

Global Mobile Payment Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 – 2022

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Abstracts

The global mobile payment market is driven by various factors which include factors such as the rigidity of banks and other inefficiencies in their services, exponential growth of mobile phone users in the world, increasing share of smart phone in the mobile phone market, micropayments, transfers involving more than one currency, growth of e-commerce and its cost effectiveness, etc. Loyalty programs and coupons/ discounts are big motivators which are usually accessed where mobile payments are concerned.

The market is segmented on the basis of applications. Mobile person to person transfer has the highest markets share with transaction volume worth \$219.3 in 2014. The market is driven by increase in number of cashless transfers using debit and credit cards and ease of use compared to normal banking processes. Mobile wallet and mobile commerce are also gaining popularity due to rise of easy to use mobile apps. The market is driven by banks developing their own apps and providing on the go services for the customers.

The report segmented enterprise mobility management market on the basis of mobile payment applications and region. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as growing number of smart phone users, average growth is financial transactions via mobile, growing development of mobile apps and so on. The data is collected through primary and secondary research. The report provides detailed analysis of key market players and their strategies.

Company Profiles

1. PayPal
2. Google Pay
3. Apple Pay
4. M-Pesa
5. Current C
6. Airtel money
7. Square
8. IZettle
9. Alipay
10. GCash
11. WyWallet
12. PayWave
13. Boku
14. PayPass
15. China mobile
16. Union pay
17. Tenpay
18. 99Bill
19. YeePay
20. Qiandaobao
21. Dwolla
22. Banco Bilbao Vizcaya Argentaria
23. Bank of America
24. Intuit QuickBooks (Intuit Pay)
25. MPOSWestern Union
26. Obupay
27. We pay
28. Reliance Industries
29. Aditya Birla Group
30. Future group
31. Payment wall

This Occams Research Report covers

1. Historical data
2. Revenue forecasts, growth rates and CAGR up to 2022
3. Industry Analysis
4. Competitive Analysis
5. Key geographic growth data

