

# 2018 Saudi Arabia Telecom Market Analysis and Outlook Report

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## **Abstracts**

The research work strategically analyzes Saudi Arabia telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in–depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Saudi Arabia telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Saudi Arabia together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Saudi Arabia that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.



#### **Contents**

**Executive Summary** 

**Key Findings** 

Saudi Arabia Telecom Market Overview

Saudi Arabia Telecom Market- Strategic Analysis

Trends Shaping the Future of Saudi Arabia Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Saudi Arabia

Telecom Investments in Saudi Arabia

**Market Drivers** 

Market Restraints

Saudi Arabia Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

Saudi Arabia Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

Saudi Arabia Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

**Demand Index** 

Infrastructure Index

**Growth Index** 

Saudi Arabia Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005-2025

Inflation Trends

Saudi Arabia Demographic Outlook to 2025

Population Forecast, 2005-2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Saudi Arabia

Competitor Analysis

Company A: Profile and operations in Saudi Arabia

Company B: Profile and operations in Saudi Arabia

Company C: Profile and operations in Saudi Arabia



Recent Industry Developments Appendix



### **List Of Tables**

#### LIST OF TABLES

- Table 1: Saudi Arabia Telecommunications- Key Findings
- Table 2: Saudi Arabia Fixed Landline Users Outlook, 2005-2025
- Table 3: Saudi Arabia Fixed- broadband Users Outlook, 2005- 2025
- Table 4: Saudi Arabia Mobile communication Users Outlook, 2005-2025
- Table 5: Saudi Arabia Telecommunications Market Benchmark with Peer Markets -
- Overall Ranking
- Table 6: Infrastructure Index
- Table 7: Demand Index
- Table 8: Growth Index
- Table 9: Saudi Arabia Demographic Factors- Population Outlook by Age Group, 2005-2025
- Table 10: Saudi Arabia Population Outlook by Location, 2005-2025
- Table 11: Saudi Arabia Population Outlook by Gender, 2005-2025
- Table 12: Saudi Arabia Gross Domestic Product Outlook, 2005- 2025
- Table 13: Saudi Arabia GDP Per Capita Outlook, 2005- 2025



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