

2018 Mongolia Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes Mongolia telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Mongolia telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Mongolia together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Mongolia that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

Mongolia Telecom Market Overview

Mongolia Telecom Market- Strategic Analysis

Trends Shaping the Future of Mongolia Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Mongolia

Telecom Investments in Mongolia

Market Drivers

Market Restraints

Mongolia Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

Mongolia Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

Mongolia Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

Mongolia Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

Mongolia Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Mongolia

Competitor Analysis

Company A: Profile and operations in Mongolia

Company B: Profile and operations in Mongolia

Company C: Profile and operations in Mongolia

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

Table 1: Mongolia Telecommunications- Key Findings
Table 2: Mongolia Fixed Landline Users Outlook, 2005- 2025
Table 3: Mongolia Fixed- broadband Users Outlook, 2005- 2025
Table 4: Mongolia Mobile communication Users Outlook, 2005- 2025
Table 5: Mongolia Telecommunications Market Benchmark with Peer Markets - Overall Ranking
Table 6: Infrastructure Index
Table 7: Demand Index
Table 8: Growth Index
Table 9: Mongolia Demographic Factors- Population Outlook by Age Group, 2005- 2025
Table 10: Mongolia Population Outlook by Location, 2005- 2025
Table 11: Mongolia Population Outlook by Gender, 2005- 2025
Table 12: Mongolia Gross Domestic Product Outlook, 2005- 2025
Table 13: Mongolia GDP Per Capita Outlook, 2005- 2025

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