Contents

1. EXECUTIVE SUMMARY

1.1. RESEARCH METHODOLOGY

2. WHAT ARE MOBILE PAYMENTS?

2.1. TYPES OF MOBILE PAYMENTS

2.1.1. PROXIMITY PAYMENTS

2.1.1.1. MOBILE WALLET

2.1.1.2. MOBILE POINT OF SALE (MPOS)

2.1.1.3. CLOSED LOOP PAYMENTS

2.1.2. REMOTE PAYMENTS

2.1.2.1. MOBILE MONEY TRANSFER

2.1.2.2. CARRIER BILLING

2.1.2.3. IN-APP BILLING

2.2. GLOBAL MOBILE PAYMENT MARKET PROJECTION

3. KEY COMPONENTS OF MARKET

3.1. BANKS AND TELECOM COMPANIES

3.1.1. OPERATOR CENTRIC MODEL

3.1.2. BANK CENTRIC MODEL

3.1.3. COLLABORATION MODEL

3.1.4. CASES OF BANKS OFFERING MOBILE PAYMENTS

3.1.5. CASES OF TELECOM COMPANIES OFFERING MOBILE PAYMENTS WITH BANKS

3.2. REGULATORY BODIES

3.2.1. FINANCIAL REGULATORS

3.2.1.1. UNITED KINGDOM

3.2.1.2. RUSSIA

3.2.1.3. SAUDI ARABIA

3.2.1.4. US

3.2.1.5. SOUTH KOREA

3.2.1.6. MYANMAR

3.2.1.7. NIGERIA

3.2.2. TELECOM REGULATORS

3.2.2.1. INDIA

3.2.2.2. KENYA

3.2.3. DATA PROTECTION

3.2.3.1. REGULATIONS IN US ON DATA PROTECTION

3.2.3.1.1. DISPUTE REGULATIONS

3.2.3.1.2. CONSUMER DATA SECURITY

3.2.3.1.3. CONSUMER PRIVACY

3.2.3.2. REGULATIONS IN INDIA ON DATA PROTECTION

3.3. MOBILE PAYMENT PLATFORM PROVIDERS

3.3.1. APPLICATION DEVELOPERS

4. MARKET DRIVERS

4.1. ACQUISITIONS AND PARTNERSHIPS ARE DRIVING THE GLOBAL MOBILE PAYMENT MARKET

4.2. RIGIDITY OF BANKS

4.3. TECHNOLOGICAL ADVANCEMENT GIVING RISE TO MOBILE PAYMENT MARKET

4.4. GLOBAL ADOPTION OF MOBILE PAYMENT SERVICES BY SMALL MERCHANTS AND BUSINESSES

4.5. GLOBAL ADOPTION OF MOBILE PAYMENT SERVICES BY UNBANKED POPULATION TO BOOST THE GLOBAL MOBILE PAYMENT MARKET

4.6. GROWTH OF E-COMMERCE CONTINUES TO DRIVE THE GLOBAL MOBILE PAYMENT MARKET

5. CHALLENGES

5.1. UNWILLINGNESS TO SWITCH TO NEW TECHNOLOGY

5.2. UNCLEAR BUSINESS CASE: LARGE INVESTMENT REQUIRED

5.3. NEWER TECHNOLOGIES, UNCLEAR RULES CONFUSE THE MARKET PLAYERS AND CUSTOMERS

5.4. LACK OF CONFIDENCE AND LATE ARRIVAL SCENARIO MAY AFFECT THE GROWTH OF THE MARKET

5.5. ADDRESSING THE COMPLEXITIES IS A CONCERN

5.6. LACK OF TECHNOLOGICAL STANDARDS

5.7. MOBILE PAYMENTS NEED TO CREATE SPACE FOR LONG TERM GROWTH

6. KEY MOTIVATORS IN THE MARKET

6.1. INTRODUCTION OF MORE USER-FRIENDLY TECHNOLOGIES TO CREAT

SCOPE FOR MOBILE PAYMENT MARKET

6.2. ENTRY OF BIG PLAYERS IN MOBILE PAYMENT MARKET TO CREATE HUGE SCOPE FOR GLOBAL PAYMENT MARKET

6.3. EMPHASIS ON USER-CONVENIENCE GIVING RISE TO ADOPTION OF MOBILE PAYMENT SYSTEMS

6.4. LIMITS ON CASH TRANSACTION TO BOOST GLOBAL MOBILE PAYMENT MARKET

6.5. GOVERNMENT AID ENABLES THE MOBILE PAYMENT TO GROW FAST

6.6. SMART CITIES EXPECTED TO BRING SIGNIFICANT BUSINESS FOR MOBILE PAYMENT MARKET

6.7. UNBANKED GEOGRAPHIES ARE THE OPPORTUNITY MARKETS

7. RESTRAINTS

7.1. SECURITY THREATS ARE PRIME CONCERNS

7.2. ATTACKS OF SPYWARE AND MALWARE MAY SLOW THE GROWTH OF THE MARKET

7.3. INTEROPERABILITY IS A KEY CONCERN

8. APPLICATION ANALYSIS OF THE MARKET

8.1. PREPAID MOBILE WALLET

8.2. CLOSED LOOP PAYMENTS

8.3. MOBILE PERSON TO PERSON (P2P) TRANSFER

8.3.1. APPROACHES OF P2P PAYMENTS

8.4. DIRECT CARRIER BILLING

8.5. MOBILE COMMERCE

8.5.1. VARIOUS MOBILE COMMERCE SERVICES

8.6. IN-APP BILLING

9. STRATEGIC ANALYSIS OF MOBILE PAYMENT MARKET

9.1. KEY STRATEGIES

9.1.1. FORMATION OF PARTNERSHIPS

9.1.1.1. CASES OF PARTNERSHIPS BY LEADING MOBILE PAYMENT PROVIDERS

9.1.2. ACQUISITION: KEY GROWTH STRATEGY

9.1.2.1. CASES OF ACQUISITION BY LEADING MOBILE PAYMENT COMPANIES

9.1.3. INVESTMENTS IN TECHNOLOGY AND LEVERAGING EXISTING

INFRASTRUCTURE

- 9.1.3.1. CASES OF TECHNOLOGY INVESTMENT
- 9.1.4. GEOGRAPHICAL MARKET EXPANSION
 - 9.1.4.1. CASES OF GEOGRAPHICAL EXPANSION

