

Global Digital Logistic Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 – 2022

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Abstracts

The adoption of digital logistics in enterprise operations has increased significantly in last few years. Digital logistics provides a competitive edge to the organizations by making the operational activities more flexible and cost effective. The growing number of e-commerce businesses has led to excessive big data generation and a huge online customer base. Thus, to serve the vast customer base, faster processing has come the need of the time. Also, the growing adoption of cloud services such as storage and analytics are expected to create huge potential for the market. Digital systems offers an effective management of organization's assets which include transportation management, manpower management, and material management.

Digital logistics provide a cost effective way to manage operations and to fulfill increasing customer expectations. Thus, increasing adoption among various organizations and constant development and innovations in technologies are major factors accelerating the market growth. Investment in new technologies will be the winning strategy of most firms to cope up with the changing market dynamics and the challenging environment. The major players discussed in the report include Advantech Corporation, Digilogistics, Hexaware Technologies, Ibm Corporation, SAP AG, Oracle and so on.

The report segmented the global digital logistics market on the basis of systems, services, applications and region. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as Adoption rate of RFID among various enterprise, growing amount of big data across various industries, growing IT investments by organizations, growing ecommerce business, and so on. The data is collected through primary and secondary research. The report provides detailed analysis of key market players and their

strategies.

Company Profiles

1. Advantech Corportion
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3. Hexaware Technologies
4. IBM Corporation
5. JDA Software
6. Oracle
7. Samsung Electronics Co
8. SAP AG
9. Tech Mahindra
10. UTI Worldwide Inc
11. Cognizant
12. TCS
13. Infosys
14. Preactor
15. Centum
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19. Numerex
20. Integration Point
21. Intellect Technologies
22. Cheetah Software Systems
23. LeanLogistics
24. LLamasoft
25. E2open
26. Elemica
27. Epicor Software
28. QuestaWeb
29. SciQuest

This Occams Research Report covers

1. Historical data
2. Revenue forecasts, growth rates and CAGR up to 2022
3. Industry Analysis

4. Competitive Analysis
5. Key geographic growth data

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