

# Global Surfactants Market Insights, Opportunity Analysis, Market Shares and Forecast, 2016 - 2022

<https://marketpublishers.com/r/G94DD581CDAEN.html>

Date: June 2016

Pages: 140

Price: US\$ 3,900.00 (Single User License)

ID: G94DD581CDAEN

## Abstracts

The global surfactants market is expected to grow around \$46,840 million by 2022 at a CAGR of 5.45% during 2016-2022. Surfactants are organic chemicals that consist of hydrophilic and hydrophobic parts in a molecule. These molecules tend to reduce the surface tension of the liquid (solvent) in which it is dissolved. Wide range of applications such as personal care, cosmetic etc. helps in boosting the global surfactants market.

The surfactants market is forecast to grow at higher rate in future due to its rapid growth and rising concerns of people regarding health all over the world. The other major factor which helps in boosting this market is the favorable government initiatives as well as key players investing a huge amount in research and development for developing and maintaining the demand of surfactants all over the world. Although there are many factors which drive this market, but still there are various challenges which are faced by the market such as stringent environmental regulations etc. and it is going to be a key factor hampering the growth of the market. There are also some restraints which are faced by global surfactants market such as fluctuations in petroleum prices and technological constraints etc.

The global surfactants market is segmented on the basis of product types, substrate type, and application and by geography. On the basis of product types, the market is segmented into Anionic surfactants (Linear Alkylbenzene Sulfonate (LAS), Secondary Alkane Sulfonate (SAS), Alpha Olefin Sulfonates (AOS), Methyl Ester Sulfonates (MES)), Nonionic Surfactants (Alcohol Ethoxylates (AE), Amine Oxides), Cationic Surfactants, Amphoteric Surfactants etc. Among all product types, Anionic surfactants market holds the largest market share of global surfactant market and Cationic surfactants is expected to be the fastest growing product type in near future. On the basis of substrate type, the market is segmented into Synthetic Surfactants, Bio-Based

Surfactants, Sucrose Esters (Alkyl Polyglycosides, Fatty Acid Glucamides, Sorbitan Esters) etc. Among all substrate type, Synthetic surfactants market is expected to dominate the market due to various applications of petroleum based synthetics which are available in the market. On the basis of applications, the market is segmented into Personal Care Industry, Textiles Industry, Industrial and Institutional Cleaning, Elastomers and Plastic Industry, Oilfield Chemicals Industry, Crop Protection, Food Industry and others. Among all applications, oilfield chemical market is expected to fuel the surfactants market in near future due to rising environmental concerns and fluctuations in petroleum prices. On the basis of geography, Europe, Asia Pacific, North America, and ROW are the major segments of this global surfactants market. Asia Pacific is the leading market in surfactants due to growing population and improving lifestyle all over the world. North America and Europe is considered as the second largest region for the global surfactants market. The major reason behind the success of this region is technological advancement and huge investment by key players which helps in propelling the growth of this market.

Some of the major players of the market include Air Products and Chemicals, Inc, Akzonobel N.V., BASF SE, Clariant AG, Croda International, Dupont EI DE Nemours & Co., Evonik Industries AG, Henkel AG & Co. KGAA, Huntsman Corporation (Huntsman International LLC), KAO Corporation and so on. Mergers, product launches, innovation and expansion are some of the key strategies adopted by the market players. On 10th May 2016, BASF launches its two new products water-based dispersion and cross-linker for high quality, durable coatings.

## Contents

### **1. INTRODUCTION**

- 1.1. EXECUTIVE SUMMARY
- 1.2. ESTIMATION METHODOLOGY

### **2. MARKET OVERVIEW**

- 2.1. MARKET DEFINITION AND SCOPE
- 2.2. KEY FINDINGS
- 2.3. PARAMETRIC ANALYSIS
- 2.4. KEY MARKET INSIGHTS
  - 2.4.1. TOP 3 EMERGING COUNTRIES
  - 2.4.2. TOP 3 REVENUE GENERATING SEGMENTS
  - 2.4.3. TOP GROWING MARKETS AND EMERGING TRENDS
  - 2.4.4. TOP 3 GEOGRAPHY
- 2.5. COMPETITIVE LANDSCAPE
  - 2.5.1. MARKET SHARE ANALYSIS
  - 2.5.2. TOP WINNING STRATEGIES
  - 2.5.3. CASE STUDIES: TOP COMPETITIVE MOVES
- 2.6. PORTER'S FIVE FORCE MODEL
  - 2.6.1. THREAT OF NEW ENTRANTS
  - 2.6.2. THREAT OF SUBSTITUTE PRODUCTS OR SERVICES
  - 2.6.3. BARGAINING POWER OF BUYER
  - 2.6.4. BARGAINING POWER OF SUPPLIER
  - 2.6.5. INTENSITY OF COMPETITIVE RIVALRY
- 2.7. KEY BUYING CRITERIA
- 2.8. STRATEGIC RECOMMENDATION
- 2.9. STRATEGIC CONCLUSIONS

