

World's 10 Leading Automotive OEMs - Key Business Strategies, Plans, Challenges, Trends & Outlook

<https://marketpublishers.com/r/W01DE11034EEN.html>

Date: May 2012

Pages: 50

Price: US\$ 1,295.00 (Single User License)

ID: W01DE11034EEN

Abstracts

This Strategic report is a complete strategy dossier and provides comprehensive analysis & key insights into the strategic business aspects of these 10 leading Global Automotive OEMs based on a comprehensive assessment as well as analysis of their strategies & outlook against the backdrop of an evolving industry landscape & shifting global dynamics; marked by steady demand recovery across North America while the EU market remains on a contractionary trend amid prevailing macro-economic environmental uncertainty with the Euro-zone debt crisis refusing to abate; while China; one of the world's key market for passenger as well as commercial vehicles, indicating towards potential signs of financial easing albeit continued efforts to strike a balance between the contrasting priorities of maintaining economic growth momentum & containing inflation levels.

All major global OEMs, on the other hand, continue to invest actively towards development of newer vehicle platforms as well as a range of state of art technologies to deliver higher efficiency, performance & integrating enhanced safety features aimed at boosting sales through revamped product portfolios while they work relentlessly towards deepening existing presence further across emerging markets, especially, China with a host of measures aimed at expanding business across each respective market.

The report will be useful for:

The report provides critical inputs to be incorporated into the broader strategic planning as well as decision making processes and will be essential from a competitive analysis standpoint.

The report will be useful for:

Incorporating inputs & insights into the Strategic Planning & Competitive Analysis Processes

Comprehensive Strategic & Tactical Assessment as well as Analysis for each key OEM

Insights into key Business Strategies & Plans being pursued by each key player

Identifying & Highlighting areas for Potential Strategic Adjustments & Realignment

Gaining a Strategic Perspective on the Business & Strategic Outlook for players

Gaining access to Key Industry as well as Market Trends & Insights

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

Identifying & highlighting areas for making Potential Strategic Changes, Adjustments & Realignment

For Whom:

The report would be essential for those having strategic interest in the Global Automotive industry or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

Highlight:

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus rendering it most useful & custom-built for internal meetings and discussions (for Enterprise-wide licenses), in addition, to being a ready self-reckoner enabling & ensuring prompt and informed decision making.

Companies included in the Report:

General Motors Company

Ford Motor Company

Toyota Motor Corporation

Volkswagen AG

Daimler AG

BMW Group

PSA Peugeot Citroën

Fiat Automobiles S.p.A.

Renault Nissan

Honda Motor Co. Ltd.

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