10. GEROGRAPHIC ANALYSIS

10.1. EMERGING ECONOMIES (ASIA)

10.1.1. CHINA

- 10.1.1.1. MOBILE PAYMENT PIONEERS IN CHINA

10.1.2. INDIA

- 10.1.2.1. MOBILE PHONE PENETRATION IN INDIA
- 10.1.2.2. MAJOR MOBILE PAYMENT DEPLOYMENTS IN INDIA
- 10.1.2.3. MOBILE WALLET REGULATIONS IN INDIA

10.1.3. VIETNAM

10.1.4. THE PHILIPPINES

- 10.1.4.1. FACTORS DRIVING THE PHILIPPINES MOBILE PAYMENT MARKET
- 10.1.4.2. TYPES OF MOBILE PAYMENT SERVICES PRESENT IN THE

PHILIPPINES

- 10.1.4.3. SMART PAYMENT PIONEERS IN THE PHILIPPINES

10.2. EMERGING ECONOMIES (AFRICA)

10.2.1. KENYA

- 10.2.1.1. DRIVERS OF MOBILE PAYMENT SERVICES IN KENYA

10.2.2. TANZANIA

10.2.3. ZIMBABWE

- 10.2.3.1. MAJOR MOBILE PAYMENT MARKET PLAYERS IN ZIMBABWE

10.2.4. RWANDA

- 10.2.4.1. MAJOR MOBILE PAYMENT DEPLOYMENT IN RWANDA

10.2.5. NIGERIA

- 10.2.5.1. MOBILE MONEY OPERATORS IN NIGERIA

10.3. DEVELOPED ECONOMIES (NORTH AMERICA)

10.3.1. UNITED STATES

- 10.3.1.1. SOME MAJOR MOBILE PAYMENT COMPANIES IN THE US

10.3.2. CANADA

- 10.3.2.1. PAYMENTS SECURITY WHITE PAPER
- 10.3.2.2. MOBILE REFERENCE MODEL

10.3.3. UK

- 10.3.3.1. CONSUMER PROTECTION LAWS
- 10.3.3.2. MAJOR MOBILE PAYMENT DEPLOYMENT IN UK

10.3.4. SWEDEN

10.3.4.1. MAJOR MOBILE PAYMENT MARKET PLAYERS OF SWEDEN

10.3.5. FINLAND

10.3.5.1. MAJOR MOBILE PAYMENT MARKET PLAYERS OF FINLAND

10.3.6. NORWAY

10.3.6.1. MOBILE PAYMENT DEPLOYMENTS IN NORWAY

10.3.7. GERMANY

10.3.7.1. COMPANIES IN MOBILE AND ELECTRONIC PAYMENT LANDSCAPE IN GERMANY

10.4. DEVELOPED ECONOMIES (ASIA PACIFIC)

10.4.1. AUSTRALIA

10.4.1.1. MAJOR MOBILE PAYMENT DEPLOYMENTS IN AUSTRALIA

10.4.2. JAPAN

10.4.2.1. MAJOR MOBILE PAYMENT DEPLOYMENTS IN JAPAN

10.4.3. SOUTH KOREA

10.4.3.1. MAJOR MOBILE PAYMENT DEPLOYMENTS IN SOUTH KOREA

11. COMPANY PROFILING

11.1. APPLE PAY

11.1.1. OVERVIEW

11.1.2. APPLE PAY PRODUCTS AND SERVICES PORTFOLIO

11.1.3. STRATEGIC MOVES

11.1.4. SCOT ANALYSIS

11.2. ALIPAY

11.2.1. OVERVIEW

11.2.2. ALIPAY PRODUCTS AND SERVICES PORTFOLIO

11.2.3. STRATEGIC MOVES

11.2.4. SCOT ANALYSIS

11.3. AIRTEL MONEY

11.3.1. OVERVIEW

11.3.2. AIRTEL MONEY PRODUCTS AND SERVICES PORTFOLIO

11.3.3. SCOT ANALYSIS

11.3.4. STRATEGIC MOVE

11.4. BOKU

11.4.1. OVERVIEW

11.4.2. BOKU PRODUCTS AND SERVICES PORTFOLIO

11.4.3. STRATEGIC MOVES

