

World's 5 Leading Helicopter Manufacturers - Strategic Initiatives, Developments & Focus - Q1-Q3 2012 - Eurocopter, Bell, AgustaWestland, Sikorsky, Boeing

<https://marketpublishers.com/r/WEF386D1A9EEN.html>

Date: September 2012

Pages: 45

Price: US\$ 995.00 (Single User License)

ID: WEF386D1A9EEN

Abstracts

STRATEGIC RATIONALE:

The report brings to forefront & provides key insights as well as an incisive perspective through a comprehensive analysis of the Strategic Initiatives, Developments & focus of these 5 leading Global Helicopter manufacturing companies (Agusta Westland, Bell, Boeing, Eurocopter, Sikorsky) against the backdrop of an evolving industry landscape; marked by rapid & significant technological developments amid massive defense budget cuts underway across almost all key global economies coupled with difficult overall Macroeconomic Conditions as well as complex & challenging Geo-Political Situations & Equations; while almost all Key Global Industry Players Restructure & Realign themselves, in a bid to optimize overall cost base and craft strategies to gear up for further anticipated environmental turbulence which include: development of new platforms & technologies by OEMs, focus on export sales, especially, for Military helicopters and focusing on segments with significant, latent growth potential.

RELEVANCE & USEFULNESS:

Thus, amid the prevailing environmental uncertainty the report will provide & will be useful for:

Comprehensive Strategic & Competitive Assessment of these 5 Key Industry Players

Identification & Analysis of Imminent Market Opportunities & Emerging Potential Threats

Relative Assessment of Strengths & Weaknesses of each company

Assessment & Evaluation of degree of responsiveness to the external environment

Identification of Opportunities which could be capitalized upon by each company

Identification of Potential Threats in the business environment specific to each player

Insights into key Business Strategies & Plans being pursued by each company

Identifying & Highlighting areas for Potential Strategic Adjustments & Realignment

Gaining access to Key Industry as well as Market Trends & Insights

Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

FOR WHOM:

The report would be essential for those having strategic interest in the Global Military or Civil Helicopter Market or any of these companies & will be especially useful for key decision makers, top management of companies, suppliers, vendors, current & potential investors, industry & company analysts & those associated with the industry or the company.

HIGHLIGHT:

The report is comprehensive yet concise & compact at the same time; built on the Microsoft PowerPoint platform; thus, rendering it custom-built for meetings & presentations while enabling & ensuring prompt and informed decision making as a ready self-reckoner.

COMPANIES INCLUDED IN THE REPORT:

AgustaWestland

Bell Helicopters

Boeing Defense, Space & Security

Eurocopter

Sikorsky Aircraft Corporation

Contents

SECTION - 1

Business Structure & Snapshot – For each of the 5 Companies

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Revenues
- f) Market Capitalization
- g) Key Executives
- h) Shareholding Pattern & Structure

SECTION – 2

Comprehensive Analysis of Strategic Initiatives, Developments & Focus – For all 5 Key Industry Players – Q1-Q3 2012

Product Level Initiatives

Services Level Initiatives

Technological and R&D Initiatives

Market Level Initiatives

Strategic Business Initiatives

Sales & Marketing Initiatives

Manufacturing/Production related Initiatives

Key Sales Contracts for Q1-Q3 2012

SECTION – 3

SWOT Analysis – For Each Company

Sources of Strengths to be Leveraged

Areas of Improvements to Ameliorate & Offset

Opportunities to Capitalize Upon

Threats to be Mitigated, Negated & Overcome

SECTION – 4

Global Military & Civil Helicopter Industry - Force Field Analysis

Driving Forces

Restraining Forces

SECTION – 5

Key Industry Trends

Key Issues & Challenges

Risk Factors

Outlook

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