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2018 Africa Automotive Market- Emerging Dynamics and Future of Africa Passenger Cars and Commercial Vehicles

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Abstracts

Africa Automobile Market continues to be in top gear with the sales volume exceeding XX million in 2017. Presence of leading manufacturers and consumption markets drives the market value of the region. Boost in M&A activities, site relocations, integration operations are being increasingly observed in the region. The economic growth of the region has a direct impact on the sales of passenger cars and commercial vehicles. Manufacturers are aiming to strengthen their self sufficiency across the value chain.

Over the near term future, we expect significant investments to flow into the market, in particular, in the component sector. Shifting consumer preferences, climate related policies and advancements in technology are driving the demand for environment friendly, fuel efficient and smart vehicles. In particular, the medium term outlook remains strong for hybrid vehicles.

Demand for commercial vehicles is also expected to surge across the region, driven by recovering economic conditions in major markets. In particular, growth in construction activity in major markets will drive the demand for heavy trucks, buses and other commercial vehicles.

This new report provides comprehensive analysis of automobile markets including Passenger cars, and commercial vehicles across countries in Africa. The ensuing graphs and tables in the report provide market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025.

2018 market conditions in Africa Automobile sector are analyzed through detailed SWOT analysis, evolving trends, industry drivers and restraints. Further, manufacturers,

importers and exporters along with their growth strategies are analyzed in the research work.

Forecasts of production and domestic sales of cars, commercial vehicles and other autos are provided from 2005 to 2022. Further, GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Industry leaders, their market structures along with business profiles of three main players are included in the report. All major industry developments and their impact on Africa automobile markets and companies are also analyzed in the publication.

Key Issues Addressed

The role of business and economic environment on automotive market sales

What are evolving technology and business trends across Africa?

What is the growth potential of different countries with respect to passenger cars and commercial vehicles?

How are consumer preferences emerging?

How is the Africa automobile market structured?

Who are key market leaders and what is their market share?

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Contents

Introduction
- Overview
- Future Trends in Africa Automobile Markets
- Drivers and Restraints Facing Automotive Companies in Africa
- Future Prospects in Passenger Cars and Commercial Vehicles Sectors
- Top Market Players and Market Shares

Africa Automobile Market Growth Outlook, 2007-2025
- Passenger Cars Production Forecast, 2007-2025
- Passenger Cars Demand Forecast, 2007-2025
- Light Commercial Vehicles Production Forecast, 2007-2025
- Light Commercial Vehicles Consumption Forecast, 2007-2025
- Heavy Trucks Production Forecast, 2007-2025
- Heavy Trucks Consumption Forecast, 2007-2025
- Buses Production Forecast, 2007-2025
- Buses Consumption Forecast, 2007-2025
- Motor Cycles Production Forecast, 2007-2025
- Motor Cycles Consumption Forecast, 2007-2025

Algeria Automotive Industry
- Algeria Passenger Car Demand Outlook, 2007-2025
- Algeria Commercial Vehicle Demand Outlook, 2007-2025
- SWOT Assessment
- GDP and Population Forecast
- Key market players

Egypt Automotive Industry
- Egypt Passenger Car Demand Outlook, 2007-2025
- Egypt Commercial Vehicle Demand Outlook, 2007-2025
- SWOT Assessment
- GDP and Population Forecast
- Key market players

Libya Automotive Industry
- Libya Passenger Car Demand Outlook, 2007-2025
- Libya Commercial Vehicle Demand Outlook, 2007-2025
- SWOT Assessment
- GDP and Population Forecast
- Key market players

Morocco Automotive Industry
- Morocco Passenger Car Demand Outlook, 2007-2025

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Morocco Commercial Vehicle Demand Outlook, 2007-2025
SWOT Assessment
GDP and Population Forecast
Key market players
Nigeria Automotive Industry
Nigeria Passenger Car Demand Outlook, 2007-2025
Nigeria Commercial Vehicle Demand Outlook, 2007-2025
SWOT Assessment
GDP and Population Forecast
Key market players
Angola Automotive Industry
Angola Passenger Car Demand Outlook, 2007-2025
Angola Commercial Vehicle Demand Outlook, 2007-2025
SWOT Assessment
GDP and Population Forecast
Key market players
Tunisia Automotive Industry
Tunisia Passenger Car Demand Outlook, 2007-2025
Tunisia Commercial Vehicle Demand Outlook, 2007-2025
SWOT Assessment
GDP and Population Forecast
Key market players
South Africa Automotive Industry
South Africa Passenger Car Demand Outlook, 2007-2025
South Africa Commercial Vehicle Demand Outlook, 2007-2025
SWOT Assessment
GDP and Population Forecast
Key market players
Business Profiles of Leading Automobile Companies in Africa
Company A
Company B
Company C
Recent Developments in Africa Automobile Industry
Appendix
Publisher Expertise
Sources and Methodology

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