### **3. MARKET DETERMINANTS**

- 3.1. MARKET DRIVERS
  - 3.1.1. RISING DEMAND FOR OIL FIELD CHEMICALS
  - 3.1.2. RISING CONSUMER AWARENESS REGARDING BENEFITS OFFERED BY BIO-SURFACTANTS
  - 3.1.3. FAVORABLE GOVERNMENT POLICIES
  - 3.1.4. RISING DEMAND FOR ECO-FRIENDLY SURFACTANTS (BIO-BASED)

### 3.2. MARKET RESTRAINTS

#### 3.2.1. FLUCTUATIONS IN PETROLEUM PRICE

#### 3.2.2. TECHNOLOGY CONSTRAINTS

### 3.3. MARKET OPPORTUNITIES

#### 3.3.1. RISING DEMAND FOR PERSONAL CARE PRODUCTS

#### 3.3.2. RISING END-USER INDUSTRIES OR APPLICATIONS OF GLOBAL SURFACTANTS MARKET

#### 3.3.3. INCREASING DEMAND FOR BIO-SURFACTANTS IN EMERGING MARKET

### 3.4. MARKET CHALLENGES

#### 3.4.1. STRINGENT ENVIRONMENTAL REGULATIONS

### 3.5. PARENT MARKET

### 3.6. COMPETITORS MARKET

### 3.7. ALTERNATIVE MARKET

## 4. MARKET SEGMENTATION

### 4.1. GLOBAL SURFACTANTS MARKET BY PRODUCT TYPES MARKET 2014-2022 (\$ MILLION)

#### 4.1.1. GLOBAL ANIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)

#### 4.1.1.1. GLOBAL LINEAR ALKYL BENZENE SULFONATE (LAS) MARKET 2014-2022 (\$ MILLION)

#### 4.1.1.2. GLOBAL SECONDARY ALKANE SULFONATE (SAS) MARKET 2014-2022 (\$ MILLION)

#### 4.1.1.3. GLOBAL ALPHA OLEFIN SULFONATES (AOS) MARKET 2014-2022 (\$ MILLION)

#### 4.1.1.4. GLOBAL METHYL ESTER SULFONATES (MES) MARKET 2014-2022 (\$ MILLION)

#### 4.1.2. GLOBAL NONIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)

#### 4.1.2.1. GLOBAL ALCOHOL ETHOXYLATES (AE) MARKET 2014-2022 (\$ MILLION)

#### 4.1.2.2. GLOBAL AMINE OXIDES MARKET 2014-2022 (\$ MILLION)

#### 4.1.3. GLOBAL CATIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)

#### 4.1.4. GLOBAL AMPHOTERIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)

### 4.2. GLOBAL SURFACTANTS MARKET BY SUBSTRATE TYPE MARKET 2014-2022 (\$ MILLION)

#### 4.2.1. GLOBAL SYNTHETIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)

#### 4.2.2. GLOBAL BIO-BASED SURFACTANTS MARKET 2014-2022 (\$ MILLION)

#### 4.2.3. GLOBAL SUCROSE ESTERS MARKET 2014-2022 (\$ MILLION)

#### 4.2.3.1. GLOBAL ALKYL POLYGLYCOSIDES MARKET 2014-2022 (\$ MILLION)

#### 4.2.3.2. GLOBAL FATTY ACID GLUCAMIDES MARKET 2014-2022 (\$ MILLION)

- 4.2.3.3. GLOBAL SORBITAN ESTERS MARKET 2014-2022 (\$ MILLION)
- 4.3. GLOBAL SURFACTANTS MARKET BY APPLICATIONS MARKET 2014-2022 (\$ MILLION)
  - 4.3.1. GLOBAL PERSONAL CARE INDUSTRY MARKET 2014-2022 (\$ MILLION)
  - 4.3.2. GLOBAL TEXTILES INDUSTRY MARKET 2014-2022 (\$ MILLION)
  - 4.3.3. GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING MARKET 2014-2022 (\$ MILLION)
  - 4.3.4. GLOBAL ELASTOMERS AND PLASTIC INDUSTRY MARKET 2014-2022 (\$ MILLION)
  - 4.3.5. GLOBAL OILFIELD CHEMICALS INDUSTRY MARKET 2014-2022 (\$ MILLION)
  - 4.3.6. GLOBAL CROP PROTECTION MARKET 2014-2022 (\$ MILLION)
  - 4.3.7. GLOBAL FOOD INDUSTRY MARKET 2014-2022 (\$ MILLION)
  - 4.3.8. GLOBAL OTHERS MARKET 2014-2022 (\$ MILLION)

