

# Global Advanced Persistent Threat Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 – 2022

https://marketpublishers.com/r/G839D58D53CEN.html

Date: February 2016

Pages: 140

Price: US\$ 3,900.00 (Single User License)

ID: G839D58D53CEN

#### **Abstracts**

The Advanced Protection Threat protection market consists of solutions that provide detection, prevention and possible remediation of zero-day threats and persistent malicious attacks. APT protection solutions include Security Information and Event Management (SIEM), Endpoint Protection, Intrusion Detection System/Intrusion Prevention System (IDS/IPS), sandboxing, and others.

Advanced persistent threats are malicious activities through which malware are made to attack an organization's computing resources so as to eventually cause damage to target organization. Moreover, APTs are difficult to discover and remove as they will not clearly seem to be malware and should be planted deeply into organization's computing systems. More than 50% of the malware took months to be discovered. Cyber security incidents are growing rapidly worldwide. Governments worldwide are making stringent regulations to prevent cyber security cases. This serves as a major driver for the APT Market.

Among geographies, North America currently dominates the Advanced Persistent Threat (APT) protection market. However, increasing adoption of cloud technologies among business organizations in the Europe and Asia Pacific is driving the demand growth for Advanced Persistent Threat protection solutions in these regions. The report provides country level analysis of each geographical region covered.

The global Advanced Persistent Threat protection market is segmented on the basis of various end user applications such as government and defence, BFSI, healthcare, media & entertainment and others. The market is currently dominated by government and defence applications dominate the market. Healthcare application is expected to



grow at the highest CAGR during forecasted period.

The report Global Advanced Persistent Threat protection market is segmented on the basis of solution, services, deployment type, end-user applications and region. The data is collected and verified through various primary and secondary research. The report provides detailed analysis of key market players and their strategies. The major vendors in this market are Symantec, Trend Micro, FireEye, Fortinet, Intel Security, Blue Coat Systems, and others.

#### Companies profiled in report

- 1. Mcafee
- 2. Blue Coat
- 3. Cyber Ark
- 4. Bit9+Carbon Black
- 5. Zscaler
- 6. Fortinet
- 7. Palo Alto Networks
- 8. Panda Security
- 9. Hewlett Packard Enterprise
- 10. FireEye Inc.
- 11. Cisco
- 12. Softcell Inc.
- 13. IBM Corporation
- 14. Symantec
- 15. Technologies Ltd.
- 16. Lastline Inc.
- 17. ForeScout Technologies Inc.
- 18. Gateprotect
- 19. Splunk Inc.
- 20. Paper Picks Inc.
- 21. Tripwire, Inc.
- 22. Dell SecureWorks, Inc.
- 23. Commercium Technology, Inc.
- 24. ISYX technologies
- 25. LogRhythm, Inc.
- 26. ContentKeeper
- 27. Webroot Inc.
- 28. Vitage Systems Pvt.Ltd.



- 29. InfoDefense, Inc.
- 30. Cyphort, Inc.

### **This Occams Research Report covers**

- 1. Historical data
- 2. Revenue forecasts, growth rates and CAGR up to 2022
- 3. Industry Analysis
- 4. Competitive Analysis
- 5. Key geographic growth data



#### **Contents**

#### 1. INTRODUCTION

- 1.1 Executive summary
- 1.2 Estimation methodology

#### 2. MARKET OVERVIEW

- 2.1 Market definition and scope
- 2.2 APT Lifecycle
- 2.3 Key findings
- 2.4 Parametric analysis
  - 2.4.1 Global online data growth
  - 2.4.2 Growing cyber security incidence across geographies
  - 2.4.3 Global incidents of Mobile Malware
  - 2.4.4 ATP Malware spending of various industries
- 2.5 Key market insights
  - 2.5.1 Top three emerging countries
  - 2.5.2 Top three industry verticals
  - 2.5.3 R&D scenario in cloud computing market
  - 2.5.4 Top winning strategy
- 2.6 Competitive intelligence
  - 2.6.1 Market share analysis
  - 2.6.2 Key market strategies
  - 2.6.3 Case study; top competitive moves
- 2.7 Value chain analysis
- 2.8 Government regulations on Cyber Security
- 2.9 Key buying criteria
- 2.10 Strategic recommendations
- 2.11 Strategic conclusions

#### 3. MARKET DETERMINANTS

- 3.1 Market drivers
  - 3.1.1 Growing online business activities
  - 3.1.2 Growing Cyber Security Incidences across the world
  - 3.1.3 Government regulations & compliance for cyber security
  - 3.1.4 Rise in cloud adoption among business organizations



- 3.2 Market restraints
  - 3.2.1 Lack of awareness about APT
  - 3.2.2 Lack of skilled staff for cyber security
- 3.3 Market opportunities
  - 3.3.1 Growing Cloud Security as Service models
  - 3.3.2 Innovations in Cyber Security Solutions
- 3.4 Market Challenges
  - 3.4.1 Varying nature of data theft
- 3.4.2 High cost of APT solutions.

