

2018 Africa Automotive Market- Emerging Dynamics and Future of Africa Passenger Cars and Commercial Vehicles

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Abstracts

Africa Automobile Market continues to be in top gear with the sales volume exceeding XX million in 2017. Presence of leading manufacturers and consumption markets drives the market value of the region. Boost in M&A activities, site relocations, integration operations are being increasingly observed in the region. The economic growth of the region has a direct impact on the sales of passenger cars and commercial vehicles. Manufacturers are aiming to strengthen their self sufficiency across the value chain.

Over the near term future, we expect significant investments to flow into the market, in particular, in the component sector. Shifting consumer preferences, climate related policies and advancements in technology are driving the demand for environment friendly, fuel efficient and smart vehicles. In particular, the medium term outlook remains strong for hybrid vehicles.

Demand for commercial vehicles is also expected to surge across the region, driven by recovering economic conditions in major markets. In particular, growth in construction activity in major markets will drive the demand for heavy trucks, buses and other commercial vehicles.

This new report provides comprehensive analysis of automobile markets including Passenger cars, and commercial vehicles across countries in Africa. The ensuing graphs and tables in the report provide market growth in two time series: historic from 2005 to 2017 and forecast from 2018 to 2025.

2018 market conditions in Africa Automobile sector are analyzed through detailed SWOT analysis, evolving trends, industry drivers and restraints. Further, manufacturers,

importers and exporters along with their growth strategies are analyzed in the research work.

Forecasts of production and domestic sales of cars, commercial vehicles and other autos are provided from 2005 to 2022. Further, GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Industry leaders, their market structures along with business profiles of three main players are included in the report. All major industry developments and their impact on Africa automobile markets and companies are also analyzed in the publication.

Key Issues Addressed

The role of business and economic environment on automotive market sales

What are evolving technology and business trends across Africa?

What is the growth potential of different countries with respect to passenger cars and commercial vehicles?

How are consumer preferences emerging?

How is the Africa automobile market structured?

Who are key market leaders and what is their market share?

Contents

Introduction

Overview

Future Trends in Africa Automobile Markets

Drivers and Restraints Facing Automotive Companies in Africa

Future Prospects in Passenger Cars and Commercial Vehicles Sectors

Top Market Players and Market Shares

Africa Automobile Market Growth Outlook, 2007-2025

Passenger Cars Production Forecast, 2007-2025

Passenger Cars Demand Forecast, 2007-2025

Light Commercial Vehicles Production Forecast, 2007-2025

Light Commercial Vehicles Consumption Forecast, 2007-2025

Heavy Trucks Production Forecast, 2007-2025

Heavy Trucks Consumption Forecast, 2007-2025

Buses Production Forecast, 2007-2025

Buses Consumption Forecast, 2007-2025

Motor Cycles Production Forecast, 2007-2025

Motor Cycles Consumption Forecast, 2007-2025

Algeria Automotive Industry

Algeria Passenger Car Demand Outlook, 2007-2025

Algeria Commercial Vehicle Demand Outlook, 2007-2025

SWOT Assessment

GDP and Population Forecast

Key market players

Egypt Automotive Industry

Egypt Passenger Car Demand Outlook, 2007-2025

Egypt Commercial Vehicle Demand Outlook, 2007-2025

SWOT Assessment

GDP and Population Forecast

Key market players

Libya Automotive Industry

Libya Passenger Car Demand Outlook, 2007-2025

Libya Commercial Vehicle Demand Outlook, 2007-2025

SWOT Assessment

GDP and Population Forecast

Key market players

Morocco Automotive Industry

Morocco Passenger Car Demand Outlook, 2007-2025

- Morocco Commercial Vehicle Demand Outlook, 2007-2025
 - SWOT Assessment
 - GDP and Population Forecast
 - Key market players
- Nigeria Automotive Industry
 - Nigeria Passenger Car Demand Outlook, 2007-2025
 - Nigeria Commercial Vehicle Demand Outlook, 2007-2025
 - SWOT Assessment
 - GDP and Population Forecast
 - Key market players
- Angola Automotive Industry
 - Angola Passenger Car Demand Outlook, 2007-2025
 - Angola Commercial Vehicle Demand Outlook, 2007-2025
 - SWOT Assessment
 - GDP and Population Forecast
 - Key market players
- Tunisia Automotive Industry
 - Tunisia Passenger Car Demand Outlook, 2007-2025
 - Tunisia Commercial Vehicle Demand Outlook, 2007-2025
 - SWOT Assessment
 - GDP and Population Forecast
 - Key market players
- South Africa Automotive Industry
 - South Africa Passenger Car Demand Outlook, 2007-2025
 - South Africa Commercial Vehicle Demand Outlook, 2007-2025
 - SWOT Assessment
 - GDP and Population Forecast
 - Key market players
- Business Profiles of Leading Automobile Companies in Africa
 - Company A
 - Company B
 - Company C
- Recent Developments in Africa Automobile Industry
- Appendix
 - Publisher Expertise
 - Sources and Methodology

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