## **5. GEOGRAPHICAL ANALYSIS**

- 5.1. NORTH AMERICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.1.1. UNITED STATES (U.S.) SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.1.2. CANADA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.1.3. MEXICO SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 5.2. EUROPE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.1. UNITED KINGDOM (UK) SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.2. FRANCE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.3. GERMANY SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.4. SPAIN SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.5. ITALY SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.2.6. ROE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 5.3. ASIA PACIFIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.3.1. INDIA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.3.2. CHINA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.3.3. JAPAN SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.3.4. ROAPAC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 5.4. REST OF THE WORLD SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.4.1. LATIN AMERICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.4.2. MENA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
  - 5.4.3. AFRICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)

## **6. COMPANY PROFILES**

1. AIR PRODUCTS AND CHEMICALS, INC
2. AKZONOBEL N.V.
3. BASF SE
4. CLARIANT AG
5. CRODA INTERNATIONAL
6. DUPONT EI DE NEMOURS & CO.
7. EVONIK INDUSTRIES AG
8. HENKEL AG & CO. KGAA
9. HUNTSMAN CORPORATION (HUNTSMAN INTERNATIONAL LLC)
10. KAO CORPORATION
11. LION CORPORATION
12. P&G CHEMICALS
13. RHODIA S.A.
14. STEPHAN COMPANY
15. THE DOW CHEMICAL COMPANY

## List Of Tables

### LIST OF TABLES

1. GLOBAL SURFACTANTS MARKET BY PRODUCT TYPES MARKET 2014-2022 (\$ MILLION)
2. GLOBAL ANIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
3. GLOBAL LINEAR ALKYL BENZENE SULFONATE (LAS) MARKET 2014-2022 (\$ MILLION)
4. GLOBAL SECONDARY ALKANE SULFONATE (SAS) MARKET 2014-2022 (\$ MILLION)
5. GLOBAL ALPHA OLEFIN SULFONATES (AOS) MARKET 2014-2022 (\$ MILLION)
6. GLOBAL METHYL ESTER SULFONATES (MES) MARKET 2014-2022 (\$ MILLION)
7. GLOBAL NONIONIC SURFACTANTS SURFACTANTS MARKET 2014-2022 (\$ MILLION)
8. GLOBAL ALCOHOL ETHOXYLATES (AE) MARKET 2014-2022 (\$ MILLION)
9. GLOBAL AMINE OXIDES MARKET 2014-2022 (\$ MILLION)
10. GLOBAL CATIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
11. GLOBAL AMPHOTERIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
12. GLOBAL SURFACTANTS MARKET BY SUBSTRATE TYPE MARKET 2014-2022 (\$ MILLION)
13. GLOBAL SYNTHETIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
14. GLOBAL BIO-BASED SURFACTANTS MARKET 2014-2022 (\$ MILLION)
15. GLOBAL SUCROSE ESTERS MARKET 2014-2022 (\$ MILLION)
16. GLOBAL ALKYL POLYGLYCOSIDES MARKET 2014-2022 (\$ MILLION)
17. GLOBAL FATTY ACID GLUCAMIDES MARKET 2014-2022 (\$ MILLION)
18. GLOBAL SORBITAN ESTERS MARKET 2014-2022 (\$ MILLION)
19. GLOBAL SURFACTANTS MARKET BY APPLICATIONS MARKET 2014-2022 (\$ MILLION)
20. GLOBAL PERSONAL CARE INDUSTRY MARKET 2014-2022 (\$ MILLION)
21. GLOBAL TEXTILES MARKET 2014-2022 (\$ MILLION)
22. GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING MARKET 2014-2022 (\$ MILLION)
23. GLOBAL ELASTOMERS AND PLASTIC INDUSTRY MARKET 2014-2022 (\$ MILLION)
24. GLOBAL OILFIELD CHEMICALS INDUSTRY MARKET 2014-2022 (\$ MILLION)
25. GLOBAL CROP PROTECTION MARKET 2014-2022 (\$ MILLION)
26. GLOBAL FOOD INDUSTRY MARKET 2014-2022 (\$ MILLION)
27. GLOBAL OTHERS MARKET 2014-2022 (\$ MILLION)