#### 4. SECTOR ANALYSIS

- 4.1 Parent market
- 4.2 Sub-segment market
- 4.3 Alternative market

## 5. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION SOLUTI ON MARKET, IN \$MILLION (2014-2021)

- 5.1 Global Security Information and Event Management (SIEM) Solution Market, in \$million (2014-2021)
- 5.2 Global Endpoint Protection Solution Market, in \$million (2014-2021)
- 5.3 Global Intrusion Detection System/Intrusion Prevention System (IDS/IPS) Solution Market, in \$million (2014-2021)
- 5.4 Global Sandboxing Solution Market, in \$million (2014-2021)
- 5.5 Global Next Generation Firewall Solution Market, in \$million (2014-2021)
- 5.6 Global Forensics Analysis Solution Market, in \$million (2014-2021)
- 5.7 Global Advanced Persistent Threat Protection Other solution Market, in \$million (2014-2021)

# 6. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION SERVICE MARKET IN \$MILLION (2014-2021)

- 6.1 Global Advanced Persistent Threat Protection Managed Services Market in \$million (2014-2021)
- 6.2 Global Advanced Persistent Threat Protection Professional Services Market in \$million (2014-2021)

#### 7. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MARKET BY



#### **DEPLOYMENT IN \$MILLION(2014-2021)**

- 7.1 Global Advanced Persistent Threat Protection Cloud Deployment Market in \$million(2014 -2021)
- 7.2 Global Advanced Persistent Threat Protection On-Premises Deployment Market in \$million(2014-2021)

# 8. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION END USER APPLICATION MARKET IN \$MILLION (2014-2021)

- 8.1 Global Advanced Persistent Threat Protection Government and Defense Market in \$million(2014-2021)
- 8.2 Global Advanced Persistent Threat Protection Banking, Financial Services, and Insurance (BFSI) Market in \$million(2014-2021)
- 8.3 Global Advanced Persistent Threat Protection IT and Telecom Market in \$million(2014-2021)
- 8.4 Global Advanced Persistent Threat Protection Healthcare Market in \$million(2014-2021)
- 8.5 Global Advanced Persistent Threat Protection Retail Market in \$million(2014-2021)
- 8.6 Global Advanced Persistent Threat Protection Energy and Utilities Market in \$million(2014-2021)
- 8.7 Global Advanced Persistent Threat Protection Manufacturing, Transportation & Logistics Market in \$million(2014-2021)
- 8.8 Global Advanced Persistent Threat Protection Education Market in \$million(2014-2021)
- 8.9 Global Advanced Persistent Threat Protection Others Applications Market in \$million(2014-2021)

#### 9. GEOGRAPHIC ANALYSIS

- 9.1 North America Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.1.1 U.S Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.1.2 Canada Advanced Persistent Threat Protection Market in \$million (2014-2021)
- 9.2 Europe Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.2.1 U.K Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.2.2 Germany Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.2.3 France Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)
- 9.2.4 Spain Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)



- 9.2.5 Italy Advanced Persistent Threat Protection Market in \$million (2014-2021)
- 9.2.6 others
- 9.3 Asia Pacific Advanced Persistent Threat Protection Market in \$million (2014-2021)
  - 9.3.1 China Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)
  - 9.3.2 India Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)
  - 9.3.3 Korea Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)
- 9.3.4 Japan Advanced Persistent Threat Protection Market in \$\text{million} (2014-2021)
- 9.3.5 Australia Advanced Persistent Threat Protection Market in \$million (2014-2021)
- 9.3.6 others
- 9.4 Rest of the world Advanced Persistent Threat Protection Market in \$million (2014-2021)
- 10. COMPANY PROFILES
- 1. MCAFEE
- 2. BLUE COAT
- 3. CYBER ARK
- 4. BIT9+CARBON BLACK
- 5. ZSCALER
- 6. FORTINET
- 7. PALO ALTO NETWORKS
- 8. PANDA SECURITY
- 9. HEWLETT PACKARD ENTERPRISE
- 10. FIREEYE INC.
- 11. CISCO
- 12. SOFTCELL INC.
- 13. IBM CORPORATION



- 15. TECHNOLOGIES LTD.
- **16. LASTLINE INC.**

14. SYMANTEC

- 17. FORESCOUT TECHNOLOGIES INC.
- **18. GATEPROTECT**
- 19. SPLUNK INC.
- 20. PAPER PICKS INC.
- 21. TRIPWIRE, INC.
- 22. DELL SECUREWORKS, INC.
- 23. COMMERCIUM TECHNOLOGY, INC.
- 24. ISYX TECHNOLOGIES
- 25. LOGRHYTHM, INC.
- **26. CONTENTKEEPER**
- 27. WEBROOT INC.
- 28. VITAGE SYSTEMS PVT.LTD.
- 29. INFODEFENSE, INC.
- 30. CYPHORT, INC.



