

Global Orthopedic Software Market Insights, Opportunity, Analysis, Market Shares And Forecast 2016 – 2022

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Abstracts

The global orthopedic software market is estimated to reach \$24645 million by 2022 and is expected to grow at CAGR of 6.1% during 2016-2022. The orthopedic software market is segmented on the basis of application, mode of delivery, product and geography. The application segment is segmented into orthopedic surgery, joint replacement, fracture management and pediatric assessment. The mode of delivery is segmented into global web based, cloud based and premise based. The product segment is segmented into global digital templating/pre-operative planning software, orthopedic electronic health record, orthopedic practice management, orthopedic picture archiving and communication systems, orthopedic revenue cycle management and other. The application market is contributing to huge growth in the global orthopedic software market.

The orthopedic software market is dominated by some of the major key players such as Advanced Biologics, Corin, Geistlich Surgery, Johnson & Johnson, Mckesson Corporation, Medtronic Inc., Philips Corporation, Siemens and Smith and Nephew.

The increasing robotic surgeries and various technological innovations are increasing the scope of orthopedic software market. Rising incidence and prevalence rate of arthritis and osteoporosis is creating huge demand for global orthopedic software market. The global adoption of minimally invasive surgeries is creating scope for orthopedic software market. In last decade, there were a lot of mergers, acquisition and other strategic initiatives taken by various key players to develop new technology in the orthopedic software market. On 27th March 2015, Johnson & Johnson had announced its collaboration with Google for the purpose of advance surgical robots. This collaboration helped in benefiting patients, surgeons and healthcare systems.



The orthopedic software market is majorly driven by global rise in the life style oriented diseases. Huge population of elderly patients is also increasing the global orthopedic software market. As emerging economies have poor healthcare insurance policies and high cost of minimally invasive surgeries and treatment, it acts as a hindrance for the growth of the global market. The global orthopedic software market is having huge opportunities such as 3D printing technology which is expected to contribute a lot in the growth of global orthopedic software market, and also the untapped Asia Pacific region has huge scope. The growth in the Asia Pacific region is majorly driven by increasing number of surgeries in the region. Increasing success rate and low cost treatment has increased the number of surgeries in the developing and emerging markets. According to census report, 85% of U.S. patient find more personalized medical care facilities in other countries.

North America dominates the orthopedic software market; this dominance is due to presence of some key player of orthopedic software who are dominating and contributing a large share in the global market. The growth of North America is driven by number of factors such as technological advancement and expansion in product innovation. APAC is the fastest growing region in the world. APAC is growing with an impressive CAGR in the forecast period. This growth is driven by increasing medical tourism, and rising demand for low cost treatment in the world.



Contents

1. INTRODUCTION

- 1.1. EXECUTIVE SUMMARY
- 1.2. ESTIMATION METHODOLOGY

2. MARKET OVERVIEW

- 2.1. MARKET DEFINITION AND SCOPE
- 2.2. KEY FINDINGS
- 2.3. PARAMETRIC ANALYSIS
- 2.4. KEY MARKET INSIGHTS
 - 2.4.1. TOP 3 EMERGING COUNTRIES
 - 2.4.2. TOP 3 REVENUE GENERATING SEGMENTS
 - 2.4.3. TOP GROWING MARKETS AND EMERGING TRENDS
 - 2.4.4. TOP 3 GEOGRAPHY
- 2.5. COMPETITIVE LANDSCAPE
 - 2.5.1. MARKET SHARE ANALYSIS
 - 2.5.2. TOP WINNING STRATEGIES
 - 2.5.3. CASE STUDIES: TOP COMPETITIVE MOVES
- 2.6. PORTER'S FIVE FORCE MODEL
 - 2.6.1. THREAT OF NEW ENTRANTS
 - 2.6.2. THREAT OF SUBSTITUTE PRODUCTS OR SERVICES
 - 2.6.3. BARGAINING POWER OF BUYER
 - 2.6.4. BARGAINING POWER OF SUPPLIER
 - 2.6.5. INTENSITY OF COMPETITIVE RIVALRY
- 2.7. KEY BUYING CRITERIA
- 2.8. STRATEGIC RECOMMENDATION
- 2.9. STRATEGIC CONCLUSIONS

3. MARKET DETERMINANTS

- 3.1. MARKET DRIVERS
- 3.1.1. GLOBAL RISE IN LIFE STYLE ORIENTED DISEASES DRIVING THE GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.1.2. GLOBAL ADOPTION OF MINIMALLY INVASIVE SURGERIES CREATING SCOPE FOR ORTHOPEDIC SOFTWARE MARKET
 - 3.1.3. RISING INCIDENCE AND PREVALENCE RATE OF ARTHRITIS AND



OSTEOPOROSIS CREATING HUGE DEMAND FOR GLOBAL ORTHOPEDIC SOFTWARE MARKET.

