

# 2018 Bulgaria Automotive Industry- Emerging Dynamics and Future of Bulgaria Passenger Cars and Commercial Vehicles

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## Abstracts

Headline- Annual Demand for PCs, LCVs and HCVs to 2025

The automobile market in Bulgaria provides comprehensive analysis and forecasts of passenger cars, light commercial vehicles and heavy commercial vehicles. Evolving market dynamics, customer preferences and business strategies of industry leaders are included.

The research report provides in-depth SWOT analysis of different vehicle market subtypes including PCs, LCVs, heavy trucks, buses, vans and motor cycles. Historic data on the import and export trends by source/destination country are provided.

The research work provides market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025. Impact of business and economic conditions on automotive industry are assessed. Further, GDP, household income, inflation trends through 2005 to 2025 are analyzed along with key demographic patterns during the period.

The automobile industry in Bulgaria is compared with its peer countries in the region for better understanding of the current status of the industry. Further, regional and Global Trends in Automotive industry are also included in the research publication.

Potential market players and their market structures are identified. Business and SWOT profiles of three leading Bulgaria automotive companies are included in the report. Further, all major recent developments and their impact on the Bulgaria automotive industry are analyzed.

## KEY ISSUES ADDRESSED

The role of business and economic environment on automotive market sales

What are evolving technology and business trends?

What is the growth potential of Bulgaria passenger cars and commercial vehicles?

How are consumer preferences changing?

How is the Bulgaria automobile market structured?

Who are key market leaders and what is their market share?

## Contents

### Bulgaria Auto-Strategic Analysis Review

Key Findings

Shifting Customer Preferences

Evolving Dynamics

SWOT Analysis

Key Strengths

Major Weaknesses

Potential Opportunities

Potential Threats

### Bulgaria Automotive Sector- Medium and Long Term Growth Outlook

Bulgaria Total automotive sales outlook, 2005- 2025

Bulgaria Passenger cars sales outlook, 2005- 2025

Bulgaria Commercial vehicle sales outlook, 2005- 2025

Bulgaria Passenger Cars production outlook, 2005- 2025

Bulgaria LCV production outlook, 2005- 2025

Bulgaria Heavy Trucks Production outlook, 2005- 2025

Bulgaria Bus Production outlook, 2005- 2025

### Bulgaria Automotive Trade Analysis

Bulgaria Passenger Cars- Imports value (\$ Billions)

Bulgaria Passenger Cars- Exports value (\$ Billions)

Goods Transport Vehicles- Imports value (\$ Billions)

Goods Transport Vehicles- Exports value (\$ Billions)

Trucks in Bulgaria- Imports value (\$ Billions)

Trucks in Bulgaria- Exports value (\$ Billions)

Bulgaria Motorcycles- Imports value (\$ Billions)

Bulgaria Motorcycles- Exports value (\$ Billions)

### Bulgaria Oil Product Consumption Forecast

Diesel Demand in transportation sector, 2005- 2025

Gasoline Demand in transportation sector, 2005- 2025

### Bulgaria Automobile Industry- Competitive Landscape, 2018

Domestic vs International Companies

Industry Consolidation Trends

Business and SWOT Profiles of Industry Leaders in Bulgaria

Player A

Player B

Player C

### Impact of Economic and Demographic Factors on Bulgaria Automobile Market

Bulgaria GDP (Gross Domestic Product, Current Prices) Outlook, 2007- 2025  
Bulgaria Household Disposable Income Outlook, 2007- 2025  
Bulgaria Population Growth Outlook, 2007- 2025  
Demographics by Age, 2007- 2025  
Demographics by Gender, 2007- 2025  
Demographics by Area, 2007- 2025  
Latest Automobile Industry Trends and Developments  
Automobile World and Regional Auto Markets in 2017  
Appendix  
Publisher Expertise  
Research Methodology

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