11.4.4. SCOT ANALYSIS

- 11.5. BANK OF AMERICA
 - 11.5.1. OVERVIEW
 - 11.5.2. BANK OF AMERICA PRODUCT PORTFOLIO
 - 11.5.3. SCOT ANALYSIS
- 11.6. BANCO BILBAO VIZCAYA ARGENTARIA WALLET
 - 11.6.1. OVERVIEW
 - 11.6.2. BBVA PRODUCT PORTFOLIO
 - 11.6.3. SCOT ANALYSIS
- 11.7. BEIJING QIANDAIBAO PAYMENT TECHNOLOGY LTD.
 - 11.7.1. OVERVIEW
 - 11.7.2. SCOT ANALYSIS
- 11.8. CHINA UNIONPAY
 - 11.8.1. OVERVIEW
 - 11.8.2. SCOT ANALYSIS
- 11.9. CURRENT C (MCX)
 - 11.9.1. OVERVIEW
 - 11.9.2. CURRENT C PRODUCTS AND SERVICES PORTFOLIO
 - 11.9.3. SCOT ANALYSIS
- 11.10. DWOLLA CORP
 - 11.10.1. OVERVIEW
 - 11.10.2. DWOLLA PRODUCTS PORTFOLIO
 - 11.10.3. STRATEGIC MOVES
 - 11.10.4. SCOT ANALYSIS
- 11.11. GCASH
 - 11.11.1. OVERVIEW
 - 11.11.2. GCASH PRODUCTS AND SERVICES PORTFOLIO
 - 11.11.3. STRATEGIC MOVES
 - 11.11.4. SCOT ANALYSIS
- 11.12. GOOGLE WALLET
 - 11.12.1. OVERVIEW
 - 11.12.2. GOOGLE WALLET PRODUCTS AND SERVICES PORTFOLIO
 - 11.12.3. STRATEGIC MOVES
 - 11.12.4. SCOT ANALYSIS
- 11.13. IZETTLE
 - 11.13.1. OVERVIEW
 - 11.13.2. IZETTLE PRODUCTS AND SERVICES PORTFOLIO
 - 11.13.3. SCOT ANALYSIS
 - 11.13.4. STRATEGIC MOVES
- 11.14. INTUIT PAY

- 11.14.1. OVERVIEW
- 11.14.2. INTUIT PRODUCT PORTFOLIO
- 11.14.3. SCOT ANALYSIS
- 11.15. MASTERCARD CONTACTLESS (PAYPASS)
 - 11.15.1. OVERVIEW
 - 11.15.2. MASTERCARD CONTACTLESS PRODUCTS PORTFOLIO
 - 11.15.3. SCOT ANALYSIS
- 11.16. M-PESA
 - 11.16.1. OVERVIEW
 - 11.16.2. M-PESA PRODUCTS AND SERVICES PORTFOLIO
 - 11.16.3. STRATEGIC MOVES
 - 11.16.4. SCOT ANALYSIS
- 11.17. OBOPAY INC.
 - 11.17.1. OVERVIEW
 - 11.17.2. OBOPAY PRODUCT PORTFOLIO
 - 11.17.3. SCOT ANALYSIS
- 11.18. PAYMENTWALL
 - 11.18.1. OVERVIEW
 - 11.18.2. PAYMENTWALL PRODUCT PORTFOLIO
 - 11.18.3. SCOT ANALYSIS
- 11.19. PAYPAL
 - 11.19.1. OVERVIEW
 - 11.19.2. PAYPAL PRODUCTS AND SERVICES PORTFOLIO
 - 11.19.3. STRATEGIC MOVES
 - 11.19.4. SCOT ANALYSIS
- 11.20. PAYTM
 - 11.20.1. OVERVIEW
 - 11.20.2. PAYTM PRODUCTS AND SERVICES PORTFOLIO
 - 11.20.3. SCOT ANALYSIS
- 11.21. SOFTCARD
 - 11.21.1. OVERVIEW
 - 11.21.2. SOFTCARD PRODUCTS AND SERVICES PORTFOLIO
 - 11.21.3. STRATEGIC MOVES
 - 11.21.4. SCOT ANALYSIS
- 11.22. SQUARE INC.
 - 11.22.1. OVERVIEW
 - 11.22.2. SQUARE PRODUCTS AND SERVICES PORTFOLIO
 - 11.22.3. SCOT ANALYSIS
- 11.23. TENPAY