- 3.1.4. HUGE POPULATION OF ELDERLY PATIENTS IS ALSO GIVING RISE TO GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.1.5. INNOVATION GIVING RISE TO GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.1.6. TECHNOLOGICAL ADVANCEMENT ENABLES THE GLOBAL ORTHOPEDIC SOFTWARE MARKET TO GROW FAST
- 3.1.7. INCREASE IN RESEARCH AND DEVELOPMENT BY ORTHOPEDIC SOFTWARE COMPANIES CREATING HUGE SCOPE FOR GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.1.8. FDA NOD TO ORTHOPEDIC SOFTWARE GIVING RISE TO GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.2. MARKET RESTRAINTS
- 3.2.1. EMERGING ECONOMIES HAS POOR HEALTHCARE INSURANCE POLICIES
- 3.2.2. HIGH COST OF MINIMALLY INVASIVE SURGERIES AND TREATMENT MAY HINDER THE GROWTH
- 3.3. MARKET OPPORTUNITIES
- 3.3.1. 3D PRINTING TECHNOLOGY IS EXPECTED TO CONTRIBUTE A LOT IN THE GROWTH OF GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.3.2. UNTAPPED ASIA PACIFIC REGION HAS HUGE SCOPE
- 3.3.3. INCREASING AWARENESS ABOUT ORTHOPEDIC AND CONCERN DISEASES
 - 3.3.4. INCREASING ROBOTIC SURGERIES
- 3.4. MARKET CHALLENGES
- 3.4.1. HUGE COSTS ARE ASSOCIATED WITH ORTHOPEDIC SOFTWARE PRODUCTS
- 3.4.2. GOVERNMENT POLICIES MAY AFFECT THE GROWTH OF GLOBAL ORTHOPEDIC SOFTWARE MARKET
- 3.5. PARENT MARKET
- 3.6. COMPETITORS MARKET
- 3.7. ALTERNATIVE MARKET

4. MARKET SEGMENTATION

- 4.1. BY APPLICATION
- 4.1.1. GLOBAL FRACTURE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 4.1.2. GLOBAL JOINT REPLACEMENT MARKET 2014-2022 (\$ MILLION)
- 4.1.3. GLOBAL ORTHOPEDIC SURGERY MARKET 2014-2022 (\$ MILLION)



- 4.1.4. GLOBAL PEDIATRIC ASSESSMENT MARKET 2014-2022 (\$ MILLION)
- 4.2. BY MODE OF DELIVERY
 - 4.2.1. GLOBAL CLOUD BASED MARKET 2014-2022 (\$ MILLION)
 - 4.2.2. GLOBAL PREMISE BASED MARKET 2014-2022 (\$ MILLION)
 - 4.2.3. GLOBAL WEB BASED MARKET 2014-2022 (\$ MILLION)
- 4.3. BY PRODUCT
- 4.3.1. GLOBAL DIGITAL TEMPLATING/PRE-OPERATIVE PLANNING SOFTWARE MARKET 2014-2022(\$ MILLION)
- 4.3.2. GLOBAL ORTHOPEDIC ELECTRONIC HEALTH RECORD MARKET 2014-2022 (\$ MILLION)
- 4.3.3. GLOBAL ORTHOPEDIC PICTURE ARCHIVING AND COMMUNICATION SYSTEMS MARKET 2014-2022 (\$ MILLION)
- 4.3.4. GLOBAL ORTHOPEDIC PRACTICE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 4.3.5. GLOBAL ORTHOPEDIC REVENUE CYCLE MANAGEMENT MARKET 2014-2022 (\$ MILLION)

5. GEOGRAPHICAL ANALYSIS

- 5.1. NORTH AMERICA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.1.1. UNITED STATES (U.S.) ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.1.2. CANADA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.2. EUROPE ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.2.1. UNITED KINGDOM (UK) ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.2.2. FRANCE ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.2.3. GERMANY ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.2.4. SPAIN ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.2.5. ITALY ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.2.6. ROE ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.3. ASIA PACIFIC ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.3.1. INDIA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.3.2. CHINA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.3.3. JAPAN ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.3.4. AUSTRALIA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.3.5. ROAPAC ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 5.4. REST OF THE WORLD ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)



