

2018 Malta Automotive Industry- Emerging Dynamics and Future of Malta Passenger Cars and Commercial Vehicles

https://marketpublishers.com/r/249F6AFC689EN.html

Date: January 2018 Pages: 70 Price: US\$ 1,350.00 (Single User License) ID: 249F6AFC689EN

Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Malta provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Malta is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Malta automotive companies are included in the report. Further, all major recent developments and their impact on the Malta automotive industry are analyzed.



KEY ISSUES ADDRESSED

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Malta passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Malta automobile market structured?

Who are key market leaders and what is their market share?



Contents

Malta Auto-Strategic Analysis Review **Key Findings** Shifting Customer Preferences **Evolving Dynamics** SWOT Analysis Key Strengths Major Weaknesses **Potential Opportunities Potential Threats** Malta Automotive Sector- Medium and Long Term Growth Outlook Malta Total automotive sales outlook, 2005-2025 Malta Passenger cars sales outlook, 2005-2025 Malta Commercial vehicle sales outlook, 2005-2025 Malta Passenger Cars production outlook, 2005-2025 Malta LCV production outlook, 2005-2025 Malta Heavy Trucks Production outlook, 2005-2025 Malta Bus Production outlook, 2005- 2025 Malta Automotive Trade Analysis Malta Passenger Cars- Imports value (\$ Billions) Malta Passenger Cars- Exports value (\$ Billions) Goods Transport Vehicles- Imports value (\$ Billions) Goods Transport Vehicles- Exports value (\$ Billions) Trucks in Malta- Imports value (\$ Billions) Trucks in Malta- Exports value (\$ Billions) Malta Motorcycles- Imports value (\$ Billions) Malta Motorcycles- Exports value (\$ Billions) Malta Oil Product Consumption Forecast Diesel Demand in transportation sector, 2005-2025 Gasoline Demand in transportation sector, 2005-2025 Malta Automobile Industry- Competitive Landscape, 2018 **Domestic vs International Companies** Industry Consolidation Trends Business and SWOT Profiles of Industry Leaders in Malta Player A Player B Player C Impact of Economic and Demographic Factors on Malta Automobile Market



Malta GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025 Malta Household Disposable Income Outlook, 2007- 2025 Malta Population Growth Outlook, 2007- 2025 Demographics by Age, 2007- 2025 Demographics by Gender, 2007- 2025 Demographics by Area, 2007- 2025 Latest Automobile Industry Trends and Developments Automobile World and Regional Auto Markets in 2017 Appendix Publisher Expertise Research Methodology



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