- 11.23.1. OVERVIEW
- 11.23.2. SCOT ANALYSIS
- 11.24. THE WESTERN UNION COMPANY
 - 11.24.1. OVERVIEW
 - 11.24.2. WESTERN UNION PRODUCTS PORTFOLIO
 - 11.24.3. SCOT ANALYSIS
- 11.25. WE PAY INC.
 - 11.25.1. OVERVIEW
 - 11.25.2. WE PAY PRODUCTS PORTFOLIO
 - 11.25.3. SCOT ANALYSIS
- 11.26. YEEPAY
 - 11.26.1. OVERVIEW
 - 11.26.2. YEEPAY PRODUCTS AND SERVICES PORTFOLIO
 - 11.26.3. SCOT ANALYSIS
- 11.27. BILL CORPORATION
 - 11.27.1. OVERVIEW
 - 11.27.2. SCOT ANALYSIS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL MOBILE PAYMENTS MARKET, BY TRANSACTION VOLUME
2014-2022 (\$ BILLION)

TABLE 2 LAWS RELATED TO THE SOUTH KOREAN PAYMENT AND SETTLEMENT
SYSTEM

TABLE 3 GLOBAL MOBILE PAYMENT MARKET BY APPLICATION 2014-2022 (\$
BILLION)

TABLE 4 GLOBAL PREPAID MOBILE WALLET MARKET BY GEOGRAPHY
2014-2022 (\$ BILLION)

TABLE 5 MOBILE WALLET TECHNOLOGIES

TABLE 6 MOBILE PAYMENT RISKS AND CHALLENGES

TABLE 7 GLOBAL CLOSED LOOP PAYMENT MARKET BY GEOGRAPHY 2014-2022
(\$ BILLION)

TABLE 8 GLOBAL P2P TRANSFER MARKET BY GEOGRAPHY 2014-2022 (\$
BILLION)

TABLE 9 GLOBAL CARRIER BILLING MARKET BY GEOGRAPHY 2014-2022 (\$
BILLION)

TABLE 10 GLOBAL MOBILE COMMERCE MARKET BY GEOGRAPHY 2014-2022 (\$
BILLION)

TABLE 11 GLOBAL IN-APP BILLING MARKET 2014-2022 (\$ BILLION)

TABLE 12 GLOBAL MOBILE PAYMENT MARKET BY GEOGRAPHY 2014-2022 (\$
BILLION)

TABLE 13 ASIA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

TABLE 14 COMPARATIVE ANALYSIS OF GCASH AND SMART MONEY

TABLE 15 ASIA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

TABLE 16 KEY MARKET PLAYERS IN KENYA MOBILE PAYMENT MARKET IN 2014

TABLE 17 NORTH AMERICA MOBILE PAYMENT MARKET BY REGION 2014-2022 (\$
BILLION)

TABLE 18 ASIA PACIFIC MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 EVOLUTION OF PAYMENT SYSTEM

FIGURE 2 TYPES OF MOBILE PAYMENTS

FIGURE 3 REGULATORY BODIES IMPACTING MOBILE PAYMENT MARKET

FIGURE 4 NUMBER OF COMMERCIAL BANK BRANCHES IN SOUTH EAST ASIAN COUNTRIES

FIGURE 5 MODELS OF MOBILE MONEY IN NIGERIA

FIGURE 6 PENETRATION OF COMMERCIAL BANK

FIGURE 7 US E-COMMERCE SALES (%) COMPARED TO TOTAL RETAIL SALES

FIGURE 8 EVOLUTION IN VARIOUS FORMS OF PAYMENTS

FIGURE 9 MOBILE PAYMENTS GLOBAL PRODUCT MIX BY VALUE 2014

FIGURE 10 NUMBER OF ACTIVE MOBILE MONEY SERVICES FOR THE UNBANKED GLOBALLY (2007-2014)