#### **List Of Tables**

#### LIST OF TABLES

- 1. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MARKET BY SOLUTION 2014-2022 (\$ MILLION)
- 2. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 3. GLOBAL SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM) SOLUTION MARKET BY GEOGRAPHY, 2014-2022 (\$ MILLION)
- 4. GLOBAL ENDPOINT PROTECTION SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 5. GLOBAL INTRUSION DETECTION SYSTEM/INTRUSION PREVENTION SYSTEM (IDS/IPS) SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 6. GLOBAL SANDBOXING SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 7. GLOBAL NEXT GENERATION FIREWALL SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 8. GLOBAL FORENSICS ANALYSIS SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 9. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION OTHER SOLUTION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 10. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MARKET BY SERVICE 2014-2022 (\$ MILLION)
- 11. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION SERVICE MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 12. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MANAGED SERVICES MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 13. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION PROFESSIONAL SERVICES MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 14. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MARKET BY DEPLOYMENT 2014-2022 (\$ MILLION)
- 15. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION CLOUD DEPLOYMENT MARKET BY GEOGRAPHY, IN \$MILLION(2014-2021)
- 16. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION ON-PREMISES DEPLOYMENT MARKET BY GEOGRAPHY, IN \$MILLION(2014-2021)
- 17. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION END USER APPLICATION MARKET 2014-2022 (\$ MILLION)
- 18. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION END USER



APPLICATION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)

- 19. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION GOVERNMENT AND DEFENSE MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 20. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI) MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 21. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION IT AND TELECOM MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 22. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION HEALTHCARE MARKET BY GEOGRAPHY, IN \$MILLION(2014-2021)
- 23. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION RETAIL MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 24. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION ENERGY AND UTILITIES MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 25. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MANUFACTURING, TRANSPORTATION & LOGISTICS MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 26. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION EDUCATION MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 27. GLOBAL ADVANCED PERSISTENT THREAT PROTECTION OTHERS APPLICATIONS MARKET BY GEOGRAPHY 2014-2022 (\$ MILLION)
- 28. NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 29. APAC ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 30. EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 31. ROW ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)



## **List Of Figures**

#### LIST OF FIGURES

- 1. U.S ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 2. CANADA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 3. U.K ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 4. GERMANY ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 5. FRANCE ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 6. SPAIN ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 7. ITALY ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 8. CHINA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 9. INDIA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 10. KOREA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 11. JAPAN ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)
- 12. AUSTRALIA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2014-2022 (\$ MILLION)

#### **COMPANIES MENTIONED**

- 1. Mcafee
- 2. Blue Coat
- 3. Cyber Ark
- 4. Bit9+Carbon Black
- 5. Zscaler
- 6. Fortinet
- 7. Palo Alto Networks
- 8. Panda Security



- 9. Hewlett Packard Enterprise
- 10. FireEye Inc.
- 11. Cisco
- 12. Softcell Inc.
- 13. IBM Corporation
- 14. Symantec
- 15. Technologies Ltd.
- 16. Lastline Inc.
- 17. ForeScout Technologies Inc.
- 18. Gateprotect
- 19. Splunk Inc.
- 20. Paper Picks Inc.
- 21. Tripwire, Inc.
- 22. Dell SecureWorks, Inc.
- 23. Commercium Technology, Inc.
- 24. ISYX technologies
- 25. LogRhythm, Inc.
- 26. ContentKeeper
- 27. Webroot Inc.
- 28. Vitage Systems Pvt.Ltd.
- 29. InfoDefense, Inc.
- 30. Cyphort, Inc.



#### I would like to order

Product name: Global Advanced Persistent Threat Market Insights, Opportunity Analysis, Market Shares

and Forecast 2016 - 2022

Product link: <a href="https://marketpublishers.com/r/G839D58D53CEN.html">https://marketpublishers.com/r/G839D58D53CEN.html</a>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G839D58D53CEN.html">https://marketpublishers.com/r/G839D58D53CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



