

2018 Peru Automotive Industry- Emerging Dynamics and Future of Peru Passenger Cars and Commercial Vehicles

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Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Peru provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Peru is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Peru automotive companies are included in the report. Further, all major recent developments and their impact on the Peru automotive industry are analyzed.

KEY ISSUES ADDRESSED

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Peru passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Peru automobile market structured?

Who are key market leaders and what is their market share?

Contents

Peru Auto-Strategic Analysis Review

- Key Findings

- Shifting Customer Preferences

- Evolving Dynamics

- SWOT Analysis

 - Key Strengths

 - Major Weaknesses

 - Potential Opportunities

 - Potential Threats

Peru Automotive Sector- Medium and Long Term Growth Outlook

- Peru Total automotive sales outlook, 2005- 2025

- Peru Passenger cars sales outlook, 2005- 2025

- Peru Commercial vehicle sales outlook, 2005- 2025

- Peru Passenger Cars production outlook, 2005- 2025

- Peru LCV production outlook, 2005- 2025

- Peru Heavy Trucks Production outlook, 2005- 2025

- Peru Bus Production outlook, 2005- 2025

Peru Automotive Trade Analysis

- Peru Passenger Cars- Imports value (\$ Billions)

- Peru Passenger Cars- Exports value (\$ Billions)

- Goods Transport Vehicles- Imports value (\$ Billions)

- Goods Transport Vehicles- Exports value (\$ Billions)

- Trucks in Peru- Imports value (\$ Billions)

- Trucks in Peru- Exports value (\$ Billions)

- Peru Motorcycles- Imports value (\$ Billions)

- Peru Motorcycles- Exports value (\$ Billions)

Peru Oil Product Consumption Forecast

- Diesel Demand in transportation sector, 2005- 2025

- Gasoline Demand in transportation sector, 2005- 2025

Peru Automobile Industry- Competitive Landscape, 2018

- Domestic vs International Companies

- Industry Consolidation Trends

- Business and SWOT Profiles of Industry Leaders in Peru

 - Player A

 - Player B

 - Player C

Impact of Economic and Demographic Factors on Peru Automobile Market

Peru GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025
Peru Household Disposable Income Outlook, 2007- 2025
Peru Population Growth Outlook, 2007- 2025
Demographics by Age, 2007- 2025
Demographics by Gender, 2007- 2025
Demographics by Area, 2007- 2025
Latest Automobile Industry Trends and Developments
Automobile World and Regional Auto Markets in 2017
Appendix
Publisher Expertise
Research Methodology

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