FIGURE 11 PERCENTAGE OF PHISHING ATTACKS BY SECTOR IN 2014

FIGURE 12 GLOBAL PREPAID MOBILE WALLET MARKET 2014-2022 (\$ BILLION)

FIGURE 13 GLOBAL CLOSED LOOP PAYMENTS MARKET 2014-2022 (\$ BILLION)

FIGURE 14 GLOBAL P2P TRANSFER MARKET 2014-2022 (\$ BILLION)

FIGURE 15 GLOBAL P2P TRANSFER MARKET 2014-2022 (\$ BILLION)

FIGURE 16 GLOBAL CARRIER BILLING MARKET 2014-2022 (\$ BILLION)

FIGURE 17 GLOBAL MOBILE COMMERCE MARKET 2014-2022 (\$ BILLION)

FIGURE 18 GLOBAL IN-APP BILLING MARKET 2014-2022 (\$ BILLION)

FIGURE 19 KEY STRATEGY CHART

FIGURE 20 NUMBER OF WORLDWIDE NON CASH TRANSACTIONS BY REGION IN BILLION (2009-2014)

FIGURE 21 CHINA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

FIGURE 22 MOBILE SUBSCRIBERS IN CHINA TILL NOVEMBER 2015 IN MILLION (2001-2015)

FIGURE 23 INDIAN MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

FIGURE 24 NUMBER OF MOBILE CONNECTIONS IN INDIA IN MILLION

FIGURE 25 MOBILE CELLULAR SUBSCRIPTIONS (PER 100 PEOPLE) IN VIETNAM(2011-2014)

FIGURE 26 VIETNAM MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

FIGURE 27 PHILIPPINES MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

FIGURE 28 MOBILE PAYMENT USERS OF AFRICA (IN MILLIONS)

FIGURE 29 VALUE OF TRANSACTIONS BY MOBILE AS PERCENTAGE OF GDP IN 2014

FIGURE 30 KENYA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 31 TANZANIA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 32 MOBILE MONEY MARKET SHARE OF MNOS IN TANZANIA (2014)
FIGURE 33 ZIMBABWE MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 34 RWANDA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 35 MOBILE PHONE AND BANKING PENETRATION IN TOTAL POPULATION
FIGURE 36 SHARE OF MOBILE NETWORK OPERATORS IN RWANDA (MILLIONS)
FIGURE 37 NIGERIA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 38 US MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 39 COMMON METHODS OF MOBILE PAYMENT BY USERS (%) IN 2014
FIGURE 40 CANADA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 41 SMARTPHONE USERS IN UK BY AGE GROUP
FIGURE 42 UK MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 43 SMARTPHONE PENETRATION IN COUNTRIES OF UNITED KINGDOM (%) IN 2014
FIGURE 44 SWEDEN MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 45 FINLAND MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 46 NORWAY MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 47 GERMANY MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 48 MAJOR RESTRAINTS FOR GERMAN MOBILE PAYMENT MARKET
FIGURE 49 AUSTRALIA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 50 JAPAN MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)
FIGURE 51 MOBILE SUBSCRIBERS AND POPULATION OF JAPAN 2014
FIGURE 52 SOUTH KOREA MOBILE PAYMENT MARKET 2014-2022 (\$ BILLION)

COMPANIES MENTIONED

1. PayPal
2. Google Pay
3. Apple Pay
4. M-Pesa
5. Current C
6. Airtel money
7. Square
8. IZettle
9. Alipay
10. GCash
11. WyWallet

12. PayWave
13. Boku
14. PayPass
15. China mobile
16. Union pay
17. Tenpay
18. 99Bill
19. YeePay
20. Qiandaobao
21. Dwolla
22. Banco Bilbao Vizcaya Argentaria
23. Bank of America
24. Intuit QuickBooks (Intuit Pay)
25. MPOSWestern Union
26. Obupay
27. We pay
28. Reliance Industries
29. Aditya Birla Group
30. Future group
31. Payment wall

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