

# **Global Supply Chain Analytics Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 – 2022**

<https://marketpublishers.com/r/G16EEADBE22EN.html>

Date: April 2016

Pages: 140

Price: US\$ 3,900.00 (Single User License)

ID: G16EEADBE22EN

## **Abstracts**

The supply chain analytics market is set to grow at rapid rate and is driven by various factors such as high demand from inventory management, increasing awareness for smart supply chain, and low cost of sourcing & logistics. Supply chain analytics provide a competitive advantage in a global market place. With supply chain analytics tools and solutions, organizations are able to track and analyze data on daily basis which enable more efficient decision making.

Today, with the advent of e-commerce, there is a significant explosion of big data in businesses. Moreover, supply chain is the essence of an e-commerce platform. As a result, world's leading manufacturers and suppliers have realized the potential of supply chain analytics. With supply chain analytics, companies are improving key metrics, deriving more value from their assets, and keeping inventories at more efficient levels. However, these firms are still concerned about issues such as false analytics, data security, and complexity in data handling and so on. Thus, this has signified slow adoption rate for the supply chain analytics solution. However, growing trend of online sales and purchase creates huge opportunity before the market.

The report segmented supply chain analytics market on the basis of solutions, services, industrial applications, deployment models and geography. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as adoption rate of supply chain analytics among industries, growing trends in e-commerce, investment trends in supply chain analytics market, growing adoption across geographies and so on. The data is collected through primary and secondary research. The report provides detailed analysis of key market players and their strategies.

Companies profiled include

1. IBM Corporation
2. Microstrategy
3. Oracle Corporation
4. SAP SE
5. SAS Institute INC.
6. Capgemini S.A.
7. Genpact
8. Kinaxis INC.
9. Tableau
10. Birst INC.
11. Accenture
12. JDA
13. Manhattan Associates
14. Ariba
15. Targit
16. Logility
17. Chainalytics
18. Entercom
19. Maersk
20. Mu-Sigma
21. Icreate
22. Latentview Analytics
23. Cognilytics
24. Fractal Analytics
25. Manthan Systems
26. Wipro
27. Northrop Grumman
28. Lockheed Martin
29. United Technologies
30. Raytheon

This Occams Research report covers

1. Historical data
2. Revenue forecasts, growth rates and CAGR up to 2021
3. Industry Analysis

4. Competitive Analysis

5. Key geographic growth data

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