

# **Global Enterprise Mobility Management Market by Country (United States, Canada, India, China, Japan, United Kingdom), Company Profiles, Share, Trends, Analysis, Opportunities, Segmentation and Forecast 2015 – 2021**

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## **Abstracts**

The global enterprise mobility management market is generating revenue of \$1.5 billion in 2014 and is expected to grow at 35% CAGR during 2015-2021. The enterprise mobility management is segmented on the basis of solutions which include mobile device management, mobile content management, mobile application management and other applications. Mobile content management is expected to be the fastest growing stream during the forecasted period due to increasing demand for managing big data. Emergence of cloud computing creates significant opportunities before the enterprise mobility management market. The enterprise mobility management market is dominated by some major companies such as AirWatch (VMWare), Good Technology, BlackBerry, MobileIron, Citrix Systems, SAP, and IBM. Almost 60% of the market is captured by these firms.

The enterprise mobility management market is majorly driven by the growing number of mobile phone users within the organization. With the concept of Bring Your Own Device or BYOD consumerization of IT has emerged as significant trend driving the market. Also, the major buying criteria for EMM system are security and compliance. As people are using their own devices for accessing enterprise data, preventing data loss and data breach is the key concern for the Enterprise mobile management companies. Organizations are focusing on building multiplatform solutions to support multiple devices within the same network. Although, enterprise mobility is transforming the way business operates, security is the key concern in the adoption of enterprise mobility. BYOD has brought many benefits from cost savings to productivity gains, security and

compliance is the major challenge before the enterprise mobility management market.

The report segmented enterprise mobility management market on the basis of solutions, services, applications and region. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as Adoption rate of BYOD concept among enterprise, Number of mobile workers globally, growing development of mobile apps in organizations internally and so on. The data is collected through primary and secondary research. The report provides detailed analysis of key market players and their strategies.

### **Companies profiled**

- 1 IBM (International Business Machines Corporation)
- 2 Microsoft Corporation
- 3 Mobile Iron
- 4 Symantec Corporation
- 5 Vmware, Inc (Airwatch )
- 6 Amtel Inc
- 7 Citrix Systems Inc
- 8 Good Technology
- 9 SAP
- 10 Soti
- 11 Hyper Office
- 12 Blackberry
- 13 Sophos
- 14 Airwatch
- 15 Kaseya
- 16 Datamation
- 17 Infosys
- 18 Kony
- 19 Dell
- 20 Microsoft
- 21 Heat Software
- 22 Samsung Enterprise
- 23 AT&T Inc
- 24 Apperian
- 25 UpTop
- 26 Absolute Software

27 Esri  
28 Kore Telematics  
29 nuVizz  
30 Robosoft Technologies

### **This Occams Research Report covers**

1. Historical data
2. Revenue forecasts, growth rates and CAGR upto 2021
3. Industry Analysis
4. Competitive Analysis
5. Key geographic growth data
6. In-depth profiling of companies

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