

2018 Iceland Telecom Market Analysis and Outlook Report

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Abstracts

The research work strategically analyzes Iceland telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025.

Iceland telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Iceland together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Iceland that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

Iceland Telecom Market Overview

Iceland Telecom Market- Strategic Analysis

Trends Shaping the Future of Iceland Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Iceland

Telecom Investments in Iceland

Market Drivers

Market Restraints

Iceland Telecom Market Outlook

Fixed Line Subscriber and Penetration Outlook

Mobile Subscriber and Penetration Outlook

Fixed Broadband Subscriber and Penetration Outlook

Iceland Telecom Competitive Environment

Market Shares by Company

Major Operators- Domestic vs International

Regulatory Body and Its Role in Industry

Iceland Telecom Industry Benchmarking

Overall Ranking as Compared to Peer Markets

Demand Index

Infrastructure Index

Growth Index

Iceland Economic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Inflation Trends

Iceland Demographic Outlook to 2025

Population Forecast, 2005- 2025

Population Forecast by Gender, 2005- 2025

Population Forecast by Age Group, 2005- 2025

Population Forecast by Location- Rural Population: Urban Population, 2005- 2025

Unemployment Trends in Iceland

Competitor Analysis

Company A: Profile and operations in Iceland

Company B: Profile and operations in Iceland

Company C: Profile and operations in Iceland

Recent Industry Developments
Appendix

List Of Tables

LIST OF TABLES

Table 1: Iceland Telecommunications- Key Findings

Table 2: Iceland Fixed Landline Users Outlook, 2005- 2025

Table 3: Iceland Fixed- broadband Users Outlook, 2005- 2025

Table 4: Iceland Mobile communication Users Outlook, 2005- 2025

Table 5: Iceland Telecommunications Market Benchmark with Peer Markets - Overall Ranking

Table 6: Infrastructure Index

Table 7: Demand Index

Table 8: Growth Index

Table 9: Iceland Demographic Factors- Population Outlook by Age Group, 2005- 2025

Table 10: Iceland Population Outlook by Location, 2005- 2025

Table 11: Iceland Population Outlook by Gender, 2005- 2025

Table 12: Iceland Gross Domestic Product Outlook, 2005- 2025

Table 13: Iceland GDP Per Capita Outlook, 2005- 2025

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