

2018 Niger Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes Niger telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in–depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Niger telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Niger together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Niger that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.



Contents

Executive Summary Key Findings Niger Telecom Market Overview Niger Telecom Market- Strategic Analysis Trends Shaping the Future of Niger Telecom Industry Key strategies being Implemented by Market Leaders **Telecom Revenues in Niger Telecom Investments in Niger** Market Drivers Market Restraints Niger Telecom Market Outlook Fixed Line Subscriber and Penetration Outlook Mobile Subscriber and Penetration Outlook Fixed Broadband Subscriber and Penetration Outlook Niger Telecom Competitive Environment Market Shares by Company Major Operators- Domestic vs International Regulatory Body and Its Role in Industry Niger Telecom Industry Benchmarking Overall Ranking as Compared to Peer Markets **Demand Index** Infrastructure Index Growth Index Niger Economic Outlook to 2025 GDP Forecast, 2005- 2025 GDP per Capita Forecast, 2005- 2025 Inflation Trends Niger Demographic Outlook to 2025 Population Forecast, 2005-2025 Population Forecast by Gender, 2005-2025 Population Forecast by Age Group, 2005-2025 Population Forecast by Location- Rural Population: Urban Population, 2005-2025 Unemployment Trends in Niger **Competitor Analysis** Company A: Profile and operations in Niger Company B: Profile and operations in Niger Company C: Profile and operations in Niger



Recent Industry Developments Appendix



List Of Tables

LIST OF TABLES

Table 1: Niger Telecommunications- Key Findings

Table 2: Niger Fixed Landline Users Outlook, 2005-2025

Table 3: Niger Fixed- broadband Users Outlook, 2005- 2025

Table 4: Niger Mobile communication Users Outlook, 2005-2025

Table 5: Niger Telecommunications Market Benchmark with Peer Markets - Overall Ranking

Table 6: Infrastructure Index

Table 7: Demand Index

Table 8: Growth Index

Table 9: Niger Demographic Factors- Population Outlook by Age Group, 2005- 2025

Table 10: Niger Population Outlook by Location, 2005-2025

Table 11: Niger Population Outlook by Gender, 2005-2025

Table 12: Niger Gross Domestic Product Outlook, 2005- 2025

Table 13: Niger GDP Per Capita Outlook, 2005-2025



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