

2018 Malaysia Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes Malaysia telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Malaysia telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Malaysia together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Malaysia that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

Malaysia Telecom Market Overview

Malaysia Telecom Market- Strategic Analysis

Trends Shaping the Future of Malaysia Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Malaysia

Telecom Investments in Malaysia

Market Drivers

Market Restraints

Malaysia Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

Malaysia Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

Malaysia Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

Malaysia Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

Malaysia Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Malaysia

Competitor Analysis

Company A: Profile and operations in Malaysia

Company B: Profile and operations in Malaysia

Company C: Profile and operations in Malaysia

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

- Table 1: Malaysia Telecommunications- Key Findings
- Table 2: Malaysia Fixed Landline Users Outlook, 2005- 2025
- Table 3: Malaysia Fixed- broadband Users Outlook, 2005- 2025
- Table 4: Malaysia Mobile communication Users Outlook, 2005- 2025
- Table 5: Malaysia Telecommunications Market Benchmark with Peer Markets - Overall Ranking
- Table 6: Infrastructure Index
- Table 7: Demand Index
- Table 8: Growth Index
- Table 9: Malaysia Demographic Factors- Population Outlook by Age Group, 2005- 2025
- Table 10: Malaysia Population Outlook by Location, 2005- 2025
- Table 11: Malaysia Population Outlook by Gender, 2005- 2025
- Table 12: Malaysia Gross Domestic Product Outlook, 2005- 2025
- Table 13: Malaysia GDP Per Capita Outlook, 2005- 2025

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