- 28. NORTH AMERICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 29. EUROPE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 30. ASIA PACIFIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
- 31. REST OF THE WORLD SURFACTANTS MARKET 2014-2022 (\$ MILLION)



## List Of Figures

### LIST OF FIGURES

1. GLOBAL SURFACTANTS MARKET BY PRODUCT TYPES MARKET 2014-2022 (\$ MILLION)
2. GLOBAL ANIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
3. GLOBAL LINEAR ALKYL BENZENE SULFONATE (LAS) MARKET 2014-2022 (\$ MILLION)
4. GLOBAL SECONDARY ALKANE SULFONATE (SAS) MARKET 2014-2022 (\$ MILLION)
5. GLOBAL ALPHA OLEFIN SULFONATES (AOS) MARKET 2014-2022 (\$ MILLION)
6. GLOBAL METHYL ESTER SULFONATES (MES) MARKET 2014-2022 (\$ MILLION)
7. GLOBAL NONIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
8. GLOBAL ALCOHOL ETHOXYLATES (AE) MARKET 2014-2022 (\$ MILLION)
9. GLOBAL AMINE OXIDES MARKET 2014-2022 (\$ MILLION)
10. GLOBAL CATIONIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
11. GLOBAL AMPHOTERIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
12. GLOBAL SURFACTANTS MARKET BY SUBSTRATE TYPE MARKET 2014-2022 (\$ MILLION)
13. GLOBAL SYNTHETIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
14. GLOBAL BIO-BASED SURFACTANTS MARKET 2014-2022 (\$ MILLION)
15. GLOBAL SUCROSE ESTERS MARKET 2014-2022 (\$ MILLION)
16. GLOBAL ALKYL POLYGLYCOSIDES MARKET 2014-2022 (\$ MILLION)
17. GLOBAL FATTY ACID GLUCAMIDES MARKET 2014-2022 (\$ MILLION)
18. GLOBAL SORBITAN ESTERS MARKET 2014-2022 (\$ MILLION)
19. GLOBAL SURFACTANTS MARKET BY APPLICATIONS MARKET 2014-2022 (\$ MILLION)
20. GLOBAL PERSONAL CARE INDUSTRY MARKET 2014-2022 (\$ MILLION)
21. GLOBAL TEXTILES MARKET 2014-2022 (\$ MILLION)
22. GLOBAL INDUSTRIAL AND INSTITUTIONAL CLEANING MARKET 2014-2022 (\$ MILLION)
23. GLOBAL ELASTOMERS AND PLASTIC INDUSTRY MARKET 2014-2022 (\$ MILLION)
24. GLOBAL OILFIELD CHEMICALS INDUSTRY MARKET 2014-2022 (\$ MILLION)
25. GLOBAL CROP PROTECTION MARKET 2014-2022 (\$ MILLION)
26. GLOBAL FOOD INDUSTRY MARKET 2014-2022 (\$ MILLION)
27. GLOBAL OTHERS MARKET 2014-2022 (\$ MILLION)

28. NORTH AMERICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
29. UNITED STATES (U.S.) SURFACTANTS MARKET 2014-2022 (\$ MILLION)
30. CANADA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
31. MEXICO SURFACTANTS MARKET 2014-2022 (\$ MILLION)
32. EUROPE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
33. UNITED KINGDOM (UK) SURFACTANTS MARKET 2014-2022 (\$ MILLION)
34. FRANCE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
35. GERMANY SURFACTANTS MARKET 2014-2022 (\$ MILLION)
36. SPAIN SURFACTANTS MARKET 2014-2022 (\$ MILLION)
37. ITALY SURFACTANTS MARKET 2014-2022 (\$ MILLION)
38. ROE SURFACTANTS MARKET 2014-2022 (\$ MILLION)
39. ASIA PACIFIC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
40. INDIA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
41. CHINA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
42. JAPAN SURFACTANTS MARKET 2014-2022 (\$ MILLION)
43. KOREA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
44. AUSTRALIA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
45. ROAPAC SURFACTANTS MARKET 2014-2022 (\$ MILLION)
46. REST OF THE WORLD SURFACTANTS MARKET 2014-2022 (\$ MILLION)
47. LATIN AMERICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
48. MENA SURFACTANTS MARKET 2014-2022 (\$ MILLION)
49. AFRICA SURFACTANTS MARKET 2014-2022 (\$ MILLION)

## I would like to order

Product name: Global Surfactants Market Insights, Opportunity Analysis, Market Shares and Forecast, 2016 - 2022

Product link: <https://marketpublishers.com/r/G94DD581CDAEN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94DD581CDAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

