

2018 Italy Telecom Market Analysis and Outlook Report

<https://marketpublishers.com/r/2CB1DACDDEBEN.html>

Date: January 2018

Pages: 65

Price: US\$ 1,350.00 (Single User License)

ID: 2CB1DACDDEBEN

Abstracts

The research work strategically analyzes Italy telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Italy telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Italy together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Italy that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

Italy Telecom Market Overview

Italy Telecom Market- Strategic Analysis

Trends Shaping the Future of Italy Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Italy

Telecom Investments in Italy

Market Drivers

Market Restraints

Italy Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

Italy Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

Italy Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

Italy Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

Italy Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Italy

Competitor Analysis

Company A: Profile and operations in Italy

Company B: Profile and operations in Italy

Company C: Profile and operations in Italy

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

Table 1: Italy Telecommunications- Key Findings

Table 2: Italy Fixed Landline Users Outlook, 2005- 2025

Table 3: Italy Fixed- broadband Users Outlook, 2005- 2025

Table 4: Italy Mobile communication Users Outlook, 2005- 2025

Table 5: Italy Telecommunications Market Benchmark with Peer Markets - Overall Ranking

Table 6: Infrastructure Index

Table 7: Demand Index

Table 8: Growth Index

Table 9: Italy Demographic Factors- Population Outlook by Age Group, 2005- 2025

Table 10: Italy Population Outlook by Location, 2005- 2025

Table 11: Italy Population Outlook by Gender, 2005- 2025

Table 12: Italy Gross Domestic Product Outlook, 2005- 2025

Table 13: Italy GDP Per Capita Outlook, 2005- 2025

I would like to order

Product name: 2018 Italy Telecom Market Analysis and Outlook Report

Product link: <https://marketpublishers.com/r/2CB1DACDDEBEN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2CB1DACDDEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970