

# 2018 Macedonia Automotive Industry- Emerging Dynamics and Future of Macedonia Passenger Cars and Commercial Vehicles

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# **Abstracts**

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Macedonia provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Macedonia is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Macedonia automotive companies are included in the report. Further, all major recent developments and their impact on the Macedonia automotive industry are analyzed.

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#### **KEY ISSUES ADDRESSED**

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Macedonia passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Macedonia automobile market structured?

Who are key market leaders and what is their market share?



Macedonia Auto-Strategic Analysis Review

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**Key Findings** Shifting Customer Preferences **Evolving Dynamics** SWOT Analysis Key Strengths Major Weaknesses **Potential Opportunities Potential Threats** Macedonia Automotive Sector- Medium and Long Term Growth Outlook Macedonia Total automotive sales outlook, 2005- 2025 Macedonia Passenger cars sales outlook, 2005-2025 Macedonia Commercial vehicle sales outlook, 2005-2025 Macedonia Passenger Cars production outlook, 2005-2025 Macedonia LCV production outlook, 2005-2025 Macedonia Heavy Trucks Production outlook, 2005- 2025 Macedonia Bus Production outlook, 2005-2025 Macedonia Automotive Trade Analysis Macedonia Passenger Cars- Imports value (\$ Billions) Macedonia Passenger Cars- Exports value (\$ Billions) Goods Transport Vehicles- Imports value (\$ Billions) Goods Transport Vehicles- Exports value (\$ Billions) Trucks in Macedonia- Imports value (\$ Billions) Trucks in Macedonia- Exports value (\$ Billions) Macedonia Motorcycles- Imports value (\$ Billions) Macedonia Motorcycles- Exports value (\$ Billions) Macedonia Oil Product Consumption Forecast Diesel Demand in transportation sector, 2005-2025 Gasoline Demand in transportation sector, 2005-2025 Macedonia Automobile Industry- Competitive Landscape, 2018 **Domestic vs International Companies** Industry Consolidation Trends Business and SWOT Profiles of Industry Leaders in Macedonia Player A Player B Player C Impact of Economic and Demographic Factors on Macedonia Automobile Market

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Macedonia GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025 Macedonia Household Disposable Income Outlook, 2007- 2025 Macedonia Population Growth Outlook, 2007- 2025 Demographics by Age, 2007- 2025 Demographics by Gender, 2007- 2025 Latest Automobile Industry Trends and Developments Automobile World and Regional Auto Markets in 2017 Appendix Publisher Expertise Research Methodology



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