korea

- Telecom Investments in South Korea

- Market Drivers

- Market Restraints

South Korea Telecom Market Outlook

- Fixed Line Subscriber and Penetration Outlook

- Mobile Subscriber and Penetration Outlook

- Fixed Broadband Subscriber and Penetration Outlook

South Korea Telecom Competitive Environment

- Market Shares by Company

- Major Operators- Domestic vs International

- Regulatory Body and Its Role in Industry

South Korea Telecom Industry Benchmarking

- Overall Ranking as Compared to Peer Markets

- Demand Index

- Infrastructure Index

- Growth Index

South Korea Economic Outlook to 2025

- GDP Forecast, 2005- 2025

- GDP per Capita Forecast, 2005- 2025

- Inflation Trends

South Korea Demographic Outlook to 2025

- Population Forecast, 2005- 2025

- Population Forecast by Gender, 2005- 2025

- Population Forecast by Age Group, 2005- 2025

- Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

- Unemployment Trends in South Korea

Competitor Analysis

- Company A: Profile and operations in South Korea

- Company B: Profile and operations in South Korea

- Company C: Profile and operations in South Korea

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

Table 1: South Korea Telecommunications- Key Findings

Table 2: South Korea Fixed Landline Users Outlook, 2005- 2025

Table 3: South Korea Fixed- broadband Users Outlook, 2005- 2025

Table 4: South Korea Mobile communication Users Outlook, 2005- 2025

Table 5: South Korea Telecommunications Market Benchmark with Peer Markets - Overall Ranking

Table 6: Infrastructure Index

Table 7: Demand Index

Table 8: Growth Index

Table 9: South Korea Demographic Factors- Population Outlook by Age Group, 2005- 2025

Table 10: South Korea Population Outlook by Location, 2005- 2025

Table 11: South Korea Population Outlook by Gender, 2005- 2025

Table 12: South Korea Gross Domestic Product Outlook, 2005- 2025

Table 13: South Korea GDP Per Capita Outlook, 2005- 2025

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