

World's 13 Leading Defense & Aerospace Companies – Business & Financial Snapshot, SWOT Analysis, Key Trends, Force Field Analysis and Business & Strategic Outlook for 2012

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Abstracts

This Business & Financial Snapshot, SWOT analysis and Business & Strategic Outlook report provides key insights into the strategic business aspects of these 13 leading Global Defense & Aerospace companies based on a comprehensive assessment of their strategies & outlook against the backdrop of an evolving market landscape & industry backdrop marked by massive defense budget cuts across almost all key global economies amid difficult overall macroeconomic conditions and complex & challenging Geo-Political situations & equations.

This strategic report provides valuable insights into the inherent as well as relative Strengths & Weaknesses of these 13 Key Companies & analyzes as to what extent are these players able to leverage internal strengths & offset inherent weaknesses in order to navigate & chart their way through the prevailing & anticipated macro-environmental turbulence.

The report will be especially useful for:

Incorporating Analysis as Vital Inputs to be integrated into the Internal Strategic Planning & Decision-Making Process

Comprehensive Strategic & Competitive Assessment of players based on an assessment of strengths & weaknesses

Gaining access to Key Industry as well as Market Trends & Insights; crucial

inputs for Decision-Makers

Assessment & Evaluation of degree of responsiveness to the external environment

Identification of Opportunities which could be capitalized upon by each company

Identification of Potential Threats in the business environment specific to each selected market player

Identifying & Highlighting areas for making Potential Strategic Changes, Adjustments & Realignment

Gaining a Strategic Perspective on the Business & Strategic Outlook for each company for 2012

Analysis of Forces that are Driving as well as Restraining the Industry & their overall Dynamics

This Business Overview, SWOT analysis & Strategic Outlook report would be essential for those having strategic interest in the Global Defense & Aerospace industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus enabling & ensuring prompt and informed decision making.

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