

2018 Laos Automotive Industry- Emerging Dynamics and Future of Laos Passenger Cars and Commercial Vehicles

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Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Laos provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Laos is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Laos automotive companies are included in the report. Further, all major recent developments and their impact on the Laos automotive industry are analyzed.

KEY ISSUES ADDRESSED

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Laos passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Laos automobile market structured?

Who are key market leaders and what is their market share?

Contents

Laos Auto-Strategic Analysis Review

- Key Findings

- Shifting Customer Preferences

- Evolving Dynamics

- SWOT Analysis

 - Key Strengths

 - Major Weaknesses

 - Potential Opportunities

 - Potential Threats

Laos Automotive Sector- Medium and Long Term Growth Outlook

- Laos Total automotive sales outlook, 2005- 2025

- Laos Passenger cars sales outlook, 2005- 2025

- Laos Commercial vehicle sales outlook, 2005- 2025

- Laos Passenger Cars production outlook, 2005- 2025

- Laos LCV production outlook, 2005- 2025

- Laos Heavy Trucks Production outlook, 2005- 2025

- Laos Bus Production outlook, 2005- 2025

Laos Automotive Trade Analysis

- Laos Passenger Cars- Imports value (\$ Billions)

- Laos Passenger Cars- Exports value (\$ Billions)

- Goods Transport Vehicles- Imports value (\$ Billions)

- Goods Transport Vehicles- Exports value (\$ Billions)

- Trucks in Laos- Imports value (\$ Billions)

- Trucks in Laos- Exports value (\$ Billions)

- Laos Motorcycles- Imports value (\$ Billions)

- Laos Motorcycles- Exports value (\$ Billions)

Laos Oil Product Consumption Forecast

- Diesel Demand in transportation sector, 2005- 2025

- Gasoline Demand in transportation sector, 2005- 2025

Laos Automobile Industry- Competitive Landscape, 2018

- Domestic vs International Companies

- Industry Consolidation Trends

- Business and SWOT Profiles of Industry Leaders in Laos

 - Player A

 - Player B

 - Player C

Impact of Economic and Demographic Factors on Laos Automobile Market

Laos GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025
Laos Household Disposable Income Outlook, 2007- 2025
Laos Population Growth Outlook, 2007- 2025
Demographics by Age, 2007- 2025
Demographics by Gender, 2007- 2025
Demographics by Area, 2007- 2025
Latest Automobile Industry Trends and Developments
Automobile World and Regional Auto Markets in 2017
Appendix
Publisher Expertise
Research Methodology

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