- 5.4.1. LATIN AMERICA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.4.2. MENA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
 - 5.4.3. AFRICA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)

6. COMPANY PROFILES

- 1. ADVANCED BIOLOGICS
- 2. ARTHREX
- 3. CORIN
- 4. COVIDIEN
- 5. GEISTLICH SURGERY
- 6. JOHNSON & JOHNSON
- 7. MCKESSON CORPORATION
- 8. MEDSTRAT, INC.
- 9. MEDTRONIC INC.
- 10. ORTHOFIX
- 11. PHILIPS CORPORATION
- 12. QUALITY SYSTEMS, INC.
- 13. SIEMENS
- 14. SMITH AND NEPHEW
- 15. STRYKER



List Of Tables

LIST OF TABLES

- 1. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY APPLICATION 2014-2022 (\$ MILLION)
- 2. GLOBAL FRACTURE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 3. GLOBAL JOINT REPLACEMENT MARKET 2014-2022 (\$ MILLION)
- 4. GLOBAL ORTHOPEDIC SURGERY MARKET 2014-2022 (\$ MILLION)
- 5. GLOBAL PEDIATRIC ASSESSMENT MARKET 2014-2022 (\$ MILLION)
- 6. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY MODE OF DELIVERY2014-2022 (\$ MILLION)
- 7. GLOBAL CLOUD BASED MARKET 2014-2022 (\$ MILLION)
- 8. GLOBAL PREMISE BASED MARKET 2014-2022 (\$ MILLION)
- 9. GLOBAL WEB BASED MARKET 2014-2022 (\$ MILLION)
- 10. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY PRODUCT 2014-2022 (\$ MILLION)
- 11. GLOBAL DIGITAL TEMPLATING/PRE-OPERATIVE PLANNING SOFTWARE MARKET 2014-2022(\$ MILLION)
- 12. GLOBAL ORTHOPEDIC ELECTRONIC HEALTH RECORD MARKET 2014-2022 (\$ MILLION)
- 13. GLOBAL ORTHOPEDIC PICTURE ARCHIVING AND COMMUNICATION SYSTEMS MARKET 2014-2022 (\$ MILLION)
- 14. GLOBAL ORTHOPEDIC PRACTICE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 15. GLOBAL ORTHOPEDIC REVENUE CYCLE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 16. NORTH AMERICA ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 17. EUROPE ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 18. ASIA PACIFIC ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)
- 19. REST OF THE WORLD ORTHOPEDIC SOFTWARE MARKET 2014-2022 (\$ MILLION)



List Of Figures

LIST OF FIGURES

- 1. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY APPLICATION 2014-2022 (\$ MILLION)
- 2. GLOBAL FRACTURE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 3. GLOBAL JOINT REPLACEMENT MARKET 2014-2022 (\$ MILLION)
- 4. GLOBAL ORTHOPEDIC SURGERY MARKET 2014-2022 (\$ MILLION)
- 5. GLOBAL PEDIATRIC ASSESSMENT MARKET 2014-2022 (\$ MILLION)
- 6. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY MODE OF DELIVERY 2014-2022 (\$ MILLION)
- 7. GLOBAL CLOUD BASED MARKET 2014-2022 (\$ MILLION)
- 8. GLOBAL PREMISE BASED MARKET 2014-2022 (\$ MILLION)
- 9. GLOBAL WEB BASED MARKET 2014-2022 (\$ MILLION)
- 10. GLOBAL ORTHOPEDIC SOFTWARE MARKET BY PRODUCT 2014-2022 (\$ MILLION)
- 11. GLOBAL DIGITAL TEMPLATING/PRE-OPERATIVE PLANNING SOFTWARE MARKET 2014-2022(\$ MILLION)
- 12. GLOBAL ORTHOPEDIC ELECTRONIC HEALTH RECORD MARKET 2014-2022 (\$ MILLION)
- 13. GLOBAL ORTHOPEDIC PICTURE ARCHIVING AND COMMUNICATION SYSTEMS MARKET 2014-2022 (\$ MILLION)
- 14. GLOBAL ORTHOPEDIC PRACTICE MANAGEMENT MARKET 2014-2022 (\$ MILLION)
- 15. GLOBAL ORTHOPEDIC REVENUE CYCLE MANAGEMENT MARKET 2014-2022 (\$ MILLION)



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